

# Applanix POSPac Term License: The Smarter Choice for Post-Processing Solutions

Unlock the Power of Innovation with Term Licenses

## Why choose "access" over "ownership"?

- **Smarter Investment:** Your software's value depreciates quickly. With term licenses, you maximize your ROI by always having the most up-to-date tools.
- **Ultimate Flexibility:** Scale up or down as needed. Adjust licenses, explore new features, and stay agile in a dynamic market.
- **Predictable Costs:** Forget unexpected upgrade fees or the risk of obsolescence. Term licenses bundle everything into a simple, predictable payment.

## Addressing Your Concerns:

### "But I like owning things!"

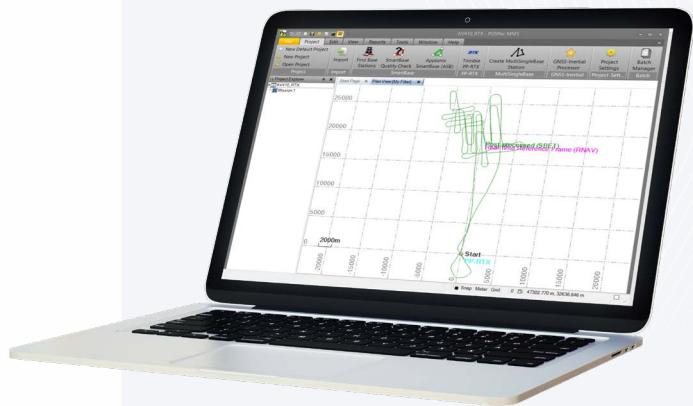
- **We understand.** But in the software world, "owning" means owning something that rapidly becomes outdated. Term licenses give you continuous access to the latest and greatest, ensuring you're always ahead of the curve.

### "Perpetual licenses are a one-time cost."

- **That's true, on the surface.** But factor in the hidden costs: expensive upgrades, potential replacement, and the risk of being left behind. Term licenses eliminate these uncertainties.

## Benefits

- Lower upfront investment
- Predictable budgeting
- Access to the latest features and updates
- Flexibility and scalability
- Included support and maintenance
- Reduced risk of obsolescence
- Potentially lower total cost of ownership



Contact us today to learn more about Applanix POSPac term licenses and how they can benefit your business (customersuccess@applanix.com or sales@applanix.com).