

## Easily send timely and effective communications

Informing and receiving information from employees and contractors can be difficult. Your workforce is busy getting the job done, so compliance and safety messages often get missed or ignored.

**You can improve your communications through a few simple implementations:**



Send bulk messages at scale via SMS, email and voice



Enable two-way communication through automated SMS responses and rich media



Create intelligent and considered automated message journeys


## Here are some of the key requirements to consider for effective communications with your workforce:

### Two-way engagement with your staff

Delivering messages that are truly engaging doesn't have to be manually intensive. Sending SMS messages in bulk empowers construction companies to send messages at scale, saving time and resources without reducing the impact your communications have on recipients.

Setting up two-way conversations through intelligent automation supports engagement so that your employees feel heard, without having to respond to each individual message. This can include effectively managing Occupational Health and Safety policies, rostering, staff check-ins and more at scale, designing rich messages that capture vital information, and sending out surveys to collect important feedback.

#### SMS

 Send to: All Staff

Please take a few minutes to let us know how we're doing.  
<http://survey.com/H7f2ks8jf>

#### RICH MESSAGE

##### Your opinion matters



Which department do you work in:

Select department ▼

I have access to the things I need to do my job well.

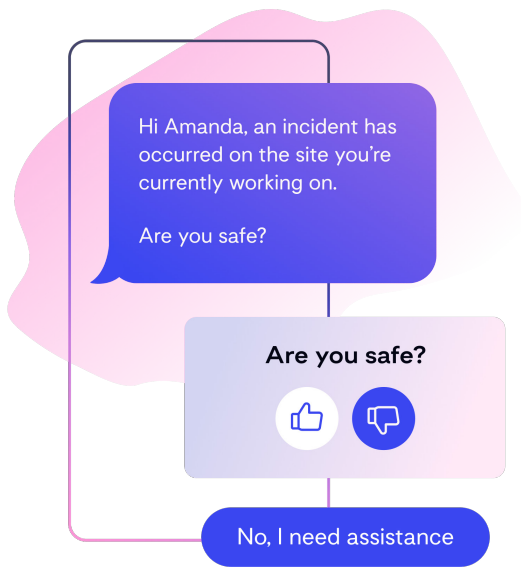
0 1 2 3 4 5 6 7 8 9 10



## Communications that prioritise employees' safety

Being able to easily send onsite alerts, incident notifications, and critical information to remote employees is all paramount in the construction industry. With a 90% open rate within three minutes, SMS messages are extremely efficient and effective. Segmenting your audience also ensures messages are only sent out to relevant contacts.

When it's essential that employees receive urgent information regarding their safety and wellbeing, utilising two-way communication is a great way to confirm they've received your message. This format can also allow you to escalate the matter if employees don't receive your communication or do not respond within a certain timeframe.



## Automated communication that saves time and money

In the construction industry, it can be challenging to keep track of and communicate shift availability, capacity planning, and COVID-19 safety and compliance. Smart automation and API's allow you to streamline workforce management.

By setting up automated message journeys, you can create appropriate responses based on how your contacts reply to your messages. You can trigger these messages at a particular time or within a certain time frame.



## Talk to an expert to learn more

Whispir has been helping construction companies revolutionise their communication for more than 20 years. Our platform allows you to not only build automated, engaging, and scalable SMS messages, but also design communications across a range of channels.

Send messages via email, voice, social media, video, and more, all designed and managed from one centralised platform. Discover how our platform can help you; have a chat with one of our specialists today to learn more.

**Contact us →**

