

Ref no:

PIN code:

Notice of Extraordinary General Meeting

Meeting in Schibsted ASA will be held on 25 February 2019 at 09.00 a.m. Address: Akersgata 55, 0180 Oslo, Norway

Registration Deadline: 23 February 2019

Notice of attendance

The Undersigned will attend the Extraordinary General Meeting on the 25 February 2019 and cast votes for:

own shares.

Notice of attendance should be registered electronically through the Company's website www.schibsted.com or via VPS Investor Services. To access the electronic system for notification of attendance through the Company's website, the above mentioned reference number and PIN code must be stated. Shareholders who have chosen electronic communication will not receive PIN and reference numbers, and can only give notice through VPS Investor services.

Notice of attendance may also be sent by E-mail to genf@dnb.no, or by regular Mail to DNB Bank ASA, Registrars Department, P.O.Box 1600 Centrum, 0021 Oslo, Norway. The notice of attendance must be received no later than 23 February 2019 at 4 p.m.

If the shareholder is a Company, please state the name of the individual who will be representing the Company: _____

Place	Date	Shareholder's signature

Proxy without voting instructions for Extraordinary General Meeting of Schibsted ASA

If you are unable to attend the meeting, you may grant proxy to another individual.

Ref no:

PIN code:

Proxy should be submitted electronically through the Company's website www.schibsted.com or via VPS Investor Services. To access the electronic system for granting proxy through the Company's website, the above mentioned reference number and PIN code must be stated. Shareholders who have elected electronic communication will not receive PIN and reference numbers, and can only give proxy via VPS Investor services. Proxy may also be sent by E-mail to genf@dnb.no (scanned form) or by regular Mail to DNB Bank ASA, Registrars' Department, P.O.Box 1600 Centrum, 0021 Oslo, Norway.

If you send the proxy without naming the proxy holder, the proxy will be given to the Chair of the Board of Directors or an individual authorised by him or her.

This proxy must be received no later than 23 February 2019 at 4 p.m.

The undersigned

hereby grants (tick one of the two)

☐ the Chair of the Board of Directors (or a person authorised by him or her), or

☐ _____
(Name of proxy holder in capital letters)

proxy to attend and vote for my/our shares at the Extraordinary General Meeting of Schibsted ASA on 25 February 2019.

Place	Date	Shareholder's signature (Only for granting proxy)

With regards to your right to attend and vote, reference is made to the Norwegian Public Limited Liability Companies Act, in particular Chapter 5. If the shareholder is a Company, the Company's Certificate of Registration must be attached to the proxy.

Proxy with voting instructions

If you are unable to attend the Extraordinary General Meeting in person, you may use this proxy form to give voting instructions.

Proxies with voting instructions can only be registered by DNB, and must be sent to genf@dnb.no (scanned form) or by regular Mail to DNB Bank ASA, Registrars' Department, P.O.Box 1600 Centrum, 0021 Oslo, Norway.

The form must be received by DNB Bank ASA, Registrars' Department no later than 23 February 2019 at 4 p.m.

Proxies with voting instructions must be dated and signed in order to be valid.

If you leave the "Name of the proxy holder" blank, the proxy will be given to the Chair of the Board of Directors, or an individual authorised by him or her.

The undersigned:

Ref no:

hereby grants (tick one of the two)

☐ the Chair of the Board of Directors (or a person authorised by him or her), or

☐ _____
Name of proxy holder (in capital letters)

proxy to attend and vote for my/our shares at the Extraordinary General Meeting of Schibsted ASA on 25 February 2019.

The votes shall be exercised in accordance to the instructions below. If the sections for voting are left blank, this will be counted as an instruction to vote in accordance with the Board's and Nomination Committee's recommendations. However, if any motions are made from the attendees in addition to or in replacement of the proposals in the Notice, the proxy holder may vote at his or her discretion. If there is any doubt as to how the instructions should be understood, the proxy holder may abstain from voting.

Agenda for the Extraordinary General Meeting 2019	For	Against	Abstention
1. Election of a chair and a person to co-sign the minutes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Approval of the notice and the agenda.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Demerger of Schibsted ASA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Capital increase in Schibsted ASA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Approval of board members in Marketplaces International ASA			
a) Orla Noonan (Board Chair)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Kristin Skogen Lund	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Peter Brooks-Johnson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Terje Seljeseth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Sophie Javary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Candidate to be announced ahead of the EGM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Remuneration for directors of Marketplaces International ASA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Authorization to the board of directors of Marketplaces International ASA to increase the share capital	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Authorization to the board of directors of Marketplaces International ASA to buy back own shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Granting of authorisation to the Board of Directors in Schibsted ASA to administer the protection inherent in Article 7 of the Articles of Association with respect to Marketplaces International ASA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Place

Date

Shareholder's signature (Only for granting proxy with voting instructions)

With regards to your right to attend and vote, reference is made to the Norwegian Public Limited Liability Companies Act, in particular Chapter 5. If the shareholder is a Company, the Company's Certificate of Registration must be attached to the proxy.