

Exciting beach adventures with JAKO-O

Bad Rodach, June 2023. On hot summer days, there's nothing nicer than cooling off by a lake, in the sea, or in an outdoor pool. With JAKO-O, little bathing fans are all set for any situation in and around the water. So every trip to the beach is sure to be an unforgettable family experience for young and old!



Family tent: a shady spot in the sun



With the [JAKO-O Family Sun Tent](#), families can create a shady place to retreat on the beach. Thanks to the open front and the option of opening the back wall with a zipper in no time at all, there is always a pleasant breeze inside! The handy side pockets can be filled with sand to make the tent heavier and more secure. Another clever feature: as it doesn't have a base, the tent can be folded up small in a flash for easy transport. Instead of a base, the [Picnic Blanket](#) with space for the whole family offers the perfect solution. Other matching accessories are the practical [Beach Bag](#) with fine-mesh net base for storing sand toys and more, as well as a colorful [Sunshade](#). These and other [summery products](#) are great for mixing and matching. Everything is color coordinated!

JAKO-O Family Sun Tent without Base 1409632

Swimsuits that grow, just like your baby

With the [JAKO-O Extendable Baby Swimsuit](#), diapers can be changed quickly and easily even on the beach thanks to the press studs in the crotch. These also guarantee that the swimsuit grows with the child: the swimsuit accompanies little ones from 3 months to 3 years old! As always, JAKO-O ensures that all materials used in its products are sustainable and durable: this is why the swimsuit is Öko-Tex certified, which means that all components – such as fabrics, threads, and buttons – have been tested for harmful substances.



Extendable Baby Swimsuit, 1396506003

Sustainable shorts for extra comfort



[The Recycled Swimming Shorts](#) for children aged between 18 months and 10 years dry quickly and go along with any fun in the water, as the adjustable drawstring ensures they stay where they are supposed to! The wildly cool Bermuda shorts with animal print are also sustainable: they are made of 100 percent **Econyl**, a product made from recycled materials, including waste fished from the world's oceans.

Children's Recycled Swimming Shorts, 1400303012

For safer fun in the water

With the brightly colored [Children's Swimming Belt](#), learning to swim is child's play. The colorful belt is suitable for the first swimming attempts of children aged 3 years and older. Placed around the belly, it helps young beginners to find the correct paddling position and get a good feel for movement in the water!



JAKO-O Children's Swimming Belt by BECO



More products for sunny days by the water:



Children's Sun Hat

1365890036

- made of 100% cotton
- brim adjustable with buttons
- large range of colors



Baby Striped Terry Poncho

1406780002

- fleecy & absorbent terry cloth
- made of 100% cotton
- press studs on the side for a perfect fit



Children's Sweat Bermudas

1396200006

- reversible
- made of 100% cotton
- good fit thanks to width-adjustable waistband

About JAKO-O

JAKO-O is a brand of the HABA FAMILYGROUP from Bad Rodach and has been offering clever products and clothing for children aged 0 to 12 for over 35 years. The products are inspired by the real lives of parents and children. And are of such high quality that they not only last for a long time, but also bring joy for a long time and provide families with many carefree moments. Parents can rely on this with a clear conscience in every situation – whether it's well-thought-out toys, creative arts & crafts materials, exciting nature explorer items, fun and varied movement games, or challenging media.

JAKO-O. Just be a child.

About the HABA FAMILYGROUP

For over 80 years, the [HABA FAMILYGROUP](#) has been enriching families and institutions with high-quality products in the core areas of family life, playing, education, movement, clothing, and furniture. Under its umbrella, it unites the well-known brands HABA, JAKO-O, HABA Pro. Since its foundation in 1938 by Eugen Habermaass, the HABA FAMILYGROUP, based in Bad Rodach, has been owned by one family. The company employs around 2,000 people and generates annual sales of around 360 million euros.

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