

# KANDESN® FACE PALETTE

Brand new! Our all-in-one face palette features five blendable neutral matte shades that let you create endless makeup looks. Our highly pigmented powders blend seamlessly into skin for a flawless finish and a long-lasting glow. Vegetable-based squalane moisturizes skin for a smooth application and comfortable feel while antioxidant powerhouse vitamin E nourishes and protects. Mix and match to showcase one shade or layer them for a customized complete look.

## BENEFITS

- All-in-one palette—everything you need when you're on the go
- Antioxidant protection
- Intense moisturization
- Ultra-blendable shades
- Smooth application, comfortable feel
- Long wearing, smudge proof
- Made with natural ingredients

### NATURE-BASED CLEAN FORMULA

- ✓ Cruelty-free
- ✓ Gluten-free
- ✓ Fragrance-free
- ✓ Non-irritating
- ✓ Hypoallergenic
- ✓ Talc-free
- ✓ GMO-free
- ✓ No Dyes
- ✓ No Phthalates
- ✓ Non-comedogenic
- ✓ Paraben-free
- ✓ Sulfate-free

## INGREDIENT HIGHLIGHTS

### VITAMIN E

This hard-working vitamin helps strengthen skin's moisture barrier, soften skin, and even out skin tone. As a powerful antioxidant, vitamin E also combats free radicals and helps protect skin from environmental stressors that can exacerbate the signs of aging.

### SQUALANE

Our vegetable-derived squalane has powerful antioxidant properties and provides intensive moisturizing benefits. It mimics the skin's natural oils, making it an excellent natural emollient that works wonders on all skin types, helping to hydrate and protect the skin, fight wrinkle formation, and prevent premature aging of the skin.

### KAOLIN

This natural clay absorbs excess oil and draws out dirt and other impurities from the pores, resulting in skin that has a fresh matte appearance. Kaolin also hides imperfections and fine lines, and because of its water-absorbent properties, it also functions as a natural preservative.

## RECOMMENDATION

Apply shades alone or layer to build your ultimate contour. Mix and match! Ideal for application on all parts of the face and/or eyelids for a flawless look.

## FAQs

**Q: Why is it important to have the antioxidant vitamin E in my makeup?**

**A:** The vitamin E in Kandesn® Face Palette is derived from natural forms of tocopheryl acetate and d-tocopherol. Vitamin E is a powerful antioxidant that helps protect skin against damage from UV rays and free radicals. Applied topically, it absorbs easily and also helps keep skin's protective barrier intact, which promotes long-lasting moisture retention.

**Q: Cool colors vs. warm colors: How do I know which palette to choose?**

**A:** You can choose based on the palette that best suits your skin undertone. Skin tone is made up of an undertone and a surface color. An undertone is the color that lies beneath the skin. It's almost like a shadow below your skin color. While your skin tone can change, your undertone never does.



Black Sand Beach



Sunset Rose

One quick trick is to hold up a blank piece of white paper next to your face and look in the mirror. If your skin looks more on the yellow side, it means you're warmer toned. If your skin looks pink, you are on the cool spectrum. If you have trouble deciding, you may have a neutral skin tone. Lucky you! This means both cool and warm tones are flattering on your skin.

Always remember that makeup, like fashion, should be fun, and you should wear whatever colors make you feel your best!