

Proposed shareholder-elected Board members for the period 2019-2020

Ole Jacob Sunde (born 1954)

Board Chair

Board member since May 2000. Board chair since May 2002. Chair of the Compensation Committee since it was established in 2004.

Founder and board chair of Formuesforvaltning ASA (2000-). Established Industrifinans Forvaltning ASA in 1983, and was managing director until 2000. Former consultant in McKinsey & Co. (1980-83). Various other directorships, including board chair of The Tinius Trust and board member of Blommenholm Industrier AS. Member of the Board of The Scott Trust and Princess Märtha Louise's Fund.

MBA (Université de Fribourg, Switzerland) 1976 and Kellogg School of Management, Northwestern University (USA) (with distinction) 1980.

Marianne Budnik (born 1968)

Board Member since 2016. Marianne Budnik is chief marketing officer and leads global revenue operations for CyberArk Software, based in Boston.

Budnik has over 25 years of multidisciplinary technology industry experience. She previously served as chief marketing officer for SimpliVity Corporation (acquired by Hewlett Packard Enterprise), senior vice president of product line management and marketing for Acme Packet (acquired by Oracle), chief marketing officer and senior vice president of strategic alliances for CA Technologies, and held a variety of senior management positions with EMC Corporation.

Marianne Budnik graduated from Babson College and received her MBA from Boston University.

Anna Mossberg (born 1972) – new candidate

Board professional. Based in Sweden. Previously member of the management team of Google Ltd, Sweden (2015-2018), where she led the Business Area for Transformers i.e. industries transforming into digital (Retail, Tech, Telco, FMCG, Finance, Travel, Automotive, Media & Entertainment). Prior to this she was SVP Strategy and Portfolio Management at Deutsche Telekom AG, where she was a member of the Executive Management team for the Digital Business Unit (2012-2014). Before this she was CEO of Bahnhof, an internet service provider (2011). Anna began her career at Telia Company (1996-2010); in her last role she was Vice President at TeliaSonera's International Carrier and led business across 32 countries (2007-2010).

Member of the Board of Directors of Swedbank, Sweden, since 2018. Member of the Board of Directors of SwissCom AG, since 2018.

Master of Science, Industrial Engineering & Management from Luleå University of Technology
Executive MBA for Growing Companies at Stanford Business School Palo Alto, USA. Executive MBA
at IE University, Segovia, Spain

Christian Ringnes (born 1954)

Deputy board member of Schibsted from May 2002 to 2005. Ordinary board member from May 2005.
Managing director and major owner in Eiendomsspar AS and Victoria Eiendom AS (1984-). Consultant
in McKinsey & Company (1981–82) and project manager (1983–84), Manufactures Hanover Trust
Company, Assistant to Area Manager, Nordic Countries (1978–79).

Chairman of the board in Pandox AB, NSV-Invest AS, Sundt AS, Dermanor AS, Oslo Flaggfabrikk AS
and Mini Bottle Gallery AS. Advisor Norges Bank Investment Management (Real Estate).

Harvard Business School, Boston, USA (1979-81), Master of Business Administration. Ecole des
Hautes Etudes Commerciales, Universite de Lausanne (1975-78), Siviløkonom.

Birger Steen (born 1966)

Board member since 2014, audit committee member since 2016. Early-stage investor based in
Seattle. Chair of Nordic Semiconductor ASA, non-executive Director and Chair of Board Operations
Committee at Nordea Abp.

Served previously as CEO of Parallels, Inc. (2010-2016), Vice President of Worldwide SMB and
Distribution at Microsoft and as General Manager of Microsoft Russia and Microsoft Norway (2002 –
2010). CEO of Scandinavia Online (2000-2002) and Vice President of Business Development in
Schibsted ASA (1996 – 2000). First engagement with Schibsted while at McKinsey & Company (1993
to 1996).

Eugénie van Wiechen (born 1969)

Board member of Schibsted since May 2012. CEO of FD Mediagroep, Netherlands.

Previously Managing Director of LinkedIn.com, Netherlands (2009-2011); Managing Director of
eBay.nl, Marktplaats.nl, Netherlands (2008-2009); publisher in Young Women's Magazines (2006-
2008) and Director of Consumer and Trade Marketing (2003-2006) at Sanoma Uitgevers,
Netherlands; Management Consultant and Engagement Manager in McKinsey & Company,
Netherlands (1995-2003). Winner of the Dutch Media Leadership award in 2016.

Board member at the Dutch Cancer Society (since 2015), Member of the Dutch INSEAD Council
(since 2014), Member if the Dutch McKinsey Alumni Board (since 2013).

Holds and MSc in chemical engineering from the University of Amsterdam in (1994) and an MBA from
INSEAD, Fontainebleau, France (1997).

Philippe Vimard (born 1974)

Chief Operating Officer, Chief Technical Officer and Board Member of Doctolib, the online booking
platform and management software provider for doctors and hospitals in Europe. Based in France.

Previously Chief Technology Officer of payment technology company Klarna in Sweden (2016-18) and Chief Operating Officer and Chief Technology Officer at online travel group eDreams ODIGEO in Spain (2011-15). Before this held a series of positions with Expedia in North America and Europe from 2002 until 2010, including Senior Director, Lodging and Chief Technology Officer of Venere.com. Began his career as co-founder of an application service provider start-up in Canada.

Board Director of Busbud in Canada, a global bus travel comparison and booking platform, since 2017.

Educated in Applied Science at Maisonneuve College and Computer Science at CDI College in Montreal.