

# southtec®

A Manufacturing Technology Series Event

October 22-24, 2019 | Greenville (SC) Convention Center

## 2019 POST SHOW REPORT

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### SAVE THE DATE

SOUTHTEC 2021  
October 26-28, 2021



“ SOUTHTEC was a great environment to learn about the new technology coming to the market. The event gave us an opportunity to see multiple exhibits and live demonstrations of machines and their capabilities.

[southteconline.com](http://southteconline.com)

sme  AMT 

## AUDIENCE PROFILE

### Verified Attendance\*

Total Event Attendance .....	5,937
Total Exhibiting Spaces .....	348
Total Exhibiting Companies.....	495
Total Square Footage.....	81,602

\*Does not include students or media

## FIRST-TIME ATTENDEES

# 57%

of the SOUTHTEC audience were first-time attendees. These are individuals who can lead to new business for your business.

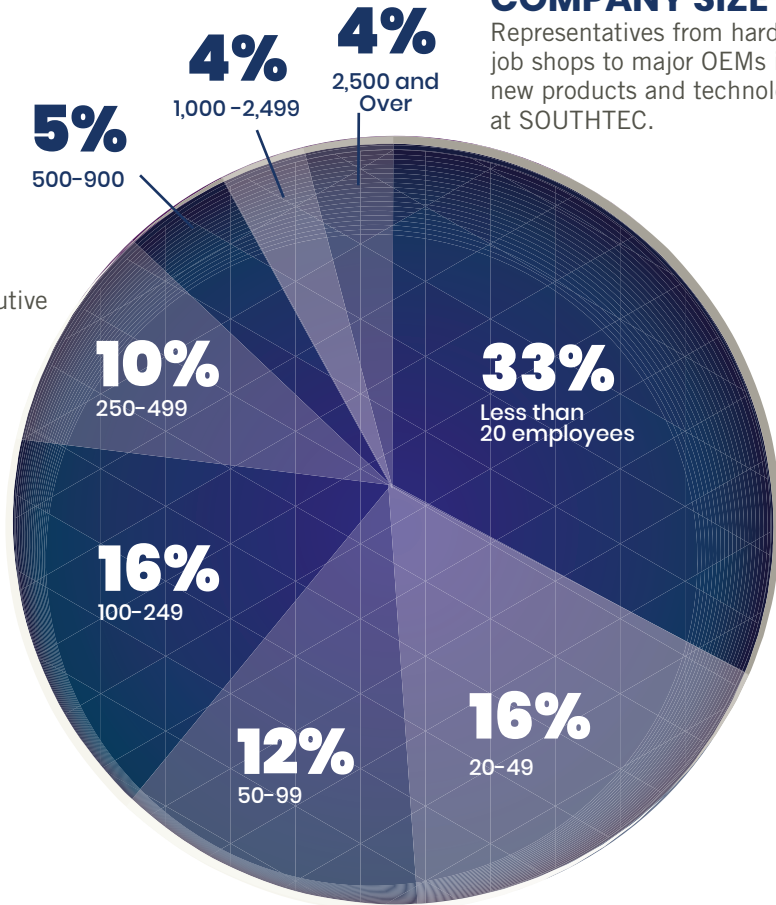


## JOB FUNCTIONS

- 22%** Sales & Marketing
- 14%** Manufacturing Engineering Department
- 14%** Owner/Company Management/Corporate Executive
- 8%** Manufacturing Production Management
- 6%** Manufacturing Production Department
- 6%** Manufacturing Engineering Management
- 5%** Design Engineer
- 3%** Product Design and R&D
- 3%** Quality Assurance & Control
- 3%** Control Engineering/Automation
- 3%** Purchasing
- 1%** Educator/Instructor
- 12%** Other

## COMPANY SIZE

Representatives from hard-to-reach job shops to major OEMs investigated new products and technologies at SOUTHTEC.



## NUMBER OF EMPLOYEES



“ SOUTHTEC was an excellent opportunity to network with like-minded professionals and find solutions to our manufacturing issues.”

## PRIMARY INDUSTRIES ATTENDEES REPRESENT

Academic Institution	Machinery
Aircraft/Aerospace	Medical/Surgical
Automotive	Oil & Gas
Communication	Other Manufacturing
Consulting/Engineering	Other Transportation
Defense	Petroleum
Electronics/Computers	Pharmaceutical/Biotechnology
Fabricated Metal/Stampings	Plastic Products
Furniture	Research & Development
Government/Military	Services (Financial and Other)
Industrial and Commercial	

## BOTH EXHIBITORS AND ATTENDEES VALUE THE SOUTHTEC EXPERIENCE

### ATTENDEES ALREADY HAVE SOUTHTEC 2021 ON THEIR CALENDAR

**93%** of attendees are somewhat or very likely to attend future SOUTHTEC events.

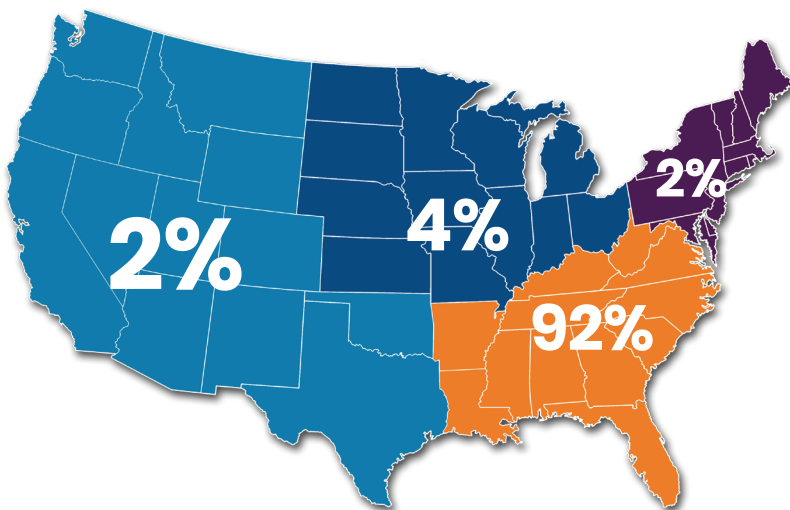
### ATTENDEES RECOMMEND SOUTHTEC TO THEIR COLLEAGUES

**57%** of attendees are likely to recommend SOUTHTEC to an industry colleague or professional peer.

### SOUTHTEC EXHIBITORS INDICATE THEY WILL RETURN IN 2021

**85%** of exhibitors are very or somewhat likely to exhibit at SOUTHTEC 2021.

## ATTENDANCE BY REGION



## TOP ATTENDING COMPANIES

ABB	Clemson University	Machine Shop Services
Advanced Machining	CMT Industrial Solutions	Marion Mold & Tool Inc
Apex Tool Group	Daimler	Meritor
BAE Systems	Daystar Machining Technologies Inc	Michelin
BMW	Eaton Corporation	Temco Of The Upstate, Inc
Boeing	GE   GE Aviation   GE Power	TE Connectivity
BorgWarner	Hytech Machining, Inc	RBC AeroStructures
Bosch Rexroth	ITW Hartness	Sandvik   Sandvik Coromant
CeramTec	JTEKT	Siemens
CJ'S Machining	Loflin Fabrication LLC	



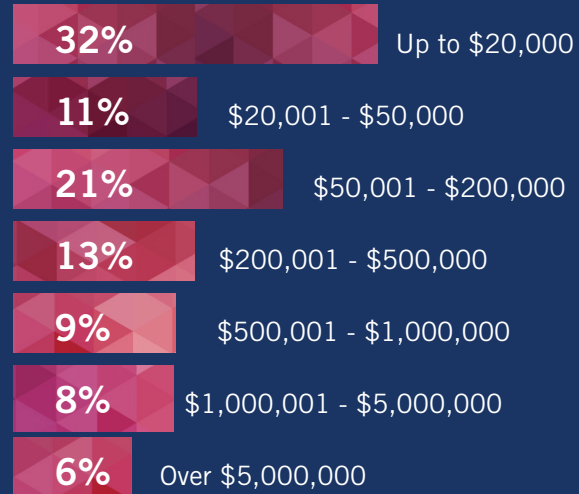
## SOUTHTEC CONNECTS YOU WITH FINAL DECISION-MAKERS AND PURCHASE INFLUENCERS

**76%** of attendees influence the equipment purchase decisions for their companies.

## SOUTHTEC ATTRACTS BUYERS READY TO INVEST IN TECHNOLOGY

**36%** of the SOUTHTEC audience had equipment budgets exceeding \$200,000.

### BUDGET



## TECHNOLOGIES EVALUATED

Attendees identified the following technologies as key areas of interest to evaluate at SOUTHTEC 2019.

3D Printing/Additive Manufacturing.....22%	Electronics Manufacturing.....5%	Nanotechnology.....2%
3D Scanning.....12%	Energy & Environmental Efficiency.....2%	Network Equipment.....2%
Advanced Materials.....10%	Environmental Equipment & Protection.....2%	Operations Technology (OT).....2%
Assembly & Joining.....10%	ERP/MRP/CIM Software.....3%	Plant Engineering & Maintenance.....5%
Automated Manufacturing & Assembly.....28%	Fastening.....7%	Plasma Cutting.....5%
Boring.....9%	Finishing & Coatings.....9%	Plastics Molding & Manufacturing.....5%
Casting.....6%	Flexible Manufacturing Systems.....6%	Product & Process Design Management.....3%
Ceramics.....5%	Forming & Fabricating.....10%	Product Lifecycle Management (PLM).....2%
Cleaning & Pretreatment Equipment.....6%	Grinding.....14%	Quality.....8%
Cloud Computing.....3%	Honing.....6%	RFID.....4%
CNC Controls & Accessories.....28%	IIoT (Industrial Internet of Things).....6%	Robotics.....15%
Composites Manufacturing.....6%	Industry 4.0.....5%	Sawing & Cut Off Machines.....7%
Computer-Aided Engineering (CAE).....8%	Information Technology (IT).....3%	Screw Machining.....4%
Contract Manufacturing Services.....6%	Lasers & Laser Systems.....12%	Sensors.....5%
Controls, CAD/CAM Software.....17%	Lean Manufacturing.....12%	Software, Machine Control.....5%
Coolants & Lubricants.....11%	Machine Vision.....7%	Software/Simulation.....4%
Cutting Tools & Accessories.....24%	Machining Centers.....23%	Supply Chain Integration.....2%
Cybersecurity.....2%	Manufacturing Execution Systems (MES).....3%	Tooling.....23%
Data Acquisition.....5%	Material Handling.....9%	Turning.....15%
Data Translation/Interoperability.....2%	Measurement, Inspection & Testing.....14%	Virtual Reality & Augmented Reality.....2%
Deburring & Edge Finishing.....12%	Metals.....10%	Waterjet Cutting.....8%
Design & Simulation.....8%	Metrology Equipment.....8%	Welding.....9%
Digital Transformation.....3%	Micromanufacturing.....3%	Workholding Systems & Devices.....12%
Digitizers.....1%	Milling.....19%	Workplace Safety & Ergonomics.....5%
Drilling & Tapping Machines.....10%	Modeling and Simulation.....5%	
EDM.....9%	Moldmaking.....5%	

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