

Proposed shareholder-elected Board members for MPI

ORLA NOONAN

Board Chair

Educational and professional experience: Graduate of HEC, Paris and Trinity College, Dublin (B.A., Economics). Experience in investment banking at Salomon Brothers International Ltd, London from 1994 to 1996. 23 years of experience in content and media at Groupe AB, Paris, holding various management positions including Vice President and Secretary of Groupe AB responsible for finance, M&A and regulatory affairs. CEO of AB Groupe from 2014-2018. Independent Board Member at Schibsted Media Group since 2017.

Other ongoing assignments: Independent Board Member at Iliad SA since 2009 and at SMCP since 2017.

KRISTIN SKOGEN LUND

Educational and professional experience: Bachelor of Arts (B.A.) in International Studies and Business Administration from University of Oregon and an MBA from INSEAD. CEO of Schibsted ASA since 1 December 2018. Previous positions include Director General of the Confederation of Norwegian Enterprise (NHO) from 2012 to 2018, EVP of the Nordic region and digital services at Telenor, CEO at the Schibsted companies Aftenposten, Scanpix and Scandinavia Online, several positions at the Coca-Cola Company, serving as Director from 1997 to 1998, as well as Unilever and the Norwegian Embassy in Madrid. Kristin Skogen Lund has previously served as president of the Confederation of Norwegian Enterprise and as a member of the board of Ericsson and Orkla among others. Since 2015, she has been a member of the Global Commission on the Economy and Climate, and the ILO Global Commission of the Future of Work.

Other ongoing assignments: Chairman of the Board at Oslo-Filharmonien since 2016.

PETER BROOKS-JOHNSON

Educational and professional experience: Degree in Microelectronics at Newcastle University. Experience at Accenture UK Ltd from 1995 to 2000 and at Berkeley Partnership LLP from 2000 to 2005. Employed in Rightmove since 2006, holding the position of head of the Agency business from 2008 to 2011, Managing Director of rightmove.co.uk from 2011 to 2013 and COO from 2013 to 2017. CEO of Rightmove since 2017.

SOPHIE JAVARY

Educational and professional experience: Diploma from HEC, Paris with a certificate from the international management programme entailing six months at the Fundação Getulio Vargas of São Paulo (Brazil) and six months at New York University (USA) graduate school of business administration. Over 30 years of experience in investment banking, both within M&A and ECM, currently in BNP Paribas as Vice-Chairman CIB EMEA. Previous experience includes Head of Corporate Finance Europe Middle East Africa (EMEA) in BNP Paribas, from 2014-2018, Senior Banker in BNP Paribas from 2011 to 2013, 16 years in Rothschild & Co (1994-2011) in various positions (appointed as General Partner in 2002), Director, Head of ECM origination in France in Baring Brothers France from 1993 to 1994, various positions in Banque Indosuez; Paris (1989-1992) and in Bank of America from 1981-1986.

Other ongoing assignments: Sophie Javary lectures in finance at HEC and has remained close to this Grande Ecole within its Foundation or groups of Alumni. She is a board member of the Elior Group and a a board member of the think tank EuropaNova. She has been decorated with the French "Legion d'Honneur".

TERJE SELJESETH

Educational and professional experience: Degree in computer science from Datahøgskolen in Oslo and additional studies in informatics from the University of Oslo. 33 years in various leading positions at Schibsted: It-development manager at Aftenposten AS from 1996 to 1998 and CTO from 1998 to 1999, including founding FINN.no in 1999 and holding the position of CEO until 2009. Part of the top management team in Schibsted as the CEO of Schibsted Classified Media AS from 2009 to 2015 and the Schibsted CPO from 2015 to 2017. Chief Analyst at Tinius Trust since 2017.

Other ongoing assignments: Board Member in Gjensidige Forsikring ASA since 2018. Advisory board member of Headhunter.ru in Russia since 2018 Advisory board member of TA-Media's classified division in Switzerland since 2018 Board member and owner of Videocation.no (ED-Tech startup) since 2017.

FERNANDO ABRIL-MARTORELL

Educational and professional experience: Graduate in Law and Business Administration from ICADE (Madrid). Experience from various leading positions in industrial and financial companies, currently as Chairman and CEO of Indra (since 2015). Previous experience includes CEO of Grupo Prisa (2011-2014), CEO of Credit Suisse in Spain and Portugal (2005-2011), CEO (2000- 2003) and CFO (1996-1999) in Grupo Telefonica, as well as 10 years in different positions in JP Morgan.

Other ongoing: Board of Directors of Energía y Celulosa, S.A since 2007.

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As CEO of Schibsted, Kristin Skogen Lund is not considered to be an independent director by the Schibsted Board. Terje Seljeseth's links with Blommenholm Industrier and the Tinius Trust, the Schibsted Board does not consider him to be an independent director. The Schibsted Board considers all the other directors to be independent. Thus, four of the six shareholder-elected Group Board members are considered independent.

The MPI Board of Directors is appointed by the Schibsted Board and will be ratified by the EGM.