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INTERNATIONAL MANUFACTURING TECHNOLOGY SHOW

NEWS RELEASE

AMT Announces Premiere Dates for New Seasons of IMTS+ Original Series

Season premieres for ‘Profiles in Manufacturing,’ ‘Road Trippin’ with Steve,’ ‘Manufacturing Explorers,’ and ‘Smart(er) Shop’

McLean, Va. (May 22, 2023) — [AMT – The Association For Manufacturing Technology](#) has announced 2023 premiere dates for its IMTS+ Original Series, with Season Three of “[Profiles in Manufacturing](#)” airing on May 25 on [IMTS+](#) on [IMTS.com](#). The documentary-style series follows a diverse set of individuals who are helping to shape the modern manufacturing industry, including a precision machine shop owner, a renowned publisher, and an individual dedicated to walking the talk to bridge the diversity and skills gap.

“IMTS+ is a destination that connects people in manufacturing through compelling narratives,” says Peter Eelman, chief experience officer at AMT, which owns and produces IMTS – The International Manufacturing Technology Show. “Each IMTS+ Original Series creates a space for people in manufacturing to tell their stories, share experiences, and showcase technologies. The collective insights help us grow as an industry and as people.”

Other IMTS+ Original Series airing dates include Season Three of “[Road Trippin’ with Steve](#)” on July 27; Season Three of “[Manufacturing Explorers](#)” on Sept. 28; and Season Two of “[Smart\(er\) Shop](#)” on Oct. 26.

‘Profiles in Manufacturing’

Season Three of “Profiles in Manufacturing” starts with a profile of Courtney Silver, president of [Ketchie Inc.](#), who got into manufacturing with her late husband, Bobby Ketchie, and his precision machine shop.

“Looking back, I stepped through that door and immediately fell in love with machining and manufacturing,” Silver says ([view preview video](#)). “I love the fact that we’re working with our hands, our hearts, and our minds to make products that are useful all across the country.”

Viewers will be captivated by the enthusiasm of Andrew Crowe ([view preview video](#)), founder of the [New American Manufacturing Renaissance](#), as he speaks about what each of us can do to bring about a new renaissance for American manufacturing. Crowe, a former machinist, a former educator, former teenage father, and yes, a former felon, brings awareness of the diversity and skills gap within the manufacturing sector to attract, recruit, and retain the next-generation workforce.

“We have an amazing opportunity to take an antiquated system and turn it around on its head,” says Crowe. “We not only have to rebrand, but we need to reset.”

The final episode of “Profiles in Manufacturing” tells the story of a storyteller, the chairman and CEO of [Gardner Business Media](#) (GBM), Rick Kline Sr. ([view preview video](#)). Just about every job shop or manufacturer in the industry has adopted a better way of doing things because of GBM.

“If we keep producing content that people want and that inspires companies to improve, we’re going to have a successful future,” says Kline.

IMTS+ is where you can always find the personalities, innovations, and ideas that are moving the manufacturing industry forward. Watch. Read. Experience the stories around the power of manufacturing technology. Visit IMTS+ on [IMTS.com](#) and discover the people in manufacturing who are transforming technologies, changing the future, and providing opportunities throughout the United States and beyond.

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About AMT – The Association For Manufacturing Technology

AMT – The Association For Manufacturing Technology represents U.S.-based providers of manufacturing technology – the advanced machinery, devices, and digital equipment that U.S. manufacturing relies on to be productive, innovative, and competitive. Located in McLean, Virginia, near the nation’s capital, AMT acts as the industry’s voice to speed the pace of innovation, increase global competitiveness, and develop manufacturing’s advanced workforce of tomorrow. With extensive expertise in industry data and intelligence, as well as a full complement of international business operations, AMT offers its members an unparalleled level of support. AMT also produces IMTS – The International Manufacturing Technology Show, the premier manufacturing technology event in North America. [www.AMTonline.org](#)

About IMTS – The International Manufacturing Technology Show

IMTS – International Manufacturing Technology Show – The largest and longest running manufacturing technology trade show in the United States is held every other year at McCormick Place in Chicago, Ill. IMTS 2024 will run Sept. 9-14. IMTS is ranked among the largest trade shows in the world. Recognized as one of the world’s preeminent stages for introducing and selling manufacturing equipment and technology as well as connecting the industry’s supply chain. IMTS attracts visitors from every level of industry and more than 117 countries. IMTS 2022 had 86,307 registrants, 1,212,806 net square feet of exhibit space, 1,602 booths, and 1,816 exhibiting companies. IMTS is owned and produced by AMT – The Association For Manufacturing Technology.

