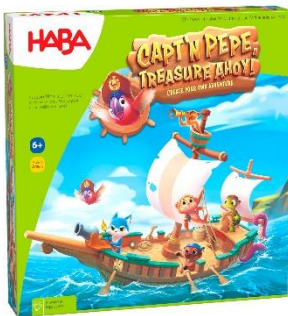


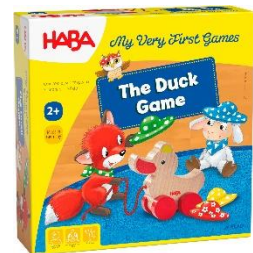
A playful start to spring with HABA's new products for 2023

Bad Rodach, December 2022 – Multifaceted games, cheerful toys – the colorful selection of new HABA products promises wonderful fun for all ages in the spring.

With the **highlight game "Captain Pepe, Treasure Ahoy!"**, playmates can create their very own adventure together in the search for the treasure. As the **first and only legacy game for children aged six and over**, they can influence the course of the game and bring variety to the story. The swashbuckling game material includes a 3D ship, filled treasure chests, high-quality wooden figures, and an adventure book with 25 chapters for exciting game stages of around 20 minutes. In addition, with more than 100 stickers for designing the treasure map and adventure book, each game becomes a **personal one-of-a-kind**.



The new **matching game "The Duck Game"** also delivers variety: Together with duck Lu, children aged two and over can look for their animal friends' favorite hats in **two different game variations**. In the first cooperative game they win together; in the second version they compete against each other to collect the three hats. The observation game trains the recognition and matching of patterns and offers lots of language opportunities thanks to the bright colors and quirky animals.



In keeping with the previous products from the Forest Friends series, the **Forest Friends Mobile** will now put even the littlest ones in a good mood, with squirrels, foxes, and more circling around baby's head. The colorful mobile is a real eye-catcher in the children's room and also stimulates babies' visual perception.



If you can't get enough of dwellers, with the **"In the Forest"** stacking toy you can use various wooden animal figures or combine wooden pieces made of easy for children aged one year and over to grip, and are therefore an ideal introduction to the fun world of stacking.



the charming forest **Forest"** stacking toy elements to create colorful them however you like. The high-quality beech are large,

The colorful world of **Kullerbü** will also be expanded in the spring: as a great new addition to the beloved ball track system, children can playfully discover city life with **Kullerhausen** and its accessories. The house has a lot to offer with a front garden, a roof terrace, and the different rooms over two floors. Other accessories such as **the fun ball-convertible** with ball-spinning effect and the **Kullerbü cement mixer** with rotating mixing drum complete the ball track fun.



A visit to the **Nuremberg Toy Fair from February 1 to 5, 2023** will provide a comprehensive overview of these and even more new HABA products for the spring.

About HABA

HABA has made it its mission to bring joy to children. At the same time, children also develop abilities such as social, fine motor skills, and communication skills. Thanks to well thought-out and appealing products, children can develop at an age-appropriate level and without pressure – but with a whole lot of fun! Our company's toys accompany babies and toddlers in all their individual developmental stages. Terra Kids outdoor products accompany children in nature, for example. And the ever-popular family games bring young and old together around the table. HABA supports children and their families. Every day. From the very start. For a lifetime.

About the HABA FAMILYGROUP

For over 80 years, the HABA FAMILYGROUP has been enriching families and institutions with high-quality products in the core areas of family life, games, education, movement, clothing, and furniture. Under its umbrella, it unites the well-known brands HABA, JAKO-O, HABA Pro, and HABA Digitalwerkstatt. Since its foundation in 1938 by Eugen Habermaass, the HABA FAMILYGROUP, based in Bad Rodach, has been owned by one family. The CEO is Tim Steffens. The company employs around 2,000 people and generates an annual turnover of around 360 million euros.

