



Product Fact Sheet

Dr. Chen® Hair Serum



OWNER EXPERTISE
FORMULATION



SELF-
MANUFACTURED

BENEFITS

- Promotes strong, healthy, thicker looking hair
- Moisturizes and promotes a healthy scalp
- Stimulates hair follicles
- Botanical ingredients

FOR A FULLER, THICKER, HEALTHIER-LOOKING HEAD OF HAIR

Revitalize your hair follicles with this blend of plant-based ingredients that helps balance the scalp's natural oils while preventing flaking and dryness. The exclusive formula contains peptides, vitamins E and B5, and amino acids to promote strong, healthy looking hair. It's also fortified with plant-derivative apigenin to support a healthy scalp.

PHILOSOPHY OF REGENERATION®

The formula for Dr. Chen® Hair Serum is based on the Philosophy of Regeneration®—the belief that we should nourish and cleanse the body to reach balance, and thus optimal health. Sunrider doesn't use mineral oil or other inferior ingredients, which clog pores and suffocate the skin, in any of our skin care products. Instead, we use only the finest vegetable-based ingredients and herbal extracts to nourish, cleanse, and balance the skin to promote skin health and natural beauty.

INGREDIENT HIGHLIGHTS

APIGENIN

This plant can stimulate blood vessels and hair follicles.

GINGER

This flavorful root supports circulation.

HOP

These tangy flowers, often used in beer brewing, contain essential oils that condition and thicken hair.

SWERTIA JAPONICA

The leaves and stems of this Japanese flower are known to nourish the hair and scalp.

FAQS

Q: What are the benefits of using Dr. Chen® Hair Serum?

A: Daily use promotes a healthy, balanced environment for hair follicles, which supports hair growth, manageability, thickness, body, and shine. This easy-to-use formula is safe, gentle, and effective.

Q: Why is Dr. Chen® Hair Serum better than competing products?

A: Dr. Chen® Hair Serum uses botanicals and other natural ingredients to promote healthy hair and scalp, rather than synthetic ingredients and chemicals that can damage hair and cause build-up. Competing brands often contain ingredients that can irritate the scalp and cause harmful side effects (harmful chemicals can be absorbed through the scalp). For example, alcohol is a common ingredient in many hair care products, which can be irritating and drying to the scalp. And Minoxidil, a key ingredient in many hair growth formulas, may cause serious heart problems or worsen chest pain (angina).

RECOMMENDATION

Apply to clean scalp once or twice daily to promote hair that looks healthy and vibrant.

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