



# Creative Director (m/f/d)

Full time

Frankfurt

€85-105k+

Perks included. Loot on top!

Do you believe software should be more beautiful? When it comes to design, do you see yourself more as a scientist than an artist? Are you looking to join a team that will go the extra mile to deliver brilliant results?

Does this sound exciting? Then we are curious to hear from you:

[careers@yatta.de](mailto:careers@yatta.de)

[careers.de/careers](https://careers.de/careers)



## Your key responsibilities

- Own the corporate design and provide creative direction for our product design and brand communication
- Oversee the development and maintenance of design guidelines, systems, and libraries, ensuring consistency and coherence across all our products
- Lead the creative direction and strategy of our product design, ensuring alignment with our overall brand and design guidelines
- Design and develop new concepts, pages and components for our company and product websites
- Co-create Yatta product design across all media types and channels
- Grow and lead the design team and provide mentorship to encourage continuous learning
- Collaborate with co-founders, software engineers, marketers, and writers to ensure the accurate implementation of designs

## Your qualifications

- Graduate or postgraduate degree in graphic design, communication design, interaction design, digital media or similar
- 5+ years of relevant work experience in design (preferably in agencies, design-oriented companies, or startups)
- Proven ability to lead and mentor a team of designers
- Proficient in common wireframing and design tools such as Figma, Adobe CC, etc.
- Basic understanding of HTML, CSS, and web frameworks (Note: You won't need to code—that's the developers' job—but understanding the basics improves collaboration with the team)
- The ability to envision design as a system with implications for future outcomes and deliverables ideally backed by experience with software design systems, libraries, and components
- Strong analytical skills to transform complexity into design that works and inspires, a keen eye for aesthetics, usability, and typography with a penchant for precision and detail, to the point of perfection
- Interest in tech and development topics as well as issues and topics in and around startup culture

It's not just your qualifications that matter, but who you are and what you want to learn and achieve in the future.

Come by and get to know us. Drinks are on us! 🍷

## Shared beliefs

### Technology with heart and mind

- *Analytical thinking:* We love problems. We enjoy thinking through and dissecting them. We analyze and recognize potential while developing and exploring solutions. We take on challenges and achieve results as a team.
- *Progress through continuous development:* We strive to consistently improve and always try to find the local optimum for each situation. We are constantly looking for new opportunities, seek to avoid waste and do not shy away from a challenge.
- *Sustainability through foresight:* We think long term and do not limit ourselves to short-term results. We do not foster egotistic needs but focus on the common good.
- *Lifelong learning:* We are all students. We are all teachers. Natural curiosity and continuous development are part of our DNA. We learn as a team in and outside our Academy, in software development and beyond. We reflect together and continue to grow—as *mensh*, team, and organization.

### End-user focus

- *Human-centric:* Software development is not an end in itself. We measure our work as developers by the fact that our software ultimately helps and inspires people in real life.
- *Holistic:* We know that software is more than just code. Design, communication, language, accessibility, and usability are just as important as cost-effectiveness, maintainability and utility.
- *Entrepreneurial:* Good development never stops. With lean management and agile processes, we plan, build, and maintain software throughout its lifecycle. We follow this approach to ensure the best possible user experience. For today and tomorrow.

### Teamwork and responsibility

- *Teamwork:* A good team is more than the sum of its parts. We believe in the value of intensive, personal collaboration. As directly and immediately as possible, using technology where necessary. Diversity and interdisciplinarity, exchange and synthesis enrich the result.
- *Sportsmanship:* We work as a team, supporting each other to do our best. Some days you're the strongest, some days you're not, but we always have each other's back.
- *Responsibility:* We take responsibility for our users and customers, for our team and our society, for our vision and our values.







Yatta is a tech startup and software company located in Kassel and Frankfurt (Germany). We believe that software is changing the world for the better. That's why we strive to improve software engineering. Our mission is to enable developers by providing them with state-of-the-art tooling, for now and tomorrow.

### Contact

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### Next steps

To get in touch, just drop us an email at [careers@yatta.de](mailto:careers@yatta.de).

Take heart and don't hesitate to apply even if the job description does not fit your profile! We hire people, not titles or positions. Together we'll find out if we have the right role for you to grow with the team.