

Press release

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## Leading Additive Manufacturing Trade and Media Organizations Unite, Launch of Formnext USA Chicago in Spring 2025

Vineeta Manglani  
Tel. +49 711 61946-297  
Vineeta.manglani@mesago.com  
formnext.com

**Mesago Messe Frankfurt the organizers of Formnext and Messe Frankfurt North America announce a strategic partnership with AMT – The Association For Manufacturing Technology and Gardner Business Media. The new show creates one event in the United States dedicated to all aspects of industrial additive manufacturing.**

Since 2015, Formnext has grown to become the premier additive manufacturing trade show in the world, nearly quadrupling exhibitor and visitor numbers in just five years. In its drive to improve, grow and explore opportunities in the global marketplace, Mesago Messe Frankfurt is excited to announce that it has found the ideal partners in Gardner Business Media Inc (GBM) and AMT – The Association For Manufacturing Technology, to launch the Formnext USA Chicago event which will be held April 8 – 10, 2025 at McCormick Place, Chicago, Ill, USA.

Prompted by the continued and accelerated adoption of additive manufacturing by both new and established manufacturers in the United States, Mesago Messe Frankfurt, AMT and GBM will debut a series of events with the Formnext brand to build their presence in the U.S. The initial showing of Formnext in the USA market will be at IMTS – The International Manufacturing Technology Show, which runs 12 – 17 September 2022 in Chicago at McCormick Place, the premiere business trade show venue in North America.

Glynn Fletcher, President of EOS North America shared that “EOS has been engaged with both Formnext and AMT for many years. The combined strengths of these two organizations brings exceptional value to the Additive Manufacturing industry and stimulates further peer-to-peer engagement.”

The AM4U Area presented by Formnext will launch in the IMTS 2022 additive manufacturing pavilion. The AM4U Area is a multi-use area on the show floor where industry experts present on topics such as seminars for the adoption of industrial AM, as well as, entrepreneurship and business models for start-ups and young enterprises. In 2023, the AM4U Area presented by Formnext will be co-located with the Additive Manufacturing Conference in Austin, Texas.

Launching in 2024, Formnext Forum Austin starts as a brand-new event of Formnext in Germany. This event features a range of topical seminars and exhibition areas and covers a variety of additive manufacturing and

next generation intelligent industrial production solutions. The forum will provide attending exhibitors, speakers and attendees relevant industry knowledge and offer ample business and networking opportunities. Austin as a “birthplace” of modern 3D printing and an actual hotspot of the industry is an ideal location for the forum in 2024.

“Formnext is clearly the premier additive manufacturing event in Europe, and we are extremely excited to be partnering with them to bring these world-class events to the U.S.,” says Douglas Woods, President of AMT.

The timeline for the new series of U.S. events is as follows:

2022: AM4U Area presented by Formnext will be featured at IMTS 2022 from 12 – 17 September 2022; Additive Manufacturing Conference 2022 continues to be co-located at IMTS 2022. The Additive Manufacturing Conference is owned and operated by Gardner Business Media.

2023: AM4U Area presented by Formnext will be co-located with the Additive Manufacturing Conference in Austin, Texas.

2024: Formnext Forum Austin will launch as a standalone confex (conference with exhibition) in partnership with Gardner Business Media and AMT; co-located at IMTS 2024 will be AM4U Area presented by Formnext and the Additive Manufacturing Conference 2024.

2025: The official launch of the Formnext USA Chicago trade show will be 8 – 10 April 2025 at McCormick Place, Chicago, Ill, USA.

The trade show will build upon Formnext’s world-class legacy and showcase industrial 3D printing equipment, postprocessing solutions, software, service providers, materials and more. This event promises to be a unique collaboration between Mesago Messe Frankfurt, GBM and AMT that utilizes each partner’s varied area of expertise for maximum impact and exposure. The group also invites other organizations to participate in the Chicago event, as the goal is to build a coalition of leaders with broad appeal to the additive and manufacturing communities.

AMT, a leading advocate for the growth and expansion of manufacturing technology, brings to the partnership a century’s worth of experience producing IMTS - The International Manufacturing Technology Show, the largest manufacturing technology event in the Americas. The association’s members represent not only the leading technology suppliers in North America, but a growing and prominent community of additive manufacturers.

The marketing and promotion of the event will be handled by Gardner Business Media, a leading media and event producer in North America focused entirely on durable goods manufacturing. Gardner has several long-established industrial media brands that will support Formnext USA Chicago, including Additive Manufacturing, Modern Machine Shop, Plastics Technology, MoldMaking Technology and Composites World.

“Gardner reaches more than 350,000 manufacturing decision-makers as qualified print subscribers in North America, and we will dedicate the full force of our brands to ensure the success of this event,” says Rick Kline, Jr. President of Gardner Business Media.

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Gardner sees additive manufacturing primed for growth in the years ahead. Not only does it offer previously unachievable options for improved design, material properties and lead time, but it also provides a digital production solution in the face of supply chain disruptions.

Petra Haarbuerger, President of Mesago Messe Frankfurt, Germany, the organizer of Formnext in Frankfurt, says that “Formnext USA Chicago offers both North American and international additive manufacturers an exceptional platform in the highly dynamic U.S. market.”

Sascha Wenzler, Vice President for Formnext at Mesago Messe Frankfurt added “Formnext has been a resounding success as the global meeting point in Europe, and we are confident that the combination of additive manufacturing, materials and innovative process technologies will also perfectly address the current and future needs of the North American manufacturing industry.”

Formnext 2021 was held 16 - 19 November in Frankfurt and once again welcomed the global additive manufacturing community and the unveiling of their exciting plans for the Formnext event series in the U.S. market, building to Formnext USA Chicago 2025 with AMT and Gardner Business Media.

Further information: [www.formnext.com](http://www.formnext.com)

#### **Background information on Formnext**

Formnext is the leading trade fair for Additive Manufacturing and the next generation of intelligent manufacturing solutions. It focuses on the efficient realization of parts and products, from their design to serial production. Formnext shows the future of innovative manufacturing. Formnext is organized by Mesago Messe Frankfurt GmbH. ([formnext.com](http://formnext.com))

#### **About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 160 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](http://mesago.com))

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting

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exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

#### **About Messe Frankfurt North America**

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada, and Mexico, including: The Clean Show, Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtexil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring Atlanta, and Process Expo. For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).

#### **About AMT – The Association For Manufacturing Technology**

AMT represents and promotes U.S.-based manufacturing technology and its members — those who design, build, sell, and service the continuously evolving technology that lies at the heart of manufacturing. Founded in 1902 and based in Virginia, the association specializes in providing targeted business assistance, extensive global support, and business intelligence systems and analysis. AMT is the voice that communicates the importance of policies and programs that encourage research and innovation, and the development of educational initiatives to create tomorrow's Smartforce. AMT owns and manages IMTS — The International Manufacturing Technology Show, which is the premier manufacturing technology event in North America ([AMTonline.org](http://AMTonline.org)).

#### **About IMTS – The International Manufacturing Technology Show**

IMTS is the largest and longest running manufacturing technology trade show in the United States is held every other year at McCormick Place in Chicago, Ill. IMTS 2022 will run Sept. 12-17. IMTS is ranked among the largest trade shows in the world. Recognized as one of the world's preeminent stages for introducing and selling manufacturing equipment and technology as well as connecting the industry's supply chain. IMTS attracts visitors from every level of industry and more than 117 countries. IMTS 2018 was the largest in number of registrations (129,415), net square feet of exhibit space (1,424,232 sq. ft.), booths (2,123) and exhibiting companies (2,563). IMTS is owned and managed by AMT – The Association For Manufacturing Technology ([IMTS.com](http://IMTS.com)).

#### **About Gardner Business Media, Inc.**

Gardner Business Media is the premier publisher and event producer for manufacturing in North America – providing unique, one-of-a-kind, relevant information of keen interest to the people who power plants, shops, and factories. With powerhouse media brands like Modern Machine Shop, Plastics Technology, Composites World and Additive Manufacturing Gardner has unprecedented reach into the North American manufacturing ecosystem ([Gardnerweb.com](http://Gardnerweb.com)).

#### **About Additive Manufacturing**

Additive Manufacturing is the media brand devoted to industrial applications of 3D printing technology. Our editors travel the world exploring the ways manufacturers are using this technology to make tooling, molds, functional prototypes, and end-use production parts in a range of industry sectors ([AdditiveManufacturing.media](http://AdditiveManufacturing.media)).

#### **About MT United**

MT United is a joint venture of Gardner Business Media and AMT – The Association For Manufacturing Technology. MT United is designed to empower North American manufacturers

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with data, analysis, and strategic information for accelerated growth, innovation, and global competitiveness. MT United encompasses the entirety of manufacturing technology (MT) through industry-focused events, expansive media content, data and market intelligence products, coverage of IMTS – The International Manufacturing Technology Show, and public/private investment opportunities.