**SHARP COMMUNITY MEDICAL GROUP** 2021 ANNUAL REPORT

# Helping you adapt to the **NEW NORMAL**

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## Board of **Directors**

2021 SHARP COMMUNITY MEDICAL GROUP



Kenneth Roth, M.D. President and Chair



Larry Chiang, M.D.



Gayle Howard, M.D.



Sergio Flores, M.D. Vice-President & Treasurer



Kevin Considine, D.O.



David Bodkin, M.D. Secretary



Greg Czer, M.D.



Patricia Kettlehake, M.D.





Dennis Dominguez, M.D.



Ada Marin, M.D.



Bernard Michlin, M.D.



Victor Seikaly, M.D.



Louis Maletz, M.D. ex officio Arch



Mark Huang, M.D.

Eric Orr, M.D.



Sharna Shachar, M.D.



Alejandro Paz, M.D. ex officio Graybill



Akber Safi, M.D.



Efrain Valladolid, M.D.



Alan Schoengold, M.D. ex officio





Ashish Wadhwa, M.D.



Roger Oen, M.D. SharpCare

## Providing Support Through Monumental Change

A CONVERSATION WITH DR. KENNETH ROTH, PRESIDENT, AND PAUL DURR, CHIEF EXECUTIVE OFFICER

**Durr:** I'm pleased to announce that once again despite the on-going challenges we faced in the second year of the global pandemic, the medical group performed well financially in 2021. However, as we move forward almost two full years into the crisis, I think it's clear that some things will likely never go back to the way they were before COVID-19. The world changed and continues to change as people pause to reevaluate their lives and their priorities.

**Roth:** Yes Paul, and as people's priorities shifted, many people have chosen to leave the medical field and try new career paths. With many people deciding not to return to work, jobs are plentiful and demand for workers is high, which may also be prompting people to pursue other opportunities. Many of our practices are struggling with staff turnover or staff shortages as a result, putting additional stress on our physicians.

**Durr:** I'm hearing stories about staffing issues, as are the various teams that interact with and support our practices. Fortunately, we have a resource to assist practices that are struggling with staffing challenges and other aspects of running a practice through SmartCareMD Practice Management. SmartCareMD is now a wholly owned subsidiary of SCMG. The skilled and experienced team is available to assist practices that are struggling.

**Roth:** I'm glad you mentioned SmartCareMD. I've talked with numerous fellow physicians who have recently reached out for assistance from the SmartCareMD team. And for any primary care physicians who want to give up managing their own business, but who still want to practice medicine, SharpCare Medical Group offers an employment model that may be a viable option.

**Durr:** Those are two great examples of how SCMG goes above and beyond most Independent Practice Associations (IPAs). I'm proud of how SCMG continues to evolve in order to meet the changing needs of our physicians and remain a relevant player in the San Diego health care market.

**Roth:** I agree Paul. It's important that SCMG continues to find new ways to support private practice and at the same time, remain profitable. Many of our practices rely on the financial support they receive from SCMG to keep their practices afloat. I'm especially proud of how much money we paid out to our practices this year to help them weather COVID-19.

**Durr:** In 2021, we paid out \$3.6 million to the practices to make them whole related to COVID-19. Approximately \$2.0 million of that was what we call cost share, which are dollars

that are normally collected in office that were waived due to COVID-19. The other \$1.6 million were approved paid claims for COVID testing.

I am also pleased to report that in 2021, 157 SCMG physicians scored at or above the 90th percentile in Patient Experience, representing a 51% increase from 2020 and solidifying a strong positive trend in this important measure that demonstrates the excellent care our practices are delivering, and one of the key reasons we believe SCMG was able to grow our HMO membership by more than 12% over the previous fiscal year.

**Roth:** A truly outstanding accomplishment! In this highly competitive marketplace, the strong growth speaks volumes about the high quality, compassionate care our physicians deliver. I believe we were able to accomplish this feat largely because of how quickly our practices adopted to the virtual care environment that was necessary in order to keep seeing patients last year.

**Durr:** Yes Kenny. In 2021, SCMG physicians quickly embraced virtual visits, providing video and phone visits to roughly 208,000 SCMG patients, with an estimated reach to all patients of over 1 million visits. I'm moved by how positively physicians adapted by incorporating virtual care visits, along with the in-person care needed by some patients, to serve the community.

**Roth:** Other initiatives, like the addition of San Ysidro Health physicians to our network have no doubt also contributed to our growth, and hopefully will for years to come. I continue to be impressed with the creative leadership of the SCMG Executive team. At a time in history when many IPAs are disappearing, SCMG has managed to continue to attract new talent and grow profitability for the group. It is a true demonstration of why SCMG is one of the best IPAs in the country, and how we as independent practitioners continue to be **Better Together**.





**SmartCareMD**'s mission is to help small, independent practices navigate the business of medicine, so they can return their focus to the practice of medicine.

### What we do

- Reduce administrative burden
- Create services to leverage economies of scale
- Tailor services to your practice

## Our services

924

- Billing and Coding
- MIPS/CIN Reporting
- Practice Management

## Why SmartCareMD

### SOLUTIONS FOR A CHANGING LANDSCAPE

From state-run health exchanges, to the adoption of Electronic Medical Records, to the advent of value-based tracking and reimbursement systems, the health care landscape is continually shifting.

No group is impacted more by these changes than independent physicians and practitioners, who must balance time spent caring for patients with the challenges of running a modern medical practice.

- 61% often state feelings of burnout. (2021 Survey of American Physicians: Practice Patterns and Perspectives)
- 31% cited "Paperwork" contributed most to burnout. (Medical Economics, January 2021)
- 13.5 hours per week are spent on tasks other than direct patient care. (WSJ Business, August 10, 2020)
- Addressing administrative complexity and regulatory burden is 25 percentage points higher than other priority issues - including increased payment. (AAFP, February 2020)

### Who we are

### **EXPERIENCE AND EXPERTISE IN PRACTICE MANAGEMENT**

At SmartCareMD, we know that independent practice physicians value highly their ability to balance quality care with the freedom to make their own business decisions.

We provide professional management services to independent practices throughout the San Diego area. Collectively, our team has over eight decades of hands-on experience plus the knowledge and expertise to work through today's regulatory and administrative challenges.

SmartCareMD is based in San Diego and owned by Sharp Community Medical Group (SCMG). We currently provide services to more than 150 SCMG member physicians and practitioners including:

- Solo practices
- Small practices with 2-4 physicians and practitioners
- Practices with multiple locations
- Larger primary and multi-specialty medical groups

### Our Team



Christopher McGlone, Chief Executive Officer



Leslie Chapman, Director of Operations and Performance Improvement



Mariann Gesino, Director of Business Office



Elaine Mitchell, Practice Administrator

To learn more, visit us at www.smartcaremd.com.



Kevin Malone, MD "Immediately I noticed improvement in collections and money in the bank. I was very impressed."



**Collin Teguh**, DO Quote below from Lisa Teguh, Office Manager: "..now using SmartCareMD billing services, we're up-todate with billing and invoicing patients, and we now see all the reports so we know where all the money is coming from."



Sharna Shachar, MD "Since I've changed to SmartCare, everything has improved and my services are much, much better."

## Top Performers in Patient Experience

### PHYSICIANS WHO ACHIEVED OR EXCEEDED THE 90TH PERCENTILE IN THE PATIENT EXPERIENCE DOMAIN FOR 2021 RECEIVED SPECIAL RECOGNITION



Bryan Abramowitz, M.D. Internal Medicine





Margot Aiken, M.D. Endocrinology



Joseph Aquilina, M.D. Kaveh Bahmanpour, M.D. Family Medicine



Ryan Bair, M.D. Radiation Oncology



Ryan Barnes, M.D. General Surgery



James Bates, M.D. Orthopedic Surgery

Andrew Chen, M.D

Cardiology

Endocrinology



Puneet Bhairhu, M.D. Family Medicine



Family Medicine

Madalasa Bista, M.D. Family Medicine



David Bodkin, M.D. Oncology



Gary Boone, M.D. Family Medicine



Michael Bradshaw, M.D. Dermatology Internal Medicine



Diana Breister-Ghosh, M.D. Plastic Surgery



Rowley Busino, M.D. Ophthalmology



Nicholas Canelo, M.D.





Edmond Chan, M.D. General Surgery



Bryan Chen, M.D. Dermatology



Gary Cohen, M.D. Allergy



Kevin Considine, D.O. Family Medicine

Ramiz Elias, M.D.

Internal Medicine

Christopher Gilbert, M.D.









Yvonne Goff, M.D. Obstetrics/Gynecology



Kelly Dewitt, M.D. Radiation Oncology



James Felfoldi, D.P.M. Edna Flores, M.D. Podiatry Oncology







Cainan Foltz, M.D. Gastroenterology

Press Ganey surveys received from January 1, 2021 through December 31, 2021. Physicians must have had 30 surveys or more to be included.



Rolf Ehlers, M.D.

Amy French, M.D. Obstetrics/Gynecology



Cardiology



Neurology



Allergy



Family Medicine



Sameer Gupta, M.D. Allergy



David Hansen, M.D. Internal Medicine



Elmer Harder, M.D. Obstetrics/Gynecology



Paul Hinshaw, D.O. Obstetrics/Gynecology



Denise Honer, M.D. Internal Medicine

Roy Johnson, M.D.

Family Medicine



Internal Medicine





Mathew Isho, M.D.

General Surgery

Karen Kohatsu, M.D. Obstetrics/Gynecology



Siavash Jabbari, M.D.

**Radiation Oncology** 

Dale Kooistra, M.D. Dermatology



Keith Jackson, M.D.

Otolaryngology

Steven Kossman, M.D. Oncology



Mark Johnson, M.D. Gastroenterology



Howard Krausz, M.D. Ophthalmology



Michael Lajin, M.D. Gastroenterology



Patricia Kettlehake, M.D.

Internal Medicine

Joel Lamon, M.D. Oncology



S. Douglas Klein, M.D.

Internal Medicine

Hoe Le, M.D. Family Medicine



Alison Learn, M.D. Otolaryngology



Karl Limmer, M.D. Cardiothoracic Surgery





Nephrology





Michael Morelock, M.D.



Mikhail Malek, M.D. Cardiology



Family Medicine



Oncology



Kevin Merkes, M.D. Internal Medicine



Dermatology



Barzan Mohedin, M.D.

Internal Medicine

John Pedrotty, M.D. Family Medicine



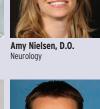
Otolaryngology

Sunanda Pejavar, M.D.



Linhkieu Nguyen, M.D. Family Medicine

Laura Petrovich, M.D. Internal Medicine





Barratt Phillips, M.D. Ophthalmology



Roger Oen, M.D.

Gregory Phillips, M.D. Family Medicine



Richard Ostrup, M.D.

Neurological Surgery

Kumara Prathipati, M.D Internal Medicine



James Otoshi, M.D.

Richard Putnam, M.D. Family Medicine



Charles Redfern, M.D. Oncology



Kristen Rice, M.D. Oncology







Ralph Rynning, M.D. Orthopedic Surgery

Victor Seikaly, M.D.

Internal Medicine



Akber Safi, M.D. Internal Medicine



Ophthalmology



Bobak Salami, M.D Cardiology



Richard Snyder, M.D. Gastroenterology



Dermatology



Khalil Soomro, M.D. Internal Medicine



Eva Sorensen, M.D. Neurology



Marie Shieh, M.D. Oncology





Rhodaline Tootell, M.D. Family Medicine

Terry Winegar, M.D.

Family Medicine



Scott Upton, M.D. Internal Medicine



Jenny Wong, M.D. Family Medicine











Kai Zu, M.D. Oncology



Ving Yam, D.O. Family Medicine



Internal Medicine

Maram Zakko, M.D. Gastroenterology



Kamen Zakov, M.D.. Cardiology



Allergy



Maryam Zarei, M.D.



NOT PICTURED: Antoine Aizarani-Hallak, M.D., Plastic Surgery, Rashad Ansari, M.D., Rheumatology, Brian Bobick, D.P.M., Podiatry, Juan Calderon Molina, M.D., Nephrology, Derya Coskun, M.D., Neurology, Adam Dao, M.D., Ophthalmology, Kristina Dela Rosa, M.D., Dermatology, Kavita Deshpande, M.D., Family Medicine, Luan Do, M.D., Nephrology, Thomas Eck, M.D., Ophthalmology, Arman Faravardeh, M.D., Nephrology, Farhad Farjoudi, M.D., Endocrinology, Sam Filiciotto, M.D., General Surgery, Madison Fish, M.D., Obstetrics/Gynecology, Amy Han, M.D., Dermatology, Doyle Hansen, M.D., Dermatology, Elizabeth Hofmeister, M.D., Ophthalmology, John Hong, M.D., Gastroenterology, Shahin Keramati, M.D., Cardiology, Kathy Khaing, M.D., Nephrology, Bruce Kimura, M.D., Cardiology, Young Lee, M.D., Cardiology, Elizabeth Lozada-Pastorio, M.D., Nephrology, Evelyn Mendoza, M.D., Oncology, Joan Meyer, D.P.M., Podiatry, Tory Prestera, M.D., Ophthalmology, Neal Ridge, D.O., Family Medicine, Ali Salami, M.D., Cardiology, Stanley Schinke, M.D., Oncology, Kishore Sehgal, M.D., Oncology, Collin Smith, D.P.M., Podiatry, Ricardo Soltero, M.D., Nephrology, Karo Torosian, D.O., Nephrology, Christopher Vanichsarn, M.D., Cardiology, Ai Wei Wang, M.D., Obstetrics/Gynecology.



Travis Westermeyer,

D.P.M. Podiatry



## Top Performers in Quality

PRIMARY CARE PHYSICIANS WHO ACHIEVED OR EXCEEDED THE 75TH PERCENTILE IN THE QUALITY DOMAIN FOR 2020



Bryan Abramowitz, M.D. John Adderson, M.D.





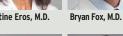
Gary Boone, M.D.







Christine Eros, M.D.





Noli Cava, M.D.

Karim Mansour, M.D. Ada Marin, M.D.



Lynne Champagne, M.D.

Patricio Guaiquil, M.D.



Kenneth Roth, M.D.







Robin Spiering, M.D. Salvatore Tarantino, M.D











Mahshid Hamidi, M.D. David Hansen, M.D.



Akber Safi, M.D.









Ellyn Levine, M.D.

Roger Oen, M.D.

Kevin Malone, M.D.



















Laura Williams Wayne, Jenny Wong, M.D. M.D.























For the Quality metric, the dates of service used for measurement were January 1, 2020 through December 31, 2020

## Awards and Recognition

THE MODEL OF CHOICE FOR PATIENTS TO RECEIVE CARE AND PHYSICIANS TO PRACTICE MEDICINE



Pictured holding the IHA Award are Dr. Lloyd Kuritsky, Medical Director, Population Health, and Kathleen Gallagher, Manager, Population Health Clinical Quality.

Sharp Community Medical Group is recognized for achieving the highest standards in patient care as a leading provider of health care services not only in San Diego, but also in the nation.



Sharp Community Medical was recognized by the Integrated Healthcare Association (IHA) with the 2021 Excellence in Healthcare Award.

The award recognizes provider organizations that earn strong results in clinical quality and patient experience measures while effectively managing costs. To achieve this recognition, provider organizations must perform in the top 50 percentile in clinical quality, patient experience, and total cost of care.

Sharp Community was one of only 21 provider organizations across the state (out of nearly 200 participating) that met IHA's Excellence in Healthcare Award performance standards in 2021. Sharp Community also received this recognition in 2015, 2016, 2019 and 2020.



Sharp Community achieved "Elite" status – the highest level of recognition – and was acknowledged with the 2021 Standards of Excellence Award<sup>™</sup> at the APG Annual Healthcare Conference for the 12th consecutive year.

Members are surveyed regarding Care Management Practices, Information Technology, Accountability and Transparency, Patient-Centered Care, Group Support of Advanced Primary Care, and Administrative and Financial Capability.

## Physicians In The News



Pictured top left to right: Drs. Jeffrey Dysart and Tam Tran; Dr. Jennifer Fisher; Dr. Kristen Rice. Lower left to right: Dr. Kaveh Bahmanpour; Dr. Patricio Guaiquil; Dr. Hans Crumpler.

In 2021, Sharp Community Medical Group (SCMG) physicians were featured in Sharp Health News stories and on the local news more than in previous years. We also utilized SCMG physicians in speaking engagements and Sharp HealthCare awareness campaigns throughout the year. SCMG's Marketing team has invested more time filling various media opportunities with our affiliated physicians to bring well-deserved attention to the clinical expertise within our network and take advantage of free advertising for the medical group.



(858) 499-2550

scmg.org