



Writer & Editor

(m/f/d)

Full time

Frankfurt (Germany)

€55-75k

Perks included. Loot on top!

Do you digest everything you can find about tech, development and startups to get the low down before TechCrunch? Can you boil down complex, technical concepts to their very essence? Are you an analytical and conceptual thinker with creative brilliance and clarity? Then help us to set new standards in our industry.

Does this sound exciting? We are curious to hear from you:

careers@yatta.de

yatta.de/careers



Your key responsibilities

- Write brand and product-related long copy (e.g., website content, blog posts, technical documentation), create catchy short copy (e.g., social media content) and microcopy
- Deliver high quality, textually and tonally consistent content, always focused on our target groups in software development & B2B ecommerce and based on reliable, verifiable research, facts and background information
- Craft impeccable and impactful media publications such as press releases, print and online content, as well as reports
- Conceptualize and implement effective, target-group-oriented communication activities—from ideation, planning and development to publication, distribution and analysis
- Become part of the editorial & content team and collaborate with our tech, marketing and design teams, as well as our co-founders, to write and publish meaningful content
- Help us establish a sophisticated writing culture, day by day

Your qualifications

- Academic degree in either English language and/or literature, journalism, communication, public relations, media, or similar
- 2+ years of experience in creating high-quality content, ideally in tech and/or about startups (e.g., as a tech journalist, in technical documentation, or as a content creator at a tech startup)
- Excellent English, both written and spoken; ideally with full professional proficiency in German
- Analytical and conceptual thinker with creative brilliance and clarity
- Perfectionist with accuracy, analytical understanding and strong attention to detail
- Storyteller with the ability to captivate an audience with content about tech or business
- A passionate writer & reader as well as a techno-optimist at heart, as described [here](#)

Some quotes that resonate with us

- “Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life forever.”—Amy Poehler
- “Talent wins games, but teamwork and intelligence win championships.”—Michael Jordan
- “Hard work beats talent if talent doesn’t work hard.”—Tim Notke
- “Great companies are built in the office, with hard work put in by a team.”—Emily Chang
- “Bring your whole self to work. I don’t believe we have a ‘professional self’ Monday through Friday and a ‘real self’ the rest of the time. It is all professional and it is all personal.”—Sheryl Sandberg

It’s not just your qualifications that matter, but who you are and what you want to learn and achieve in the future.

Come by and get to know us. Drinks are on us! 🍷

Come for the vision, stay for the team

Top locations, prime equipment

Our offices in the hearts of Frankfurt and Kassel are designed to foster connection, collaboration and community.

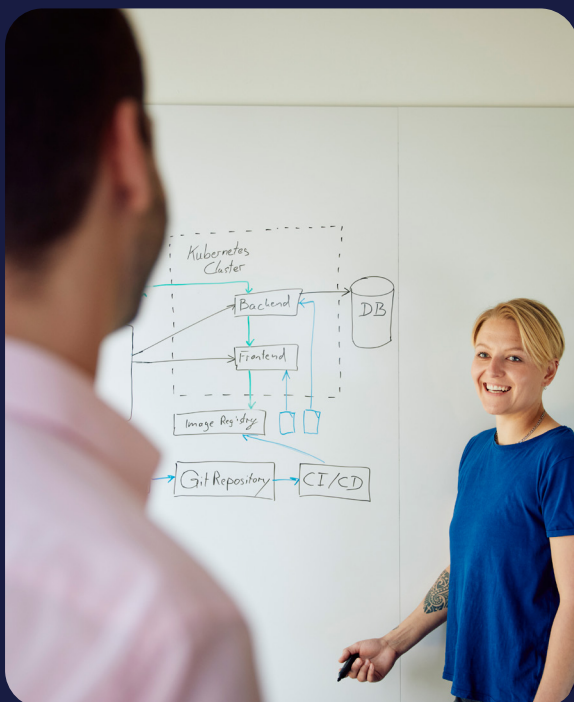
Together, we make sure we have the very best tools for our daily work—and when it comes to tech and equipment, we are picky.



Frankfurt



Kassel



Teamwork on and off the field

Creativity and camaraderie are key to innovation. That's why in-person collaboration is at the core of how we work.

Outside the office, our Christmas and summer parties, and team events offer plenty of chances to connect with each other.

Continuous improvement

Self-reflection and continuous improvement are an essential pillar of our work. It's important to keep learning and experimenting; have a spirited debate over coffee, borrow a book from our library and participate in our Academy to deepen your knowledge in tech, communication, design, economics and more.



...and we've got all the other perks and benefits

Flextime, fruit and fantastic coffee—not to mention our team breakfasts and parties—we have it all because someone like you took the initiative.

And if you need to relocate to join us, we support you through the entire process.





Yatta is a tech startup and software company located in Kassel and Frankfurt (Germany). We believe that software is changing the world for the better. That's why we strive to improve software engineering. Our mission is to enable developers by providing them with state-of-the-art tooling, for now and tomorrow.

Contact

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Next steps

To get in touch, just drop us an email at careers@yatta.de.

You might want to include your CV/LinkedIn profile and a link to your portfolio or samples of your work.