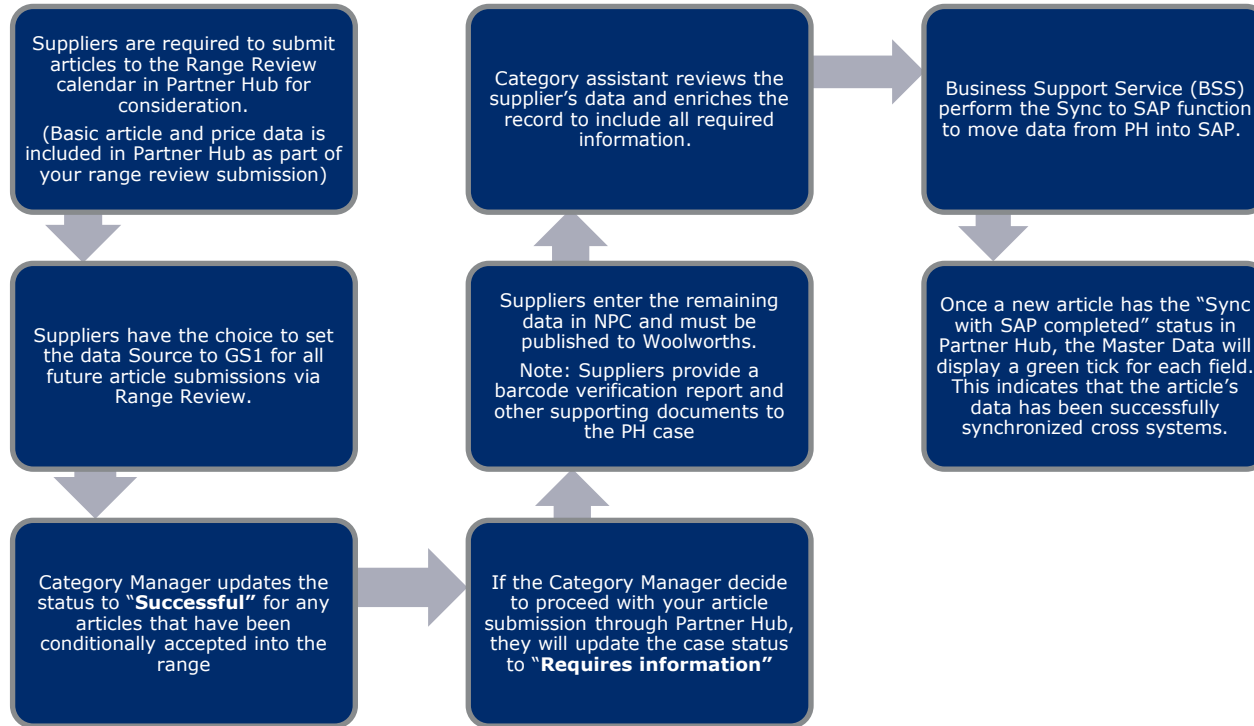


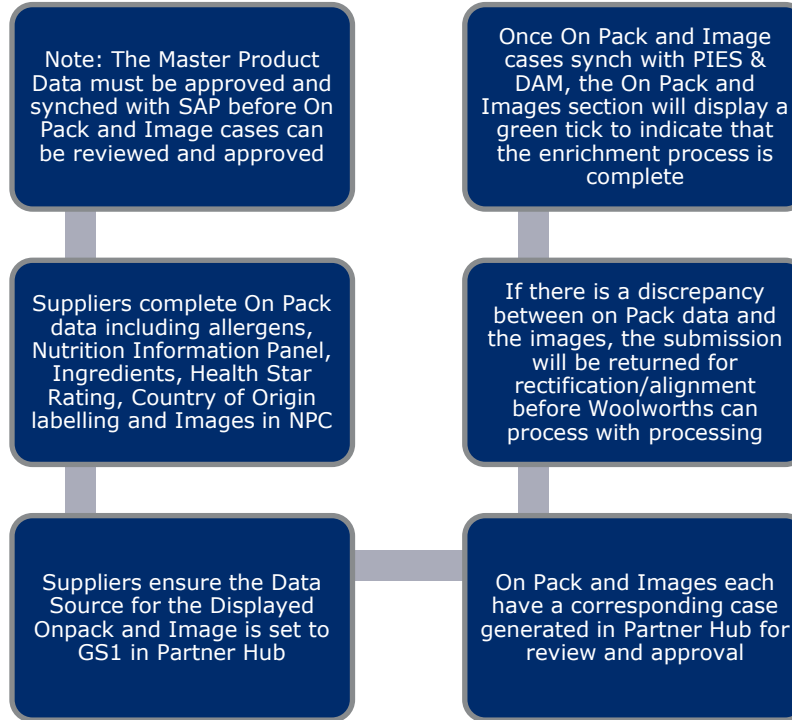


Woolworths New Article Enrichment

Woolworths New Article Enrichment – Master data



Woolworths New Article Enrichment – Displayed Onpack+Image



Woolworths New Article Enrichment

Important note:

- Please ensure to submit your new product via the Range Review Calendar in Partner Hub for review and approval. Please set GS1 as your data source at the Supplier Level and the Article Level in Partner Hub. Only submit the product via NPC after it has been approved in Partner Hub.
- Publish existing articles and images via NPC before changing data source at the **Article level** in Partner Hub. This sequence ensures that the subscription from Woolworths is sent at the right time. The On-pack and image source need to be the same and cannot come from different sources (Source = GS1 if using our digital content services)
- If the Master data case isn't approved, it will have significant implications for the procurement and availability of the product, both in-store and online.
- Please ensure that all on-pack data in NPC, including Country of Origin Labelling (CoOL), Allergents, Nutritional Information Panel, Ingredients, and Health Star Rating in NPC is accurate and exactly matches the packaging and images. If data does not match the packaging/images, then the publication of these images may be substantially delayed.

Partner Hub Reference guides:

[Selecting Article Data Source \(Partner Hub or Third-Party Data Supplier\)](#)