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2020 SHARP COMMUNITY MEDICAL GROUP

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RISING to An Epidemic Challenge

A Conversation with **Dr. Kenneth Roth**, President, and **Paul Durr**, Chief Executive Officer

Durr: Thinking back to September 8, 2019, when we gathered at the Birch Aquarium in La Jolla to celebrate SCMG's 30th Anniversary and the great success we have experienced as a medical group, none of us could have possibly imagined the drastic turn of events that lie just a few months ahead in 2020. How do we even begin to summarize the year that was 2020?

Roth: That's certainly no easy task, Paul. The word "unprecedented" has probably been used most often, but even that feels insufficient. The magnitude of events that have transpired in just a few months cannot be summarized in a couple of paragraphs.

Durr: I completely agree Kenny, it's impossible to condense all that happened down into a single word. However, some key words we've seen repeated in the media come to mind, including COVID-19, WFH (work from home), lockdown, social bubbles, critical workers, furloughs, brushfires and Black Lives Matter. I think ultimately 2020 will go down in history as "The Year of the Pandemic."

Roth: Well said, Paul. The events of this last year presented a monumental challenge for physicians, hospitals and health care systems in general. The toll it took on frontline health care providers was enormous, and we owe a debt of gratitude to everyone who rose to the challenge of providing care throughout the pandemic. It created immense anxiety for our physicians and their staff as they adapted to the rapidly changing environment, which affected virtually every aspect of how they run their practices and care for patients.

Durr: I know it was tough, but I am so impressed with just how well our practices adapted. In particular, I'm amazed that most of our physicians quickly started offering virtual visits (video and/or phone) in order to continue to make themselves available for their patients.

Roth: Like the saying goes, "necessity is the mother of invention." I'm proud of how our physicians quickly overcame any reluctance to change and embraced the virtual visit platforms. There's little doubt that in many ways the world has permanently changed because of COVID-19. Now that patients are accustomed to having the option of a virtual visit, it's likely to be an expectation of patients going forward, so maintaining these options will be key to our continued growth. Of all the challenges our

physicians faced during the pandemic, the thing I'm most proud of is the fact that we never stopped providing care to our patients.

Durr: I couldn't agree more Kenny! I am humbled by our physicians' commitment to serve their patients and help them maintain their health in these difficult times. There's one more thing that I'm especially proud of and pleased to share with our shareholders. Despite the challenging start to the year and all the hurdles we had to clear just to keep operating, 2020 ended up being one of the best financial years in the medical group's history. In a year where we saw numerous groups and community hospitals on the brink of financial collapse due to COVID-19, the fact that SCMG had such an outstanding year financially is a testament to the sound decision-making and financial stability of our organization.

Roth: People are used to hearing me talk about the value of the group, and how we as independent practitioners are *Better Together*. This last year proved more than ever how much we need the added support, guidance and financial backing of SCMG to survive in challenging times.

Most importantly, the last year proved that as a group, we not only Survive Together, but we can Prosper Together!

"Of all the many challenges our physicians faced during the pandemic, the thing I'm most proud of is the fact that we never stopped providing care to our patients."

Kenneth Roth, MD,President,Sharp Community Medical Group



KENNETH ROTH, M.D.PRESIDENT



PAUL DURR
CHIEF EXECUTIVE OFFICER

The evolution of SHARP COMMUNITY MEDICAL GROUP through the Coronavirus Pandemic







PPE Distribution at Spectrum

During the first week of April, when masks were in very short supply and coronavirus fears were escalating, SCMG provided approximately 10,000 masks to their independent physician practices. Many doctors and office managers stopped by to pick up masks for their practices. The physicians and their staff expressed their gratitude for the donation and helping them to feel safe during this extraordinary time. (Sharp News Briefs, May 2020)





Practices Implement Additional Safety Measures

SCMG practices implemented new COVID-19 safety measures when they welcomed patients back for in-person visits. For example, in the office of Drs. Christopher Chisholm and Timothy Chong, the team installed safety guards in front of workstations as well as clear dividers between each seat in the reception area. They also installed additional touchless hand sanitizer dispensers with stations no less than 6 feet apart. Additionally, everyone was required to wear a mask and apply hand sanitizer upon entering.

(Experience Sharp Magazine, Volume 19, Issue 4)



Dr. Hans Crumpler was featured in Sharp's "Safe to Get Care" advertising campaign. The advertisements ran on television, radio and through social media. This campaign ran at a critical time when patients were not seeking needed care because of fear of the coronavirus being transmitted between clinicians and other patients. Dr. Crumpler recorded the promotional spot in both in English and Spanish.



At the height of coronavirus cases, Dr. Andrew Brown caught the deadly virus and was one of the first Sharp-affiliated clinicians to share his story. Dr. Brown shared his personal experience of battling the virus, and how by isolating himself and taking protective precautions as he recovered, he avoided spreading the virus to his partner. His story was published on Sharp Health News in May 2020.



COVID-19 Physician Webinars

The rapidly changing landscape of the COVID-19 pandemic created the need for a way to get the most current information in a succinct and timely manner.

In order to serve that physician need, on March 16th SCMG Medical Director, Dr. Gregg Garner launched a bi-weekly COVID-19 Physician Webinar. Each week Dr. Garner reviewed the latest information from all credible sources and condensed it into a digestible summary of relevant information and resources available for practices.

After the information was shared on the webinar, it was posted to a COVID-19 information page on SCMG.org.



Virtual Business Meetings

To accommodate COVID-19 safety guidelines, SCMG moved all scheduled business meetings to Zoom virtual meetings. The Executive Committee Meetings, Regional Business Meetings, Board of Directors Meetings, SCMG Specialty Department Meetings, and Office Manager Meetings were all moved to Zoom meetings.

Top Performers in PATIENT EXPERIENCE

Physicians who achieved or exceeded the 90th percentile in the Patient Experience domain for 2020 received special recognition.



Bryan Abramowitz, M.D.



John Adderson, M.D. Family Medicine



Obstetrics/Gynecology



Francisco Anguiano, M.D. Joseph Aquilina, M.D.



Charles Athill, M.D.



Kaveh Bagheri, M.D.



Kaveh Bahmanpour, M.D.





David Bodkin, M.D.



Gary Boone, M.D.



David Borecky, M.D.



Michael Bradshaw, M.D.







Steven Brozinsky, M.D.



Kimberly Byers-Lund, D.O. Lynne Champagne, M.D. Andrew Chen, M.D. Family Medicine Internal Medicine Acadiology







Bryan Chen, M.D.



Larry Chiang, M.D.



Kevin Considine, D.O.



Thomas Diggs, M.D.



Ara Dikranian, M.D.



Rolf Ehlers, M.D.



George Fadda, M.D.



Andrew Felfoldi, D.P.M.



James Felfoldi, D.P.M. Podiatry



Jennifer Fisher, M.D.



Sergio Flores, M.D.



Cainan Foltz, M.D.



Christopher Gilbert, M.D.



John Gordon, D.P.M.



Brij Gupta, M.D.



Michelle Hamidi, M.D.



David Hansen, M.D.



Denise Honer, M.D. Internal Medicine



Gayle Howard, M.D.



Stephanie lem, D.O. Family Medicine



Shari Jacobs, M.D.



Peter Jenson, M.D.



Kenneth Johnson, M.D.



Noah Johnson, M.D.



Mark Kadden, M.D.

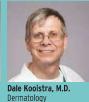


Ophthalmology

Reza Khoshini, M.D.













Hoe Huy Le, M.D. Family Medicine



Daniel Lee, M.D. Gastroenterology



Jose Lira, M.D. Pulmonary Disease



Jennifer MacEwan, M.D. Otolaryngology



Mikhail Malek, M.D. Cardiology



James Malinak, M.D. Internal Medicine



Kevin Malone, M.D. Family Medicine



Obstetrics/Gynecology



Ada Marin, M.D. Family Medicine



Edward McClay, M.D. Oncology



Gary McFeeters, M.D. Family Medicine



Igor Medic, M.D. Oncology



Kevin Merkes, M.D. Internal Medicine



Mona Mofid, M.D. Dermatology



Barzan Mohedin, M.D.



Scott Musicant, M.D.



Family Medicine



Otolaryngology



Vanessa Peters, M.D. Family Medicine



Jeffrey Petersen, M.D. Family Medicine



Internal Medicine



Sathya Pokala, M.D. Pulmonary Disease



Douglas Politoske, M.D. Gastroenterology



Larry Pollack, M.D. Plastic Surgery



Charles Redfern, M.D. Oncology



Kristen Rice, M.D. Oncology



Ralph Rynning, M.D. Orthopedic Surgery



Craig Saffer, M.D. Obstetrics/Gynecology



Akber Safi, M.D.



Elizabeth Salada, M.D. Internal Medicine



Alfred Saleh, M.D. Oncology



Rebecca Samuels, D.O. Internal Medicine



Majid Shahbaz, M.D. Internal Medicine



Casie Shenoy, M.D. Oncology



Marie Shieh, M.D. Oncology



Alexander Shpaner, M.D. Edward Singer, M.D. Gastroenterology





Richard Snyder, M.D.



Khalil Soomro, M.D. Internal Medicine



Robin Spiering, M.D. Internal Medicine



Salvatore Tarantino, M.D. Donald Tecca, M.D.





Collin Teguh, D.O. Family Medicine



F. Omar Tordilla, M.D. Family Medicine



Nicole Tremain, M.D. Internal Medicine



D. Scott Upton, M.D.



Sony Vo, M.D. Internal Medicine



Ashish Wadhwa, M.D. Otolaryngology



Kenneth Warm, M.D. Family Medicine



John Webb, M.D. Family Medicine



Frank Winton, M.D. Family Medicine





Cardiology





Top Performers in QUALITY

CONGRATULATIONS to the Primary Care Physicians who achieved or exceeded





John Webb, M.D.







APG STANDARDS

OF EXCELLENCE™

AWARD

SCMG Achieves "Elite" Status | 11TH CONSECUTIVE YEAR

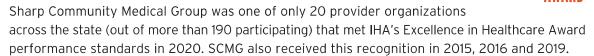
Sharp Community Medical Group, achieved "Elite" status - the highest level of recognition - and was acknowledged with the 2020 Standard of Excellence Award™ for the eleventh consecutive year.

Members are surveyed regarding Care Management Practices, Information Technology, Accountability and Transparency, Patient-Centered Care, Group Support of Advanced Primary Care, and Administrative and Financial Capability.

SCMG receives "Excellence in Healthcare Award" | 4 YEARS

Sharp Community was recognized by the Integrated Healthcare Association (IHA) with the 2020 Excellence in Healthcare Award.

The award recognizes provider organizations that earn strong results in clinical quality and patient experience measures while effectively managing costs. To achieve this recognition, provider organizations must perform in the top 50 percentile in clinical quality, patient experience, and total cost of care.



Ronald P. Bangasser, M.D.,
MEMORIAL AWARD
FOR QUALITY IMPROVEMENT

Additionally, of the 20 Excellence in Healthcare Award winners, only 8 were honored with the Ronald P. Bangasser, M.D., Memorial Award for Quality Improvement for demonstrating the highest year-to-year relative quality improvement from each of eight California regions, making Sharp Community Medical Group the only organization in San Diego to receive this prestigious recognition.

San Diego Union-Tribune Readers Name SCMG "Best Medical Group" | 5 YEARS

The readers of San Diego Union-Tribune named Sharp Community Medical Group "Best Medical Group" again in 2020. SCMG received this award four years in a row from 2015 to 2018, so 2020 makes the 5th year SCMG has won this award.



INTEGRATED

HEALTHCARE

AWARD

BEST MEDICAL GROUP AWARD

A Light at the End of the Tunnel

After nine months of the world battling the coronavirus pandemic, a light at the end of the tunnel opened with the rapid release of two coronavirus vaccines. On December 11, 2020, the U.S. Food and Drug Administration issued the first emergency use authorization for a vaccine for the prevention of coronavirus 2019 (COVID-19) caused by severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) in individuals 16 years of age and older. Pfizer and BioNTech's vaccine was rolled out first, quickly followed by the release of the Moderna vaccine on December 18, 2020, offering new hope for the coming new year.

Sharp Community Medical Group is proud of our physicians who stepped forward to assist with the vaccination rollout in the remaining weeks of 2020. You are the real heroes in our community!



A. SharpCare Lantern Crest vaccination site - Crystal Wise, MAA volunteering at the SharpCare Lantern Crest vaccination site.
 B. Leticia Polanco, MD volunteering at the Spectrum vaccination site.
 C. Ellyn Levine, MD with Monica Bernardini, MA volunteering at the Chula Vista vaccination superstation site.
 D. Ada Marin, MD volunteering at a clinic.
 E. Venu Prabaker, MD volunteering at Grossmont vaccination site.
 F. Sergio Flores, MD volunteering at Spectrum vaccination site.
 G. Group photo (from left to right) - Ada Marin, MD, Mona Mofid, MD, Kimberly Byers-Lund, DO