

**Press release** 

NOT FOR RELEASE OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES, AUSTRALIA, CANADA OR JAPAN OR ANY OTHER JURISDICTION IN WHICH SUCH RELEASE OR DISTRIBUTION WOULD BE UNLAWFUL. OTHER RE-STRICTIONS ARE APPLICABLE. PLEASE SEE THE IMPORTANT NOTICE AT THE END OF THIS ANNOUNCEMENT.

MyBucks – the first African focused Fintech company listed in Germany – starts trading today on the Frankfurt Stock Exchange

- MyBucks S.A. successfully raised EUR 15.5m in its IPO
- First trading day of shares at Frankfurt Entry Standard today

**Luxembourg, 23 June 2016** – Luxembourg-based financial technology (Fintech) company MyBucks S.A., which holds three brands GetBucks, GetSure and GetBanked and provides financial products and services to the low and middle-income consumer segment, predominantly in emerging markets of Sub-Saharan Africa, has successfully raised EUR 15.5 million in an IPO with Hauck & Aufhäuser Privatbankiers KGaA as Sole Global Coordinator and Sole Bookrunner. The shares start trading today, the 23rd of June, at Frankfurt Entry Standard (ISIN: LU1404975507, Bloomberg: MBC.GY).

With more than 300 employees and 400 sales agents, with operations in 11 countries, the MyBucks Group has already disbursed over EUR 140 million in consumer loans, resulting in a top-line revenue of over EUR 30 million in business year 2014/15 (starting July 2014 and ending June 2015).

Its state-of-the art, proprietary credit scoring technology allows MyBucks to distribute its product portfolio through online channels (web and mobile), as well as internet service points thereby enabling cost efficient financial products and services in high-growth emerging markets with the ultimate goal of creating financial inclusion.

MyBuck's recent acquisition (subject to customary closing conditions, including regulatory approval by each central bank in the countries concerned) of three banks, one saving and loans company and two non-bank financial institutions from Opportunity International, Chicago, will fast track MyBucks' expansion strategy by adding Ghana, Mozambique and Tanzania, increasing its customer base from 150,000 to more than 1.5 million and growing its assets from EUR 71 million to EUR 145 million. Most importantly, this acquisition will give MyBucks access to funding in local currencies, significantly reducing FX risks.

Commenting on the listing, Dave van Niekerk, CEO of MyBucks said: "*The IPO is important for the company's growth as it will enable us to evolve our current business model in our existing operations, as well as expand into new markets. Our ultimate goal is to drive financial inclusion through digital technology.*"

## **About MyBucks**

MyBucks is a FinTech company based in Luxembourg that delivers seamless financial services through technology. Through its brands GetBucks, GetBanked and GetSure the company offers unsecured consumer loans, banking solutions as well as insurance products to customers. MyBucks has experienced exponential growth since its inception in 2011 and today has operations in nine African and two European countries. MyBucks aims to ensure that its product offering is accessible, simple and trustworthy, in comparison to traditional, non-technological methods, ultimately working towards enhancing the benefits to the customer. The MyBucks' product offering enables customers to manage their financial affairs easily and conveniently.



Discover more at: www.mybucks.com

## **Press Contact**

Timothy Nuy, Executive Director, MyBucks Phone: +352 2088 2123 Email: tim@mybucks.com

## Important information

This announcement does not contain or constitute an offer to sell nor a solicitation to buy or subscribe for securities.

This announcement is not a prospectus. Potential investors should not purchase or subscribe for any securities referred to in this announcement except on the basis of the information contained in the prospectus of the Company (including any supplements thereto) which has been approved by the Luxembourg Commission for the Supervision of the Financial Sector (Commission de Surveillance du Secteur Financier – CSSF) and immediately published thereafter. Copies of such prospectus are available free of charge from MyBucks S.A., 40, avenue Monterey, L-2163 Luxembourg, Grand Duchy of Luxembourg, as well as, for viewing in electronic form, on the websites of the Luxembourg Stock Exchange (http://www.bourse.lu) and the Company (http://www.mybucks.com).

This announcement is not an offer of securities for sale in the United States of America (the "United States"). Securities may not be offered or sold in the United States absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended (the "Securities Act"). Any public offering of securities to be made in the United States would be made by means of a prospectus that could be obtained from the Company and that would contain detailed information about the Company and its management, as well as the financial statements of the Company. There will be no public offer of the securities in the United States.

In the United Kingdom, this information is directed at and/or for distribution only to (i) investment professionals falling within article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "Order"), or (ii) high net worth companies falling within article 49(2)(a) to (d) of the Order (each such person hereinafter a "relevant person"). The securities are only available to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this information or any of its contents.

Subject to certain exceptions under the Securities Act, the securities referred to herein may not be offered or sold in Australia, Canada or Japan or to, or for the account or benefit of, any national, resident or citizen of Australia, Canada or Japan.

Some of the information in this announcement may contain projections or other forward-looking statements regarding future events or the future financial performance of the Company. You can identify forward looking statements by terms such as "expect," "believe," "anticipate," "estimate," "intend," "will," "could," "may" or "might," or, in each case, the negative of such terms or other similar expressions. We wish to caution you that these statements are only predictions and that actual events or results may differ materially. We do not intend to update these statements to reflect events and circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events. Many factors could cause the actual results to differ materially from those contained in our projections or forwardlooking statements, including, among others, general economic conditions, our competitive environment, risks associated with our industry, as well as many other risks specifically related to the Company and its operations.