

DR. CHEN[®]

UrbanShield NOURISHING SERUM

Face the Day—
Beautifully Radiant



DR. CHEN® UrbanShield NOURISHING SERUM

Hydrate, smooth, and enhance the appearance of your skin with Dr. Chen®'s expertly formulated serum. This lightweight, plant-powered blend features probiotics, peptides, and antioxidants to help maintain a healthy-looking skin barrier, visibly refine pores and redness, and soften the look of fine lines. It absorbs quickly, layers beautifully under makeup or SPF, and leaves your complexion looking firm, radiant, and refreshed.

BENEFITS

- Helps maintain the appearance of skin exposed to environmental stressors like pollution and sunlight
- Supports the look of balanced skin and a healthy-looking microbiome
- Visibly reduces the appearance of fine lines and wrinkles
- Helps improve the look of firmness and elasticity with a peptide-infused blend
- Absorbs quickly and layers well under SPF and makeup

FAQ

Q: Is it suitable for all skin types, including oily or acne-prone skin?

A: Yes, its lightweight, non-comedogenic formula is designed to work well with all skin types. It delivers targeted cosmetic benefits without clogging pores or leaving a heavy feel.

Q: Is this serum suitable for sensitive skin?

A: Yes. This gentle formula includes niacinamide and bacillus ferment—ingredients known for their compatibility with sensitive skin. It's crafted to support a calm, balanced-looking complexion.

Q: Can I use this serum under makeup or sunscreen?

A: Absolutely. It absorbs quickly and leaves a silky-smooth finish that preps your skin beautifully for makeup, SPF, or whatever your day demands.

Q: What makes this serum different from other day serums?

A: Dr. Chen® UrbanShield Nourishing Serum goes beyond hydration. Powered by probiotics, peptides, and antioxidants, it helps maintain the appearance of a strong skin barrier and supports your skin's look against daily environmental stressors. It's a clean, plant-powered formula that delivers visible results.

USAGE

Just a pump or two in the morning on clean skin. Follow it up with your favorite moisturizer and sunscreen. Done. Protected. Glowing.

Want even more magic? Pair it with Dr. Chen® Night Renewal Serum before bed and let your skin work overtime while you sleep. Dream team. Literally.

INGREDIENT HIGHLIGHTS

BACILLUS FERMENT

A probiotic ingredient that helps support the appearance of a balanced skin microbiome.

CARNOSINE

A dipeptide antioxidant that helps reduce the visible signs of aging.

CALCIUM KETOGLUCONATE

Helps visibly tone and smooth the look of fine lines and wrinkles.

NIACINAMIDE (Vitamin B3)

Helps minimize the appearance of pores and redness while supporting the look of a healthy skin barrier.

PENTYLENE GLYCOL

A humectant that draws moisture into the skin to help maintain hydration and a smooth appearance.

Owner Expertise Formulation
Self-Manufactured in the USA
Made with Botanicals
No Fillers, No Mystery Ingredients