

### "My Very First Games" from HABA: huge fun for little ones aged two and over

**Bad Rodach, May 2023.** Discovering the world through play, independently, and full of curiosity – there's hardly anything else that makes little children happier. At the same time, their interest in board games is growing. This is where **HABA** comes in, with its "[My Very First Games](#)" series. The toddler games have been developed specifically for children aged two and over. This is where **HABA** comes in, with its "[My Very First Games](#)" series.



#### Hours of fun with great attention to detail

The products are made from high-quality, robust materials: wood and sturdy cardboard make sure the fun goes on for a long time to come. The elements are extra-large, making them easy for even the tiniest hands to grip. Toddlers will love exploring the materials in free play before playing the first round following the rules. They will be delighted by the bright colors and shapes as well as the lovely details.



[Hide and Go Sloth!](#), 1306599001, ages 2 years and older, dice game with stuffed animal, 3 game variations



**Game variations: many! Rules: easy!**

The huge selection of toddler games introduces little ones to the world of games: **movement games, dice games, matching games, and role-playing games** present age-appropriate, colorful concepts that pique children's curiosity. Many of the products offer a range of variations and an increasing degree of difficulty for even more variety. In this way, children learn their first **competitive and cooperative** rules almost all on their own. While being hugely entertaining, these rules help them to develop key skills: empathy, cooperation, and patience, for example.



Another handy feature: each product contains a range of tips and suggestions for parents. So anyone big or small can look forward to many hours of fun full of variety!

**New: Colorful observation game "The Duck Game"**

In this new game, children help Lu the Duck to match each animal on the board with their favorite hat, with the help of colors and patterns. "Hats off" to the children who correctly match all the pieces! Like many of the toddler games, this one also offers variations to choose from: in the first variation, little game fans work together; in the second, they compete against one another.



By the way, Lu the Duck, made from high-quality wood with an integrated drawstring, is based on the popular wooden duck from HABA! She too can be used for free play and taken for long walks. The little ones can also place the tiles on Lu and increase the difficulty of movement by playing balance games.

**The Duck Game, 1307050001, ages 2 years and older, matching game with small pull-along duck made of wood**





### **About HABA**

HABA has made it its mission to bring joy to children. At the same time, children also develop abilities such as social skills, fine motor skills, and communication skills. Our products allow children to develop at an age-appropriate level and without pressure. Our toys allow us to accompany babies and toddlers in all their individual developmental stages. We go on expeditions and adventures in nature with children and our Terra Kids outdoor products. People of all ages come together at the table with our family games. We support children and their families. Every day. From the very start. For a lifetime.

### **About the HABA FAMILYGROUP**

For over 80 years, the [HABA FAMILYGROUP](#) has been enriching families and institutions with high-quality products in the core areas of family life, playing, education, movement, clothing, and furniture. Under its umbrella, it unites the well-known brands HABA, JAKO-O, HABA Pro, and HABA Digitalwerkstatt. The HABA FAMILYGROUP, based in Bad Rodach, has been family owned since its establishment in 1938 by Eugen Habermaass. The company employs around 2,000 people and generates annual sales of around 360 million euros.