

## Christmas is what you make of it: The new JAKO-O magazine is here!

Enjoy a contemplative and stress-free Christmas season with JAKO-O. The current issue of the **JAKO-O Magazine** has plenty of great tips and ideas for special moments to discover. We accompany the whole family through the most wonderful time of the year with personal gift ideas for the little ones and relaxation tips for the big ones. Make special memories this Christmas. Whether chaotic, colorful, quiet, or loud – Christmas should be felt, lived, and enjoyed. Because Christmas is what you make of it.



Things can get quite turbulent and stressful in the run-up to Christmas. From page 26, **JAKO-O development psychologist Dr. Jan-David Freund** gives practical tips for the whole family so that the time is as relaxing and stress-free as possible for everyone. A trick from the pro: Free yourself of external expectations or the need for things to be perfect and, together with your family, decide what your own celebration should be. This takes the pressure off your preparations and makes it less stressful if something goes wrong. But these little mishaps often end up making the best stories. If enough time is allowed for the preparations and everyone gets involved, the best time of the year is guaranteed to remain cozy and relaxed.

The smell of cookies wafts through the house, lights sparkle, and the anticipation of this special time makes children's hearts beat faster. Speaking of jumping: Is the couch already groaning from the jumps of excitement? With the popular **JAKO-O jumping cushions** (p. 14/15), the sky is the limit! Whether indoors or outdoors, robust springs and high-quality, machine-washable fabrics mean there are no limits to the jumping fun. The cushions are manufactured in Germany in two sizes and can be stored under the bed or in the cupboard, meaning that they don't take up space in the home. This makes them



a must-have for anyone who wants to jump for joy, and also relieves strain on the couch. It's almost time for a visit to the grandparents or an exciting holiday trip. This requires a reliable companion that not only has space for all your favorite toys, but also keeps things organized. The **JAKO-O suitcase trolley** (p. 44/45) in many great colors is the perfect assistant. Whether for a spontaneous playdate at a friend's house, or Santa needs help distributing gifts – the compartments and outside pockets are filled in no time and everything finds its place.



And if you want the perfect look for Christmas, JAKO-O offers coordinated clothing sets under the motto **#TeamPartnerlook** (p. 20/21). This means that not only can siblings shine in matching outfits, the doll can also join in the party with the same outfit.

Still looking for **Christmas gifts**?

Many other everyday companions, inspirations and gift ideas can be found in the new **magazine** and at [www.jako-o.com/geschenketipps](http://www.jako-o.com/geschenketipps).

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