

houstex®

A Manufacturing Technology Series Event

2019 POST SHOW REPORT

February 26 - 28, 2019
George R. Brown Convention Center
Houston, Texas

SAVE THE DATE
HOUSTEX 2021 | February 23-25

“ If you want your business to grow using the most futuristic products and equipment; go to HOUSTEX.

houstexonline.com

sme   AMT
ASSOCIATION OF
MANUFACTURING TECHNOLOGISTS

AUDIENCE PROFILE

Verified Attendance*

Total Event Attendance	5,496
Total Exhibiting Spaces	220
Total Exhibiting Companies.....	287
Total Square Footage.....	65,610

*Does not include students or media

JOB FUNCTIONS

18%	Owner/Company Management/Corporate Executive
11%	Manufacturing Production Management
8%	Manufacturing Engineering Department (non-management)
6%	Manufacturing Engineering Management
5%	Manufacturing Production Department (non-management)
4%	Quality Assistance & Control
4%	Product Design and R&D
4%	Design Engineer
4%	Purchasing
2%	Control Engineering/Automation
2%	Educator/Instructor
10%	Other
22%	Sales & Marketing

FIRST-TIME ATTENDEES

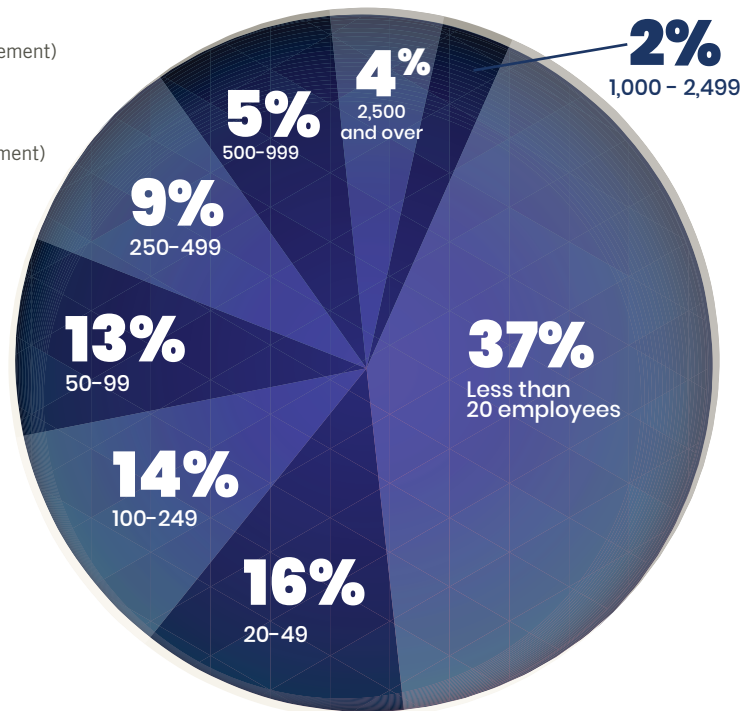
59%

of the HOUSTEX audience were first-time attendees to the event. These are new prospects for your business.



COMPANY SIZE

Representatives from hard-to-reach job shops to major OEMs sought new products and technologies at HOUSTEX.



NUMBER OF EMPLOYEES

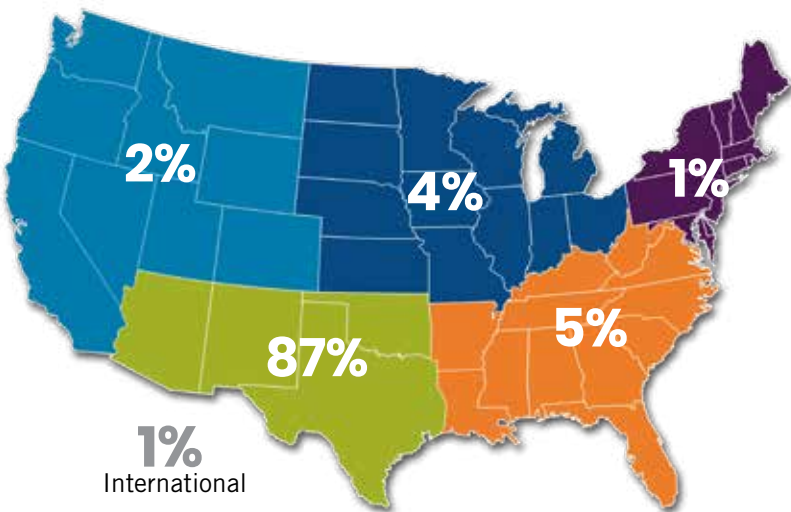


Worth the time to get to know local companies and to keep up with technology advances.

PRIMARY INDUSTRIES ATTENDEES REPRESENT

- Academic Institution
- Aircraft/Aerospace
- Automotive
- Consulting/Engineering
- Defense
- Electronics/Computers
- Fabricated Metal/Stampings
- Industrial and Commercial Machinery
- Medical/Surgical
- Oil & Gas
- Other Manufacturing
- Petroleum
- Plastic Products
- Research & Development
- Services (Financial and Other)

ATTENDANCE BY REGION



TOP ATTENDING COMPANIES

- 3A Composites - Baltek
- Aequs Oil & Gas
- Alcon
- Atlanta Drive Systems
- AWC Frac Valves
- Baker Hughes a GE Company
- BASF
- Bell Helicopter
- Black Horse
- Boeing
- BP
- Caterpillar
- Cummins
- Dixie Mill
- Dow Chemical

- Downhole Drilling Dynamics
- Eaton
- Emerson
- ExxonMobil
- Fiat Chrysler Automobiles Mexico
- Fluor
- General Dynamics
- Geospace Technologies
- Gurecky Manufacturing
- Halliburton
- Harley Davidson
- Honeywell
- Hubbell Inc.
- Igloo Products Corp
- Ingersoll Rand/Trane

- Jabil
- Johnson Controls
- LENEX
- Lockheed Martin
- Mahindra USA
- MIC Group
- Moog, Inc
- National Oil Well Varco
- Nokia
- Northrop Grumman
- Otis Elevator
- Paccar
- Parker Hannifan
- Phillips 66
- PPG Industries

- PSI Pressure Systems
- Schlumberger
- Shell
- Siemens Energy Inc
- Snap-on Specialty Tools
- SouthWest Machine Works
- Stanley Black & Decker
- Star Precision
- Tam International
- Tenaris
- Thomas Instrument
- Thrustmaster of Texas
- TMK IPSCO
- United Airlines
- Weatherford

BOTH EXHIBITORS AND ATTENDEES VALUE THE HOUSTEX EXPERIENCE

ATTENDEES ALREADY HAVE HOUSTEX 2021 ON THEIR CALENDAR

85%

of HOUSTEX attendees are planning to return in 2021.

ATTENDEES RECOMMEND HOUSTEX TO THEIR COLLEAGUES

68%

of HOUSTEX attendees indicated they are likely to recommend the event to an industry colleague or professional peer.

HOUSTEX EXHIBITORS INDICATE THEY WILL RETURN IN 2021

76%

of HOUSTEX exhibitors are likely to return to HOUSTEX in 2021.



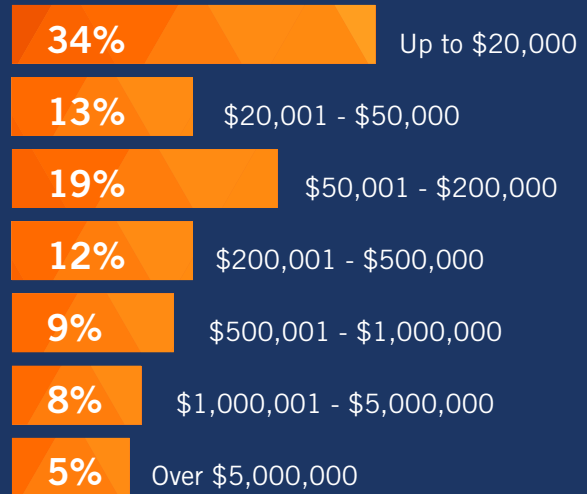
HOUSTEX CONNECTS YOU WITH FINAL DECISION-MAKERS AND PURCHASE INFLUENCERS

75% of attendees influence the equipment purchase decisions for their companies.

HOUSTEX ATTRACTS BUYERS READY TO INVEST IN TECHNOLOGY

34% of the HOUSTEX audience had equipment budgets exceeding \$200,000.

Budget



TECHNOLOGIES EVALUATED

Attendees identified the following technologies as key areas of interest to evaluate at HOUSTEX 2019.

3D Printing/Additive Manufacturing.....36%	Electronics Manufacturing.....7%	Networking Equipment.....3%
3D Scanning.....18%	Energy & Environmental Efficiency.....5%	Operations Technology (OT).....5%
Advanced Materials.....17%	Environmental Equipment & Protection..4%	Plant Engineering & Maintenance.....8%
Assembly & Joining.....15%	Fastening.....10%	Plasma Cutting.....12%
Automated Manufacturing & Assembly..25%	Finishing & Coatings.....14%	Plastics Molding & Manufacturing.....10%
Boring.....16%	Flexible Manufacturing Systems.....9%	Product & Process Design Management .6%
Casting.....11%	Forming & Fabricating.....13%	Product Lifecycle Management (PLM)....4%
Ceramics.....8%	Grinding.....18%	Quality.....16%
Cleaning & Pretreatment Equipment.....7%	Honing.....9%	RFID.....6%
Cloud Computing.....4%	IIoT (Industrial Internet of Things).....7%	Robotics.....21%
CNC Controls & Accessories.....32%	Industry 4.0.....6%	Sawing & Cut Off Machines.....15%
Composites Manufacturing.....10%	Information Technology (IT).....5%	Screw Machining.....7%
Computer-Aided Engineering (CAE).....9%	Lasers & Laser Systems.....20%	Sensors.....7%
Contract Manufacturing Services.....8%	Lean Manufacturing.....21%	Software - ERP/MRP/CIM.....7%
Controls, CAD/CAM Software.....21%	Machine Vision.....10%	Software, Machine Control.....9%
Coolants & Lubricants.....16%	Machining Centers.....27%	Software/Simulation.....9%
Cutting Tools & Accessories.....29%	Manufacturing Execution Systems (MES)7%	Supply Chain Integration.....7%
Cybersecurity.....3%	Material Handling.....20%	Tooling.....31%
Data Acquisition.....5%	Measurement, Inspection & Testing.....22%	Turning.....23%
Data Translation/Interoperability.....3%	Metals.....21%	Virtual Reality & Augmented Reality.....4%
Deburring & Edge Finishing.....16%	Metrology Equipment.....10%	Waterjet Cutting.....17%
Design & Simulation.....10%	Micromanufacturing.....6%	Welding.....20%
Digital Transformation.....4%	Milling.....29%	Workholding Systems & Devices.....14%
Digitizers.....2%	Modeling and Simulation.....9%	Workplace Safety & Ergonomics.....11%
Drilling & Tapping Machines.....16%	Moldmaking.....7%	
EDM.....13%	Nanotechnology.....5%	

For questions regarding this report, contact: Cathy Kowalewicz at ckowalewicz@sme.org or 800.733.3976 ext. 3165