



## BENEFITS

- Deep cleans but gentle enough to use every day
- Leaves hair full, bouncy, and manageable, without build-up
- Specially formulated with herbal extracts

# Product Fact Sheet Kandesn® Shampoo

## TRANSFORM LIMP LOCKS INTO LUSTROUS HAIR

Get a “head start” on beautiful, voluminous hair with this fresh-smelling shampoo. Its botanical blend of nourishing and reparative extracts leaves hair and scalp clean and refreshed. Burdock root, rosemary, cinnamon, and peppermint essences gently cleanse and instantly invigorate the scalp with a minty tingle. Jojoba and avocado oils deeply moisturize, preventing dryness and breakage and leaving hair with a radiant, natural shine.

## PHILOSOPHY OF REGENERATION®

Based on the Philosophy of Regeneration®, Kandesn® Shampoo is expertly formulated to match your hair’s natural pH balance, so it cleanses without stripping away the scalp’s natural oils.

## INGREDIENT HIGHLIGHTS

### HYDROLYZED SOY PROTEIN

This soy-derived ingredient enhances hair manageability, improves the body, texture, and comb-through properties; it also contains cysteine for hair strengthening and nourishment.

### ROYAL JELLY EXTRACT

A honey bee excretion, royal jelly nourishes hair and scalp with B vitamins and protective antioxidants.

### AVOCADO OIL

This natural oil moisturizes dry, brittle, and damaged hair and is nutrient rich with vitamins A, B, D, E, protein, amino acids, and folic acid, which revitalize hair.

## FAQS

**Q:** Deionized water is listed as the first ingredient. What is its importance in the formulation?

**A:** Water is crucial in formulating the base of a shampoo, acting as a suspension agent for our botanical extracts and other ingredients. It combines with the soap ingredient to form a lather. Without water, shampoo’s consistency would be too thick. While hard or impure water can hinder the performance of shampoos, deionized water enhances performance by increasing lathering, ease of spreading, and clean rinsing.

**Q:** What is a complementary hair care product?

**A:** Kandesn® Styling Glaze is a perfect product to use before blow drying hair. It’s so versatile that it can be applied to either wet or dry hair. Its moisturizing benefits work wonders on coarse, dry, frizzy hair. It never weighs hair down and is perfect for hairstyles that require extra hold.

## RECOMMENDATION

Wet hair thoroughly. Apply desired amount of shampoo. Massage lightly and rinse. Repeat these steps if necessary.

[www.sunrider.com](http://www.sunrider.com)

©2020 The Sunrider Corporation dba Sunrider International. All rights reserved.