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## BOARD OF DIRECTORS



FRONT ROW, LEFT TO RIGHT: Kevin Considine, D.O. - Vice President, Louis Maletz, M.D. - ex-officio, Arch, Larry Chiang, M.D., Akber Safi, M.D., Bernard Michlin, M.D., Kenneth Roth, M.D. - Past President, Craig Saffer, M.D.

BACK ROW, LEFT TO RIGHT: Joy Emmanuel-Cochrane, D.O. - SharpCare, Gayle Howard, M.D. - Vice President, Alejandro Paz, M.D. - ex-officio, Graybill, Patricia Kettlehake, M.D., Victor Seikaly, M.D., Charles Athill, M.D., Sergio Flores, M.D. - President, Christopher Pallia, M.D., Ada Marin, M.D., Efrain Valladolid, M.D., Mark Huang, M.D., David Bodkin, M.D. - Secretary and Treasurer, Ashish Wadhwa, M.D.

NOT PICTURED: Sharna Shachar, M.D., Leticia Polanco, M.D., Mona Mofid, M.D.

# A NEW ERA OF PHYSICIAN

A CONVERSATION WITH DR. SERGIO FLORES, PRESIDENT,



Sergio Flores, MD, President



Paul Durr. Chief Executive Officer

DURR: Dr. Flores, this is our first annual report dialogue together, so let me start out by congratulating you on your new appointment as President.

FLORES: Thank you Paul. As you know, I have a long history with SCMG, so I'm ready and eager to serve the organization in this new role.

DURR: For those who may not know much about you, can you give a brief summary of your history with SCMG?

FLORES: Certainly Paul. I joined SCMG 26 years ago in 1997. I took on my first leadership role representing the Chula Vista region on the Chula Vista Regional Advisory Council. In 1998, I was elected to serve on the Board of Directors, and a few years later, was elected to the Executive Committee in 2002. I've served as Secretary, Treasurer, Vice President and now President. Through my involvement in SCMG, I was able to join the Board of the San Diego County Medical Society where I served on the Executive Committee, eventually serving as President in 2021. I am also on the Executive Committee of the California Medical Association, currently serving as the Vice-Chair of the Board.

**DURR:** It has been wonderful to see you grow as a leader during your 26 years with SCMG and be a role model for other physicians. We often talk about the fact that SCMG is physician-owned and led. Something I'm particularly proud of is the way SCMG offers so many opportunities for physicians to take on leadership roles within the organization. The Board of Directors and Regional Advisory Councils have offered longstanding opportunities for physician members to have a voice in decision-making and actively participate in the process of communicating information about the strategic direction of the organization to their regions and fellow physicians. In 2022, we added additional opportunities for physician leadership. Would you like to talk about those teams?

FLORES: Yes Paul, in the last year we formed three new strategic physician Task Forces. These Task Forces are work groups comprised of regional physician leadership and content experts, brought together to

# LEADERSHIP

### AND PAUL DURR, CHIEF EXECUTIVE OFFICER

execute on the medical group's strategic objectives in certain areas of interest. The three new Task Forces are:



#### Growth/ Recruitment Task Force

Develop and implement a physician recruitment strategy to improve access and grow/ retain membership.

### Performance Task Force

Advance the performance of the medical group to become a 5-star organization. This task force will continue our commitment to the Vision 2020 journey of improving overall quality and patient experience.

### Physician Happiness Task Force

Improve provider well-being and sense of groupness to enhance provider communication and rapport.

DURR: To support the Growth/ Recruitment Task Force's efforts, Eric Braun, SCMG's VP of Physician Strategy and Development, led the development of a new Sharp Community Jobvite page. Jobvite is a talent acquisition suite that provides a streamlined hiring process that's scalable to the organization's needs. The service will also be available to our affiliated physicians' practices to post their current job openings, allowing them to reach a broader pool of candidates. This is just one more way that SCMG is growing to meet the medical group's evolving needs.

FLORES: Throughout the years with SCMG, I've continued to be impressed with the creative strategies and initiatives SCMG has undertaken to help the organization continue to grow and evolve, and to help preserve the independent practice of medicine. I have no doubt that we will see more innovation from SCMG as competition intensifies with new consumer offerings like the subscription models offered by groups such as Forward and One Medical.

**DURR:** I couldn't agree more Sergio. In the rapidly evolving health care landscape we face today, there's no time to rest on our laurels. It will require us constantly striving to evolve in order to grow and remain relevant.

**FLORES:** SCMG is an organization that was formed by physicians, for physicians. With health plans and Government payors, and consumers battling to contain costs by lower reimbursements, our collective strength is far greater as a whole. Come what may, we are in this together, we are always Better Together, and as physician owners, we are Leading Together!

Sharp Community Medical Group physicians partner outside of the clinical setting to provide expertise, leadership and guidance for our organization's initiatives. By collaborating with each other, the goal is to achieve positive changes to the clinical environment that benefit both physicians and patients.

- EXECUTIVE COMMITTEE
- FINANCE COMMITTEE
- QUALITY OF CARE COMMITTEE
- UTILIZATION MANAGEMENT COMMITTEE
- REGIONAL ADVISORY COUNCILS
  - Chula Vista Regional Advisory Council
  - Coronado Regional Advisory Council
  - Grossmont Regional Advisory Council
  - Inland North Regional Advisory Council
  - Metro Regional Advisory Council

### PROFESSIONAL ADVISORY COUNCILS

- Community CONNECT Advisory Committee
- Continuing Medical Education Committee
- Professional Guidance Committee

# PHYSICIAN GROWTH AND

### SPECIALTY ADVISORY COUNCILS

- Allergy Advisory Council
- Dermatology Advisory Council
- Ear, Nose and Throat (ENT) Advisory Council
- Neurology Advisory Council
- Orthopedic Advisory Council
- Podiatry Advisory Council
- Primary Care Advisory Council
- Radiology Advisory Council

### STRATEGIC TASK FORCES

- Growth/Recruitment Task Force
- Performance Task Force
- Physician Happiness Task Force



I chose a small independent practice over large group employment because I wanted to have control over the way I provided personalized medical care to the South Bay Community. Sharp Community Medical Group supported the start of my career with a small private practice affiliated with SCMG, which has greatly helped me to build my practice and thrive. SCMG continues to offer plenty of support to improve the medical care offered by my practice and opportunity to grow professionally. Joining SCMG has also given me the opportunity for terrific work/life balance. With greater flexibility and control over my schedule, I am able to spend the quality family time that I desire and really be involved in my childrens' lives.

Joseph Novencido, D.O. Family Medicine



THE REAL PROPERTY.

After graduating from residency, I joined an independent practice to maximize continuity of care and have opportunities to build more personable relationships with my patients. I also appreciate the flexibility of tailoring my schedule to allow for more work/life balance. Through the opportunities SCMG has given me, I enjoy the best of both worlds: a small, personable practice feel with connections to a large network of support services from SCMG and the larger Sharp community.

Jusleen Ahluwalia, M.D. Dermatology

# DEVELOPMENT



I chose SCMG after being in a large group practice to allow me to practice the way I have always envisioned a physician should practice. A personal approach that is unique to me and from the heart and which also allows me the flexibility to balance my life and control how my medical practice is run.

Kevin Considine, D.O. Family Medicine

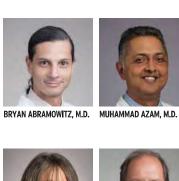


I chose an independent practice because it allows me to control my brand and to maintain the high quality of care that I bring to my patients. Sharp Community Medical Group has been so very supportive of my practice model, which focuses on providing empathetic and patientcentered cutting-edge surgical care, by creating a place for like-minded physicians who truly care about patient care to succeed in practice.

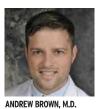
Mark Schultzel, M.D. Orthopedic Surgery

## TOP PERFORMERS IN QUALITY

Primary Care Physicians who achieved or exceeded the 75th percentile in the quality domain for 2021













































ADA MARIN, M.D.

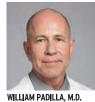








































For the Quality metric, the dates of service used for the measurement were January 1, 2021 through December 31, 2021

## TOP PERFORMERS IN PATIENT EXPERIENCE

Physicians who achieved or exceeded the 90th percentile in the Patient Experience domain for 2022 received special recognition



BRYAN ABRAMOWITZ, M.D. INTERNAL MEDICINE

JOHN ADDERSON, M.D. FAMILY MEDICINE





JUSLEEN AHLUWALIA, M.D.
DERMATOLOGY
ALI BANAIE, M.D.
GASTROENTEROLOGY





MADALASA BISTA, M.D. FAMILY MEDICINE



GENEVIEVE BLOOM, M.D. INTERNAL MEDICINE



DAVID BODKIN, M.D.



GARY BOONE, M.D. FAMILY MEDICINE



IRA BRAVERMAN, M.D. INTERNAL MEDICINE



DIANA BREISTER-GHOSH, PLASTIC SURGERY



KIMBERLY BYERS-LUND, **D.O.** FAMILY MEDICINE



**JUAN CALDERON MOLINA, M.D.** NEPHROLOGY



NICHOLAS CANELO, M.D.



LYNNE CHAMPAGNE, M.D. EDMOND CHAN, M.D. INTERNAL MEDICINE





ALEXANDER CHANG M.D. VASCULAR SURGERY



HARITHA CHELIMILLA, M.D. GASTROENTEROLOGY



ANDREW CHEN, M.D. CARDIOLOGY



BRYAN CHEN, M.D. DERMATOLOGY



DAMON COBB, D.O. OB/GYN



JOSHUA COHEN, M.D. GYNECOLOGY



KEVIN CONSIDINE, D.O. FAMILY MEDICINE



LISA MARIE CONSIDINE, D.O. FAMILY MEDICINE



ADAM DAO, M.D. OPHTHALMOLOGY



KELLY DEWITT, M.D. RADIATION ONCOLOGY



THOMAS DIGGS, M.D. CARDIOLOGY



JEFFREY DYSART, M.D. FAMILY MEDICINE



ROLF EHLERS, M.D. INTERNAL MEDICINE



STEVEN EISENBERG, D.O.



GEORGE FADDA, M.D.



ARMAN FARAVARDEH, M.D. NEPHROLOGY



NAVEEN GARA, M.D.



JEFFREY GORWIT, M.D. CARDIOLOGY



JOSHUA GREENSTEIN, M.D. NEPHROLOGY



ALEXANDER GREINER, M.D. JAY GROVE, M.D.



GENERAL SURGERY

Press Ganey surveys received from January 1, 2022 through December 31, 2022. Physicians must have had 30 surveys or more to be included.



VINCENT GUZZETTA, M.D.



JOHN HAMMES, M.D.



DAVID HANSEN, M.D.



PETER HOAGLAND, M.D.





GAYLE HOWARD, M.D.



STEPHANIE IEM, D.O.



MARK JACOBSON, M.D. ORTHOPEDIC SURGERY



MONEER JAIBAJI, M.D. PLASTIC SURGERY



RINA JAIN, M.D. ORTHOPEDIC SURGERY



KENNETH JOHNSON, M.D. ONCOLOGY



NOAH JOHNSON, M.D. FAMILY MEDICINE



PATRICIA KETTLEHAKE, M.D. POORNIMA KHANNA, M.D. INTERNAL MEDICINE INTERNAL MEDICINE/ PEDIATRICS





ALEXANDRA KHARAZI, M.D. CARDIOTHORACIC SURGERY GASTROENTEROLOGY





FAMILY MEDICINE



S. DOUGLAS KLEIN, M.D. INTERNAL MEDICINE



STEVEN KOSSMAN, M.D.



HOE LE, M.D. FAMILY MEDICINE



KARL LIMMER, M.D. CARDIOTHORACIC SURGERY



JOSE LIRA, M.D. PULMONARY DISEASE



MICHELLE LISKE, M.D. INTERNAL MEDICINE



ELIZABETH LOZADA-PASTORIO, M.D. NEPHROLOGY



GUY LUND, M.D.



JENNIFER MACEWAN, M.D. MIKHAIL MALEK, M.D. ENT/OTOLARYNGOLOGY



CARDIOLOGY



SUDHIR MALIK, M.D. NEUROLOGY



JAMES MALINAK, M.D. INTERNAL MEDICINE



GARY MCFEETERS, M.D. FAMILY MEDICINE



IGOR MEDIC, M.D. ONCOLOGY



KEVIN MERKES, M.D. INTERNAL MEDICINE



JILL MEYER, M.D. NEPHROLOGY



MONA MOFID, M.D. DERMATOLOGY



BARZAN MOHEDIN, M.D. INTERNAL MEDICINE



GEORGE MUELLER, M.D. GENERAL SURGERY



IRENE OH, M.D. NEUROLOGY



RASHID PABAND, M.D. INTERNAL MEDICINE JUSTIN PARIZO, M.D. CARDIOLOGY



**JOHN PEDROTTY, M.D.** FAMILY MEDICINE



SUNANDA PEJAVAR, M.D. RADIATION ONCOLOGY



TRACY POLANCO, M.D.



DOUGLAS POLÍTOSKE, M.D. GASTROENTEROLOGY



RICHARD PUTNAM, M.D.



MICHELE QUAN, M.D.



CHARLES REDFERN, M.D.



KRISTEN RICE, M.D.



TANIA RIVERA, M.D. RHFLIMATOL OGY



MARIANNE ROCHESTER, M.D. UROLOGY



AKBER SAFI, M.D. INTERNAL MEDICINE



GREGORY SAHAGIAN, M.D. NEUROLOGY



ARVIND SAINI, M.D. OPHTHAI MOLOGY



**BOBAK SALAMI, M.D.** CARDIOLOGY



ALFRED SALEH, M.D.



JACK SCHIM, M.D.



MARK SCHULTZEL, M.D. ORTHOPEDIC SURGERY



ROD SERRY, M.D. CARDIOLOGY



MAJID SHAHBAZ, M.D. INTERNAL MEDICINE



LORRA SHARP, M.D. ORTHOPEDIC SURGERY



CASIE SHENOY, M.D. ONCOLOGY



MARIE SHIEH, M.D.

ONCOLOGY



YOUSTINA SOLIMAN, M.D. FAMILY MEDICINE



SALVATORE TARANTINO, M.D. INTERNAL MEDICINE



JEFFREY TOMAN, M.D. **GENERAL SURGERY** 



KARO TOROSIAN, D.O. NEPHROLOGY



TAM TRAN, M.D. FAMILY MEDICINE



NICOLE TREMAIN, M.D. INTERNAL MEDICINE



KENNETH TRESTMAN, PULMONARY DISEASE



PAUL VOLPP, M.D. RADIATION ONCOLOGY



ASHISH WADHWA, M.D. ENT/OTOLARYNGOLOGY



KENNETH WARM, M.D. FAMILY MEDICINE



TERRY WINEGAR, M.D. FAMILY MEDICINE



KIN WONG, M.D. FAMILY MEDICINE



VING YAM, D.O. FAMILY MEDICINE



KAMEN ZAKOV, M.D. INTERNAL MEDICINE



MARYAM ZAREI, M.D. ALLERGY

NOT PICTURED: ANTOINE AIZARANI-HALLAK, M.D., PLASTIC SURGERY, RASHAD ANSARI, M.D., RHEUMATOLOGY, JOSEPH CHAMMAS, M.D., CARDIOVASCULAR/THORACIC, DERYA COSKUN, M.D., NEUROLOGY, JUSTIN COX, M.D., CARDIOLOGY, AMANDA DAPPEN, M.D., FAMILY MEDICINE, DAVID DAUGHERTY, M.D., ORTHOPEDIC SURGERY, JOHN DEGRAFT-JOHNSON, M.D., CARDIOVASCULAR/THORACIC, KRISTINA DELA ROSA, M.D., DERMATOLOGY, ROLF DRINHAUS, M.D., ORTHOPEDIC SURGERY, THOMAS ECK, M.D., OPHTHALMOLOGY, LEAH FARINAS, M.D., GENERAL SURGERY, NADINE GRAVEN, M.D., OB/GYN, BORIS KHAMISHON, M.D., NEUROLOGY, BRUCE KIMURA, M.D., CARDIOLOGY, EVELYN MENDOZA, M.D., ONCOLOGY, JOAN MEYER, D.P.M., PODIATRY, STEFAN MOLDOVAN, M.D., VASCULAR SURGERY, KESHAV NAYAK, M.D., INTERVENTIONAL CARDIOLOGY, CARIE NGUYEN, M.D., FAMILY MEDICINE, MARY PALOMINO, M.D., FAMILY MEDICINE, IVAN ROSADO, M.D., FAMILY MEDICINE, ALI SALAMI, M.D., CARDIOLOGY, STANLEY SCHINKE, M.D., ONCOLOGY, CAROLYN SELMER, D.O., OB/GYN, SEAN SKELTON, D.O., ENT/OTOLARYNGOLOGY, CHRISTOPHER SNYDER, D.O., FAMILY MEDICINE, KRISTEN WALTERS, M.D., ALLERGY

## **AWARDS AND RECOGNITION**

THE MODEL OF CHOICE FOR PATIENTS TO RECEIVE CARE AND PHYSICIANS TO PRACTICE MEDICINE



## **Excellence in Healthcare Award**

Sharp Community Medical Group was recognized by the Integrated Healthcare Association (IHA) with the 2022 Excellence in Healthcare Award.

The Excellence in Healthcare Award is the most prestigious of the IHA awards, recognizing provider organizations for delivering high-value care. Excellence in Healthcare award winners perform in the top 50% in all Align. Measure. Perform. (AMP) measurement areas: quality, patient experience, and cost.

In addition to the 2022 award, Sharp Community Medical Group also received this recognition in 2015, 2016, 2019, 2020 and 2021.



## Standards of Excellence Award

Sharp Community Medical Group achieved "Elite" status - the highest level of recognition – and was acknowledged with the 2022 Standards of Excellence Award™ at the America's Physician Groups (APG) Annual Healthcare Conference for the 13th consecutive year.

Members are surveyed regarding Population Health Management, Health Information Technology, Accountability and Transparency, Patient-Centered Care, Advanced Primary Care, and Administrative and Financial Capability.

Sharp Community Medical Group has received this recognition from 2009-2022.