

NEWS RELEASE

AMT and Hannover Fairs USA Mutually Agree To Move Forward in Different Directions

McLean, Va. (November 2, 2022) – After 10 years of a successful collaboration producing co-located shows at IMTS – The International Manufacturing Technology Show, AMT – The Association For Manufacturing Technology and Hannover Fairs USA have mutually agreed to move in new directions. The move gives Hannover Fairs USA the ability to expand and both trade shows the flexibility to look into new sectors and initiatives.

AMT owns and produces IMTS, the largest and longest-running manufacturing technology trade show in the United States. AMT collaborated with the producers of the prestigious HANNOVER MESSE in Germany to create a concentrated version of the show for U.S. manufacturers seeking digitization and Industry 4.0 technologies.

"We have had a very fruitful partnership that brought HANNOVER MESSE USA to IMTS, increasing our audience's exposure to an automation segment in manufacturing technology," says Douglas K. Woods, president of AMT. "Co-location helped HANNOVER MESSE become a familiar name in North America. The show is now ready to launch its own independent event, and we wish them success and continued growth."

The initial HANNOVER MESSE USA co-located show at IMTS 2012 occupied 23,350 square feet and featured 91 exhibitors, and the 2022 edition occupied 93,770 square feet and had 216 exhibitors.

AMT and Hannover Fairs USA Mutually Agree To Move Forward in Different Directions

Page 2

The IMTS 2022 show featured 1,211,206 square feet of exhibit space representing 1,815 exhibitors and had 86,307 registrants, including 11,715 students.

"Our co-location of HANNOVER MESSE USA has been incredibly beneficial. On behalf of everyone with Deutsche Messe AG and Hannover Fairs USA, we would like to thank AMT leadership and staff for the deep professional and personal relationships we have developed," says Ed Nichols, CEO of Hannover Fairs USA. "The goal 10 years ago was to allow Hannover Fairs USA to establish a footprint that allows us to grow our portfolio, and we would not be here now without AMT."

IMTS 2024 will take place Sept. 9-14 at McCormick Place, Chicago. IMTS is currently accepting applications for IMTS 2024 on its website, IMTS.com.

-end-

Image Information

JPG: IMTS2022_automation_AA11827

Caption: Automation demonstrations at IMTS 2022 emphasized solutions that were ready for immediate implementation without complex, extended training.





AMT and Hannover Fairs USA Mutually Agree To Move Forward in Different Directions

Page 3

Links:

IMTS.com and AMTonline.org

LinkedIn: <u>IMTS Chicago</u> Twitter: #IMTS2022

Facebook: facebook.com/IMTS.show

IMTS YouTube Channel: youtube.com/c/IMTSTV

About AMT - The Association For Manufacturing Technology

AMT represents and promotes U.S.-based manufacturing technology and its members — those who design, build, sell, and service the continuously evolving technology that lies at the heart of manufacturing. Founded in 1902 and based in Virginia, the association specializes in providing targeted business assistance, extensive global support, and business intelligence systems and analysis. AMT is the voice that communicates the importance of policies and programs that encourage research and innovation, and the development of educational initiatives to create tomorrow's Smartforce. AMT owns and manages IMTS — The International Manufacturing Technology Show, which is the premier manufacturing technology event in North America (AMTonline.org).

About IMTS – International Manufacturing Technology Show

IMTS is the largest and longest-running manufacturing technology trade show in the United States is held every other year at McCormick Place in Chicago, Illinois. IMTS 2024 will run Sept. 9 – 14. **AMT – The Association For Manufacturing Technology,** which owns and produces IMTS, represents and promotes U.S.-based manufacturing technology and its members – those who design, build, sell, and service the continuously evolving technology that lies at the heart of manufacturing. (IMTS.com)

About Hannover Fairs USA

Hannover Fairs USA, Inc. (HFUSA) is the U.S. subsidiary of Hannover, Germany's Deutsche Messe – one of the world's largest and most active organizers of industrial technology events. Chicago, Illinois-based HFUSA is the organizer of HANNOVER MESSE USA, the US edition of the global leading HANNOVER MESSE held annually in Hannover, Germany. HANNOVER MESSE USA, co-located with IMTS, is held biennially and together they make up the manufacturing industry's largest US gathering. HFUSA helps U.S. companies expand domestically and internationally at Deutsche Messe's worldwide portfolio of events. HFUSA creates qualified new business leads, helps U.S. companies enter new markets and aids them in forming lasting partnerships both domestically and abroad. (hannovermesseusa.com)

