

Proposed shareholder-elected Board members for the period 2018-2019

Ole Jacob Sunde (born 1954)

Board Chair

Board member since May 2000. Board chair since May 2002. Chair of the Compensation Committee since it was established in 2004.

Founder and board chair of Formuesforvaltning ASA (2000-). Established Industrifinans Forvaltning ASA in 1983, and was managing director until 2000. Former consultant in McKinsey & Co. (1980-83). Various other directorships, including board chair of The Tinius Trust and board member of Blommenholm Industrier AS. Member of the Board of The Scott Trust and Princess Märtha Louise's Fund.

MBA (Université de Fribourg, Switzerland) 1976 and Kellogg School of Management, Northwestern University (USA) (with distinction) 1980.

Orla Noonan (born 1970)

Board member since 2017. CEO of Groupe AB, a leading editor, producer and distributor of audio-visual content in French-speaking Europe, which is owned by Mediawan.

Noonan started her career in investment banking with Salomon Brothers in London, where she worked particularly with the telecom and media sectors. She joined Groupe AB in 1996, participating in IPOs in New York and Paris. Subsequently, she oversaw the Group's acquisitions, including the takeover of RTL9 and TMC TV channels, as well as its financial and regulatory affairs. Noonan was also President of the DTT channel NT1 between 2005 and 2010. She was nominated CEO in 2014, she initiated the build-up of the Group's production business through the acquisition of independent production companies. She joined Mediawan's Strategic Committee following their acquisition of Groupe AB in March 2017. Noonan is an independent Director of Iliad and SMCP.

Orla Noonan is a graduate of HEC, Paris (Diplome HEC, 1994) and Trinity College, Dublin (BA Economics, 1992).

Birger Steen (born 1966)

Board member since 2014. Early-stage investor based in Seattle. Non-executive Director of Nordea, Nordic Semiconductor ASA and Skooler, Inc.

Served previously as CEO of Parallels, Inc. (2010-2016), Vice President of Worldwide SMB and Distribution at Microsoft and as General Manager of Microsoft Russia and Microsoft Norway (2002 – 2010). CEO of Scandinavia Online and Vice President of Business Development in Schibsted ASA (1996 – 2002). First engagement with Schibsted was working for McKinsey & Company as a consultant and engagement manager from 1993 to 1996.

MSc in Computer Science and Industrial Engineering from the Norwegian Institute of Technology in Trondheim. Holds a degree in Russian language from the Norwegian Defense School of Intelligence and Security and an MBA from INSEAD in France.

Marianne Budnik (born 1968)

Board Member since 2016. Marianne Budnik is chief marketing officer and leads global revenue operations for CyberArk Software, based in Boston.

Budnik has over 25 years of multidisciplinary technology industry experience. She previously served as chief marketing officer for SimpliVity Corporation (acquired by Hewlett Packard Enterprise), senior vice president of product line management and marketing for Acme Packet (acquired by Oracle), chief marketing officer and senior vice president of strategic alliances for CA Technologies, and held a variety of senior management positions with EMC Corporation.

Marianne Budnik graduated from Babson College and received her MBA from Boston University.

Christian Ringnes (born 1954)

Deputy board member of Schibsted from May 2002 to 2005. Ordinary board member from May 2005. Managing director and major owner in Eiendomsspar AS and Victoria Eiendom AS (1984-). Consultant in McKinsey & Company (1981–82) and project manager (1983–84), Manufactures Hanover Trust Company, Assistant to Area Manager, Nordic Countries (1978–79).

Chairman of the board in Pandox AB, NSV-Invest AS, Sundt AS, Dermanor AS, Oslo Flaggfabrikk AS and Mini Bottle Gallery AS. Board member in Norges Bank's Real Estate Investment Board. Various directorships in companies in the Eiendomsspar group.

Harvard Business School, Boston, USA (1979-81), Master of Business Administration. Ecole des Hautes Etudes Commerciales, Universite de Lausanne (1975-78), Siviløkonom.

Eugénie van Wiechen (born 1969)

Board member of Schibsted since May 2012. CEO of FD Mediagroep, Netherlands.

Previously Managing Director of LinkedIn.com, Netherlands (2009-2011); Managing Director of eBay.nl, Marktplaats.nl, Netherlands (2008-2009); publisher in Young Women's Magazines (2006-2008) and Director of Consumer and Trade Marketing (2003-2006) at Sanoma Uitgevers, Netherlands; Management Consultant and Engagement Manager in McKinsey & Company, Netherlands (1995-2003). Winner of the Dutch Media Leadership award in 2016.

Board member at the Dutch Cancer Society (since 2015), Member of the Dutch INSEAD Council (since 2014), Member if the Dutch McKinsey Alumni Board (since 2013).

Holds and MSc in chemical engineering from the University of Amsterdam in (1994) and an MBA from INSEAD, Fontainebleau, France (1997).

Philippe Vimard (born 1974)

Chief Technical Officer and Board Member of Doctolib, the online booking platform and management software provider for doctors and hospitals in Europe. Based in France. Previously Chief Technology Officer of payment technology company Klarna in Sweden (2016-18) and Chief Operating Officer and Chief Technology Officer at online travel group eDreams ODIGEO in Spain (2011-15). Before this held a series of positions with Expedia in North America and Europe from 2002 until 2010, including Senior Director, Lodging and Chief Technology Officer of Venere.com. Began his career as co-founder of an application service provider start-up in Canada.

Board Director of Busbud in Canada, a global bus travel comparison and booking platform, since 2017.

Educated in Applied Science at Maisonneuve College and Computer Science at CDI College in Montreal.

Additional Board member

The Nomination committee may propose one additional member to the Board of Directors. At the date of this publication, the process for identifying this candidate has not yet reached its conclusion. Any additional candidate will be announced prior to the Annual General Meeting on the 3rd May 2018.