## **INTERNATIONAL SALES**

I am really happy about working at Secomba. As a Sales Manager, my tasks are interesting, exciting and motivating. I manage all sales activities, such as contacting clients, trial users and prospects. Additionally, I work on different sales campaigns.

My main objective is to make sure that everybody is happy – both our customers and our development team. Therefore, my daily challenges are to bring the customer satisfaction on a higher level and to be the link between the users and the techteam.

My motivation to join this company? First of all, it is an emerging company. Therefore, everything is more flexible in terms of growth and in implementing changes. Furthermore, I experience a stronger, smoother and quicker team communication.

The second reason for working here: my professional background in IT. Although a deep IT knowledge is not a must, it can be quite helpful. But it is more important to enjoy working with people and in a team. If this is the case, you can play an active part in this fast-growing company. In addition, great training opportunities are offered to improve your qualifications.

Another aspect to mention, maybe the most important one for me, is the great atmosphere in the team. My colleagues are very friendly and profes-

sional at the same time. I appreciate the motivation and dedication that we all share as part of this company. Furthermore, you can count on the colleagues' support. They are always open to share their knowledge. Besides this team spirit at work, we also meet out of the office. During the last team event, we played laser tag – that was great fun!

In my private life, I like spending time with my family, listening to music and visiting new places. All these activities provide me the ideal work-life-balance. Flexible working hours and a family-friendly company culture help me manage my family life.

Overall, Secomba stands for great products, professionalism and happy, motivated employees.

All the best, Elizabeth

## **ELIZABETH DEMIREVA (35)**

B.A. International Relations

