

# KANDESN® LIP COLORS

Our hydrating lip colors glide on in high-impact hues that keep your lips soft, supple, and nourished. Our clean, natural formula is enriched with sodium hyaluronate—a superior form of hyaluronic acid—to deliver next-level volume for a plumper, fuller look. Antioxidant-rich botanical oils provide intensive moisture, a comfortable feel, and protection from the elements. Long-lasting, craveable colors leave your lips with an irresistible velvety finish. Our versatile new collection of matte colors lets you glam up with runway-ready color and go from everyday classy to evening sassy, effortlessly.

## BENEFITS

- Replenishes lip moisture with botanical emollients
- Deeply hydrates and nourishes lips for a plumper, fuller look
- Diminishes the appearance of fine lines and wrinkles
- Repairs and protects with antioxidants
- Free of GMOs, parabens, gluten, fragrance, silicone, and talc
- Plant-based, cruelty-free formula

- ✓ Hydrating
- ✓ Long-wearing
- ✓ Saturated matte finish
- ✓ Clean formula
- ✓ Cruelty-free
- ✓ Paraben-free
- ✓ Formulated with sodium hyaluronate
- ✓ Self-Manufactured in the USA

## INGREDIENT HIGHLIGHTS

### SODIUM HYALURONATE

This natural humectant has exceptional water-absorbing properties and is considered more bioavailable to skin than hyaluronic acid. It provides superior penetration to deeply hydrate and plump skin, adding volume and diminishing the appearance of fine lines.

### TOCOPHERYL ACETATE

This natural and stable form of vitamin E has powerful antioxidant properties and skin-conditioning benefits. It combats free radicals and provides an extra layer of protection against UV rays.

### SUNFLOWER SEED OIL

This natural emollient retains moisture, which helps keep lips looking youthful and healthy. It features a rich mixture of vitamins, fatty acids, and antioxidants that has a nourishing and protective effect on the skin.

### LINOLEIC ACID AND LINOLENIC ACID

These essential fatty acids help strengthen the skin's barrier, effectively locking in moisture while blocking irritants, UV light, and pollutants. Their emollient and antioxidant properties also help calm, soothe, and smooth skin.

## HOW TO USE

Apply an even coat across the top and bottom lips. For a glossy look, apply Kandesn® Lip Dew Balm over the lip color.

## FAQs

### Q: Why are Kandesn® Lip Colors better than other brands?

**A:** Kandesn® Lip Colors contain an exceptionally high percentage of natural emollients and lipids, which have nourishing, conditioning, and moisturizing benefits.

Our ingredients are also packed with powerful antioxidants, which help protect against damage from free radicals and UV rays. Made with the finest natural ingredients, our lipsticks are completely safe and “good enough to eat.”

### Q: Is sodium hyaluronate superior to hyaluronic acid?

**A:** Sodium hyaluronate is a more bioavailable form of hyaluronic acid (HA) and has a smaller molecular size. This allows it to penetrate deeper into the skin (and lip tissue) to give skin a fuller, plumper look. As a humectant, sodium hyaluronate also has a superior capacity for drawing in moisture from the environment and helping the skin retain it.

### Q: Can I use a lip gloss with Kandesn® Lip Colors?

**A:** Yes, absolutely! Our Kandesn® Lip Dew Balm adds a glossy shine to your Kandesn® Lip Color and enhances the color for a richer look.

