

SUNFIT® 321 30-DAY FITNESS CHALLENGE: GET FIT TO WIN!

OFFICIAL RULES

CERTAIN PURCHASE NECESSARY TO ENTER OR REGISTER IN THE FITNESS CHALLENGE (“CONTEST”). Entry into this Contest constitutes your acceptance of these Official Rules. Contests are intended for viewing and participation by all individuals from all areas except where prohibited (see below). Do not proceed with this contest if you are outside of the eligible areas.

CONTEST REGISTRATION AND CHALLENGE DATES:

Contest Registration will open on February 1, 2026, at 8:00 A.M. and will end on February 28, 2026, at 11:59 P.M. (“Contest Registration Period”).

Contest Challenge will begin on March 1, 2026, at 8:00 A.M. and will end on March 31, 2026, at 11:59 P.M. (“Contest Challenge Period”). Sponsor is the official timekeeper for this Contest.

WHO MAY ENTER:

Contest is open to the general public over the age of eighteen (18) years old. Wellness Consultant (WC), and/or Retail Customers are permitted to participate in this contest. Registration as a Retail Customer is required for participation in this competition. Contestant may request to discontinue their membership at any time upon written request to a designated Sunrider personnel (“Contest Admin”).

Contestants must reside in one of the following countries (Home Market): Australia, Hong Kong, India, Indonesia, Malaysia, New Zealand, Philippines, Singapore, Taiwan, and Thailand.

When entering the Contest, an opportunity to sign up to receive follow-up information from Sunrider may be available. Contestants agree and are subject to all notices posted online, including but not limited to [Privacy Policy | Sunrider](#) and [Terms and Conditions | Sunrider](#). Contestants consent to the processing, storage, and international transfer of their personal data in accordance with applicable privacy laws, including but not limited to Philippines’ Data Privacy Act, Malaysia’s PDPA, Singapore’s PDPA, Indonesia’s Personal Data Protection Law, Thailand’s Personal Data Protection Act, Taiwan’s Personal Data Protection Act, Australia’s Privacy Act, and New Zealand’s Privacy Act. Employees and their immediate families (spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) or those living in the same household (whether or not related) of Sunrider (“Sponsor”), and its respective parents, affiliates, subsidiaries, prize suppliers, and advertising and promotion agencies (collectively, “Contest Parties”) are not eligible to enter or win. Contestants may need to provide proof of residency upon request. This contest is permitted under laws and regulations concerning trade promotion. Void where prohibited by law. Subject to all applicable local laws and regulations.

CONTEST ENTRY:

To enter, Contestant must purchase any of the SunFit® 321 Featured Products but not limited to SunFit® Protein Plus, Fortune Delight®, and VitaTaste® (or equivalent products available in their home markets).

- For active Sunrider Wellness Consultant (WCs), and Retail Customers (RCs), they can purchase through their Home Market or via Sunrider online app.
- For the general public, purchase can be made by:
 - Filling out the online form, which upon completion and submission, the designated Home Market Contest Admin will contact them to explain the purchase process

After completing the purchase, they will be entered into the Contest and will receive the following:

- (1) Contest Entry Form
- (2) Guidelines for taking before and after photos, and video recording of starting and final weight
- (3) Access to the exclusive SunFit® Get Active Club closed group.

Contest Entry Form must be submitted together with the starting and final weight videos, and “before” and “after” photos:

- On March 1, 2026, Day 0 of the Challenge Period, Contestant must:
 - Record and film a video of their starting body weight in kg following the prescribed guidelines

- Take their “Before” photos include front, side, and back shots following the prescribed guidelines, with a handwritten sign showing: (1) Your Name (2) Date “March 1, 2026” (3) “SunFit® 321 Fitness Challenge 2026”. It must be handwritten and not printed. Printed signs will be disqualified.
- Email the video of starting weight, “before” photos and contest entry form to sunfit321apac@sunrider.com by March 4, 2026, at 11:59 PM.
- At the end of the Contest Challenge Period, Day 30 - March 31, 2026, Contestant must
 - Record and film a video of their final body weight in kg following the prescribed guidelines
 - Take “After” photos - front, side, and back shots following the prescribed guidelines, with a handwritten sign showing: (1) Your Name (2) Date “March 31, 2026” (3) “SunFit® 321 Fitness Challenge 2026”. It must be handwritten and not printed. Printed signs will be disqualified.
 - Email the video of final weight, “after” photos and contest entry form to sunfit321apac@sunrider.com by April 3, 2026, at 11:59 PM.
- Videos and Photos submitted outside of these specified dates will be disqualified.

CONTEST PRIZES:

1. Finalist Prizes (Local Market Level)

1.1 At the local market level, each participating country shall select two (2) finalists per category from the eligible Contest Entry Forms submitted, in accordance with the contest mechanics and judging criteria determined by the Organizer.

1.2 The Finalist Prizes shall be awarded as follows:

- a. Top 1 Finalist
 - Cash Prize of USD 60
 - Sunrider® products with a retail value of USD 60
- b. Top 2 Finalist
 - Cash Prize of USD 40
 - Sunrider® products with a retail value of USD 40

1.3 Top 1 Finalists from each participating market shall automatically qualify as contenders for the Major Prizes at the regional level, subject to verification of eligibility and compliance with these Terms and Conditions.

2. Major Prizes (Regional Level)

2.1 From all eligible and valid Contest Entry Forms submitted by participating countries, winners shall be selected at the regional level in two (2) categories, namely:

- Female Category
- Male Category

2.2 The prizes for each category shall be awarded as follows:

- Female Category
 - a. Grand Winner
 - Cash Prize of USD750
 - Sunrider® products with a retail value of USD 250
 - b. Runner-Up
 - Cash Prize of USD 200
 - Sunrider® products with a retail value of USD 150
- Male Category
 - a. Grand Winner
 - Cash Prize of US\$750
 - Sunrider® products with a retail value of USD 250
 - b. Runner-Up
 - Cash Prize of USD 200
 - Sunrider® products with a retail value of USD150

2.3 Each Major Prize winner shall receive one (1) prize only, as determined by the Organizer. Prizes are non-transferable, non-exchangeable, and not redeemable for cash

The awarding of prizes, cash and Sunrider products, will be managed and coordinated by the Home Market of each contest winner. Winners will be contacted by their respective Home Market Contest Admin to arrange prize distribution. All prizes must be claimed according to the procedures outlined by the Home Market, and winners may be required to provide necessary documentation for verification, including proof of identity and residency. Prizes are non-transferable, and no cash equivalents or monetary exchange for the Sunrider products.

The 4 winners (Grand Winners and Runner-Ups) will earn the title of Sunrider Fitness Ambassadors for a period of 1 year and will be featured in marketing campaigns, both offline and online:

- Share the winners' transformation stories across Sunrider's social media channels, website, and newsletters.
- Appearance at Sunrider-sponsored events (both online and in-person) as brand advocates, where they will speak about their transformation, and engage directly with the audience.

Sunrider reserves the right to revoke the Sunrider Fitness Ambassador title and associated privileges at any time, with a minimum of 30 days' notice, for any reason, including but not limited to conduct that may harm Sunrider's reputation or brand.

Winners and their entry(s) may also be featured in a special email announcement and on Sunrider's social media channels. Your pictures, story, and likeness may be used in Sunrider's promotional materials in print or digitally.

Sponsor reserves the right to disqualify any Contestant for any reason, in its sole and absolute discretion.

The odds of winning depend upon the number of entries received. Sponsor reserves the right to substitute prizes of equal or greater value at Sponsor's sole discretion, or to end the contest due to lack of participation. The winner agrees to pay shipping and all other costs for and in connection with any prize(s) granted by Sunrider during the contest. All taxes are the responsibility of the winner. All prizes are for personal use only, non-transferable, with no cash redemptions and/or substitutions except at Sponsor's sole discretion. If the winner prefers a specific quicker shipping method, they are responsible for notifying us immediately and will also be responsible for covering the additional costs if any.

All Contest Entry Forms must be received by the date and time outline as follows. Entries together with the final weight video and "After" photos received before April 1, 2026, and after April 3, 2026, will not be accepted. For purposes of these Official Rules, "receipt" of the Contestant's entry occurs when the Sponsor's servers record the Contestant's information resulting from the Contestant's entry being received in the inbox. Any automated computer receipt (such as one confirming delivery of email) does not constitute proof of actual receipt by Sponsor for purposes of these Official Rules.

Contestant's entry must be the original work of the Contestant, may not have been previously published, may not have won previous awards, must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person and must not violate any law.

Sponsor reserves the right to disqualify any Contestant and their entry for any reason, in its sole and absolute discretion. Odds of winning depend upon number of entries received.

JUDGING: Winners will be determined by a panel of judges based on the following:

- Percentage (%) weight change by the end of the contest, and
- The most impressive "before" and "after" body transformation photos submitted

In the event of a tie, the panel of judges will assess the winners based on factors such as the transformation story, visual impact, and overall transformation achievement.

WINNER NOTIFICATION:

Winners will be selected at the conclusion of the contest and announced across the following platforms:

1. Exclusive SunFit® Get Active Club Facebook group
2. Home Market's Sunrider Facebook business page
3. Sunrider's Healthy Living Festival page

After the announcement, winners will be contacted directly by the designated Home Market Contest Admin via email and phone.

The winners may be required to provide a mailing address which will be used to fulfill the prize.

At the discretion of the Sponsor, the winner may be disqualified for any of the following reasons: if charged with or convicted of a felony or misdemeanor, is not eligible based on the eligibility requirements set forth above, or if delinquent on a government-ordered payment, such as, but not limited to: child support, spousal support, alimony, tax payments, violation of rules established in the Sunrider Business Guide, etc. In the event it is determined that the winner has not complied with these Official Rules, has failed to execute and return any required documents within the specified period, has made false statements, or a prize notification is returned as undeliverable, then the winner will be disqualified and at Sponsor's sole discretion.

PRIZE & APPROXIMATE RETAIL VALUE ("ARV"):

ARV for the prizes as follows:

- Regional Level:
 - (1) Grand Prize (Male/ Female Categories) is USD 1,000
 - (2) Runner-Up (Male/ Female Categories) is USD 350

- Local Market Level
 - (1) Top 1 Finalist is USD 120
 - (2) Top 2 Finalist is USD 80

Each winner is not a prize recipient until s/he has been verified as a winner by the Sponsor or judges. POTENTIAL CONTEST WINNER(S) ARE SUBJECT TO LIVE VERIFICATION (ONLINE OR IN-PERSON) BY THE SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING (WITHOUT RIGHT OF APPEAL) IN ALL MATTERS RELATED TO THE CONTEST, PROVIDED THE DECISION IS REASONABLE. Upon fulfilling the prize, Sponsor will be deemed to have awarded the prize to the winner, and such winner assumes full responsibility for the prize. All prize details are at Sponsor's sole discretion.

At its discretion, the Sponsor reserves the right to reschedule the Contest, entry, and/or end dates, modify the entry procedures, or cancel the Contest. Prize(s) are not redeemable for cash. The prize is non-transferable and non-assignable, and no substitutions will be made, except as provided herein at the Sponsor's sole discretion. The Sponsor reserves the right to substitute the prize or a component thereof for any reason with a prize or a prize component of equal or greater value. The Sponsor reserves the right to place reasonable restrictions on the availability or use of the prize or any component thereof for any reason. The winner is responsible for all taxes and fees in any jurisdiction associated with the prize receipt and/or use. No difference between the actual and ARV will be awarded.

GENERAL CONDITIONS: By entering, each Contestant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and/or the Contest judges, which are binding and final (without right of appeal) in all matters relating to this Contest; (b) release and hold harmless the Sponsor and each of its respective parents, subsidiary and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest and all of their respective past and present officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from and against any and all claims, expenses and liability, including (except where prohibited) but not limited to, negligence and damages of any kind to persons and property, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right and publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a contestant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance of use or misuse of prize and/or the broadcast, exploitation or use of entry, and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, or misuse of prize; and (d) each entrant grants permission (except where prohibited by law) to use their name, winning post, images, hometown, likeness, prize won, voice, opinions, and photograph (all at Sponsor's discretion) for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification or permission. Where prohibited, the Sponsor will request winner's permission to use winner's name, likeness, and/or photograph for promotional purposes. (e) Contestants consent to the collection, use, and disclosure of their personal data by the Sponsor for the purposes of administering the Contest, fulfilling prizes, and as otherwise described in these Official Rules. Contestants acknowledge that their personal data may be transferred to jurisdictions that may not provide the same level of data protection as their home country, and consent to such transfer. Contestants have the right to access, correct, or withdraw consent to the use of their personal data by contacting the Sponsor. The Sponsor will ensure that any transfer of personal data complies with applicable data protection laws, including obtaining any necessary consents or approvals required by law.

Released Parties are not responsible for lost, late, misdirected, damaged, stolen, altered, garbled, incorrect, incomplete, or delayed Entries; all of which will be void. Released Parties are also not responsible for problems related to technical malfunctions of electronic equipment, computer online systems, servers, or providers, computer hardware or software failures, phone lines, failure of any Entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the website, or for any other technical problems including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled, or misdirected communications which may limit a contestant's ability to participate in this Contest. Released Parties are not responsible for any other errors or malfunctions of any kind, whether network, printing, typographical, human, or otherwise relating to or in connection with the Contest, including, without limitation, errors, or malfunctions with may occur in connection with the administration of the Contest, the processing or judging of Entries, the announcement of the prize, or in any Contest-related materials. Mass entries generated by a script, macro, or use of automated devices will be disqualified. Sponsor reserves the right to modify, suspend, or terminate the Contest in the event it becomes infected by a computer virus or is otherwise technically impaired, and to cancel or suspend the Contest in its entirety should tampering, unauthorized intervention, fraud, technical failures, or other causes corrupt the administration, security, fairness, integrity, or proper play of the Contest and, if terminated, at Sponsor's discretion, determine the winner using all non-suspect, eligible entries received up to time of cancellation using the judging procedure outlined above. In the event of a dispute regarding entries received from multiple users with the same email account, the authorized subscriber of the email account at the time of Entry will be deemed the contestant and must comply with these Official Rules. An authorized subscriber is the natural person assigned the email address by the Internet Service Provider (ISP), online service provider, or other organization responsible for assigning email addresses. Sponsor reserves the right at its sole discretion to disqualify any individual (and void his/her Entries) it finds to be tampering with the Entry process or the operation of this Contest or website, intending to annoy, abuse, threaten, or harass any other contestant, Sponsor, or any of its representatives or to be otherwise acting in violation of these Official Rules. CAUTION: Any attempt by a contestant to deliberately damage any website or undermine the legitimate operations of the Contest is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to fully seek damages from any such contestant permitted by the law and to disqualify such contestant from the Contest.

GOVERNING LAW AND JURISDICTION: This contract shall be governed by and construed in accordance with the laws of Singapore, except where consumer protection laws in the jurisdiction of the contestant mandate otherwise. Any disputes arising out of or in connection with this contract shall be subject to the exclusive jurisdiction of the courts of Singapore, except where local laws require otherwise.

ASSIGNMENT OF RIGHTS: Entrant hereby acknowledges that Entry and all other materials of every kind whatsoever created by contestant relating to the Contest (collectively, the "Work") are a "work made for hire" (as that term is used in the United States Copyright Act) or its equivalent copyright protection in each local jurisdiction for Sponsor, and assigns to Sponsor (or, if any applicable law prohibits or restricts such assignment, contestant hereby grants to Sponsor an irrevocable, perpetual, royalty-free, transferable license of) all right, title, and interest in and to such Work, including, without limitation, all rights of every kind and nature (whether now known or hereafter devised, including all copyrights therein and thereto and all renewals and extensions thereof), throughout the universe, in perpetuity, for all purposes, in any and all media, whether now known or hereafter devised. In jurisdictions where 'work made for hire' is not recognized, Contestant agrees to assign all rights to Sponsor to the fullest extent permitted by local law. By submitting an Entry, Contestant acknowledges and agrees that Sponsor may obtain many submissions under this Contest and that such entries may be similar or identical in theme, idea, format, or other respects to others submitted under this Contest and/or other contests staged and/or sponsored by the Sponsor, and waive any and all claims contestant may have had, may have, and/or may have in the future, that any composition, design, video ,and/or other works accepted, reviewed and/or used by the Sponsor (or its respective designees) may be similar to his/her Entry. Contestant acknowledges and agrees that the Sponsor does not have now, nor shall any of them have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to contestant's Entry.

MISCELLANEOUS CONDITIONS: To the extent permitted by law, the Sponsor reserves the right, in its sole and absolute discretion and in consideration of the Entrants' interests, to cancel, suspend and/or modify the Contest, or any part of it (including, without limitation, these Official Rules), if any fraud, technical failures or any other factor beyond the Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by the Sponsor in its sole discretion. The Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest, to be acting in violation of these Official Rules or any other promotion, or to be acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law and, should such an attempt be made, the Sponsor reserves the right to fully seek damages from any such person permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Promotion, or to amend these Official Rules, without prior notice or

obligation, in the event of any accident, printing, administrative or other error of any kind, or for any other reason. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Official Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Official Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Promotion as contemplated in these Official Rules. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control. Failure to comply with these Official Rules may result in disqualification from the Contest. Sponsor reserves the right to permanently disqualify any person it believes has intentionally violated these Official Rules. Contest subject to all federal, state, and local laws and regulations. Void where prohibited by law.

PRIVACY POLICY: By entering in this Contest, contestants agree to Sponsor's use of their personal information for both online and offline direct marketing purposes. Contestants consent to the collection, use, and disclosure of their personal data in accordance with applicable data protection laws, including but not limited to Australia's Privacy Act, Singapore's PDPA, New Zealand's Privacy Act, Malaysia's Personal Data Protection Act, Indonesia's Personal Data Protection Law, Thailand's Personal Data Protection Act, Philippines' Data Privacy Act and Taiwan's Personal Data Protection Act. Contestants have the right to access, correct, and request deletion of their personal data. For details and to opt-out, visit Sponsor's Privacy Policy at <https://sg.sunrider.com/privacy-policy>

ARBITRATION & CHOICE OF LAW: Except where prohibited by law, as a condition of participating in this Contest, Contestant agrees that (1) any and all disputes and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action lawsuit, and exclusively by final and binding arbitration under the rules of the International Chamber of Commerce (ICC) Arbitration, to be conducted in Singapore, except where such arbitration is prohibited by local consumer protection laws; (2) the United Nations Convention on Contracts for the International Sale of Goods (CISG) shall govern the interpretation, enforcement, and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will contestant be permitted to obtain awards for, and contestant hereby waives all rights to claim, punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than contestant's actual out-of-pocket expenses (i.e., costs associated with entering this Contest), and contestant (or, if an eligible minor, his/her parent, or legal guardian) further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of contestants and Sponsor in connection with this Contest, shall be governed by, and construed in accordance with, the substantive laws of Singapore, without regard to its choice of law rules. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.**

WINNER LIST: The winners of the contest will be announced on April 15, 2026, in the following social media platforms:

- (1) SunFit® Get Active Club Facebook Group
- (2) Sunrider® Official Page of Participating Markets
- (3) Sunrider's Healthy Living Festival Facebook Page

SPONSOR: Sunrider Singapore LLC 18 Woodlands Link, Sunrider Building, Singapore 738737