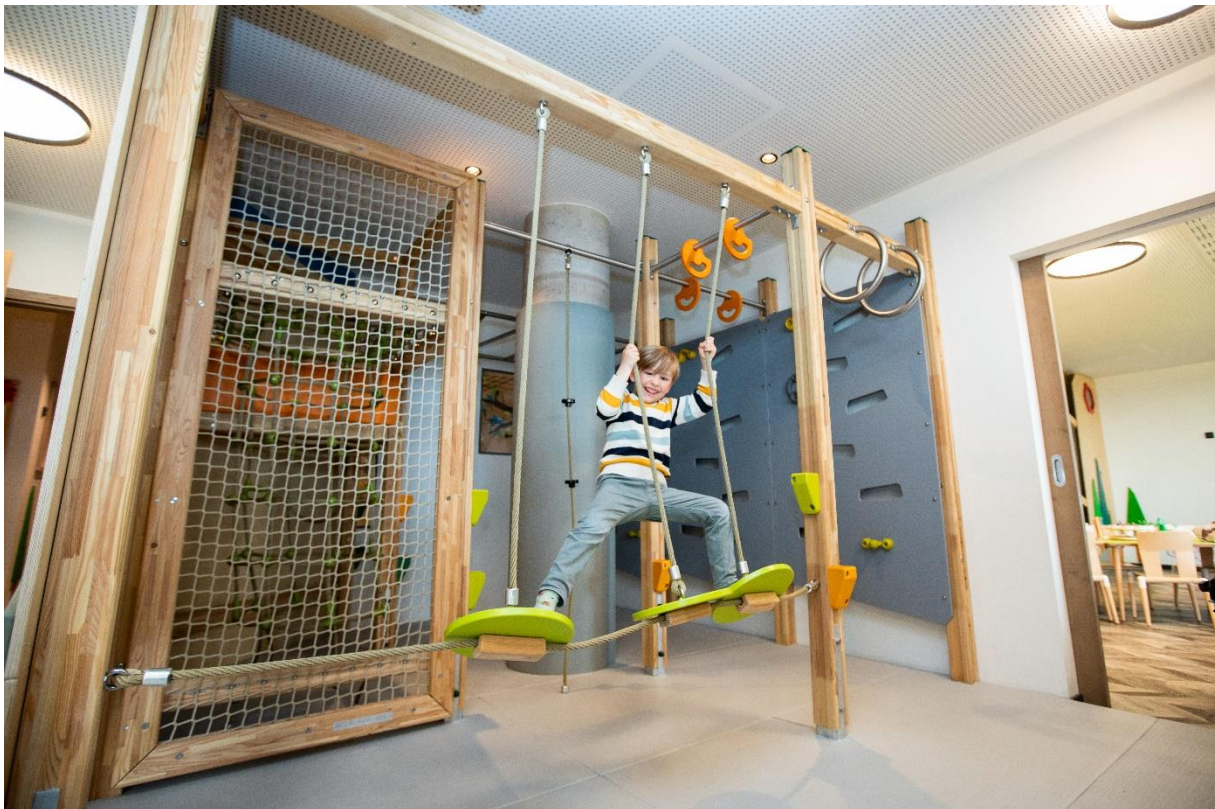


### MORE ROOM FOR CHILDREN: HABA PRO FITS OUT CHILDREN'S AREA AT FAMILUX RESORT

**Bad Rodach, August 2023.** Vacation time is family time, and this is especially precious! Even more precious is taking a vacation together at a place where all family members feel equally happy. With experience and a great deal of passion and imagination, **HABA Pro** offers its business customers quality, durability, safety, and individual solutions in equal measure!

As a complete outfitter for preschools, schools, and other educational institutions, the company knows exactly what it takes to make children happy. HABA Pro transfers this expertise to its business customer segment. It fits out rooms in hotels, for example, in a child-friendly way, with bespoke furniture concepts as well as stimulating creative materials and games. This is why the Familux Resort turned to **HABA Pro** for the exclusive children's area at its newest hotel, **The Grand Green** in the picturesque Thuringian Forest.



#### CHILD-FRIENDLY ROOM CONCEPTS AND CUSTOMIZED SOLUTIONS

HABA Pro worked in partnership with the hotel and was involved in the concept from the very beginning. The focus never strayed from the goal of fostering children's spirit of discovery, imagination, and self-determined play. This goal calls for individual solutions, such as **playhouses**, **platform landscapes**, and **wall play panels**. Versatile elements had to be designed that would offer the little guests variety and fun in their extensive explorations. The complete solution needed to offer many hours of entertainment. Whether a short or long stay, the excitement never stops thanks to the highly stimulating nature of the furniture and play elements.

The same goes for the **playhouse in the kids' club**. The various levels can be used in countless different ways, 100 percent geared towards the needs of the children: they can slide, climb, or play with their new friends in the various compartments. When they're all tucked out from playing, the children can rest comfortably in these spaces.



### ATTENTION TO DETAIL ON A GRAND SCALE



The kids' area of approximately 430 m<sup>2</sup> was separated into three sections – baby, toddler, and older children – to cater to the varying needs of 0- to 12-year-olds. Each room offers many small, special features, adapted to the customer's wishes.

For instance, the reception counter has various levels, so that even the young guests can join in the conversation.

The Thuringian Forest served as a design template: in combination with the appealing color scheme and the use of high-quality birch, this created an **inviting children's area where children feel they belong**.

The wooden trees on walls and furniture feature throughout the concept, underlining the natural aspect of the immediate surroundings. This fits nicely with HABA Pro, as the brand always uses natural and sustainable materials as well as organic shapes in its designs.

**HABA Pro thus created unique rooms for children thanks to its many years of experience and in constant consultation with The Grand Green. These are spaces where parents can relax while supervising their children and that offer heaps of fun and new impressions for the little ones.**



### **About HABA Pro**

HABA Pro unites the renowned educational brands Wehrfritz and project. Our product range is geared towards anyone who works with children in public spaces: in daycare, preschool, afternoon care, school, and therapy. With our products, we support and enrich the work of educational professionals. Together, we empower children for the future by creating stimulating environments. This makes us the best partner for the all-round promotion of education and personal development.

### **About the HABA FAMILYGROUP**

For over 80 years, the [HABA FAMILYGROUP](#) has been enriching families and institutions with high-quality products in the core areas of family life, playing, education, movement, clothing, and furniture. Under its umbrella, it unites the well-known brands HABA and HABA Pro. The HABA FAMILYGROUP, based in Bad Rodach, has been family owned since its establishment in 1938 by Eugen Habermaass.

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