



## BENEFITS

- Long-lasting defined look
- Glides on smoothly without tugging or pulling
- Smudge-resistant, plant-based formula
- Applicator brush makes it easy to create a dramatic or natural look
- Made with natural ingredients

# Product Fact Sheet Kandesn<sup>®</sup> Liquid Eyeliner

## STYLISHLY DEFINED EYES FOR EYE-OPENING BEAUTY

Make sure that your eyes are perfectly framed with Kandesn<sup>®</sup> Liquid Eyeliner... it will complement your personal style. The versatile applicator brush helps you achieve thin or thick lines to suit your style. Kandesn<sup>®</sup> Liquid Eyeliner contains vegetable-origin squalane—a premium-quality natural oil that works in harmony with the body's own oils. It also contains vitamin E, which provides superior antioxidant moisturization and acts as a natural preservative.

## PHILOSOPHY OF REGENERATION<sup>®</sup>

Based on the Philosophy of Regeneration<sup>®</sup>, Sunrider's Kandesn<sup>®</sup> cosmetics contain only high-quality, pure ingredients, with no pore-clogging mineral oils, lanolin, formaldehyde, synthetic dyes, petroleum, or animal by-products commonly found in other cosmetics. Instead, Kandesn contains skin nourishing natural ingredients such as aloe vera gel, jojoba, wheat germ and corn oils, and squalane from olive oil.

## INGREDIENT HIGHLIGHTS

### JOJOBA SEED OIL

A natural emollient, jojoba oil's similarity to sebum allows it to absorb easily into skin, making it a gentle, skin-softening moisturizer for all skin types.

### VEGETABLE-ORIGIN SQUALANE

Squalane derived from olive oil has powerful antioxidant properties and delivers a moisturizing effect that helps restore lost oils.

### TOCOPHEROL

This natural form of vitamin E acts as natural preservative and provides protective antioxidant benefits for the skin.

## FAQS

- Q:** I don't have a very steady hand to draw with liquid eyeliner. Is this eyeliner easy to use?
- A:** Yes, it has been ergonomically designed to be easy to use because of the medium handle length. Also, the consistency of the eyeliner product is perfect for line control.
- Q:** I like to change up my eyeliner look in the daytime. I like it to be thin and natural looking, whereas in the evening I like a heavier "wing tip" line. Can I achieve both looks with this liner?
- A:** Absolutely. This liner is so versatile it can range from the most basic daytime looks to eyeliner drama for a night on the town!

## RECOMMENDATION

To apply to upper lash line, start at inner corner, following the natural contour of the eyelashes with light strokes. To apply to lower lash line, start at the outer most corner of the eye moving inward with light strokes.

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