



Online Marketplaces Industry News

February 2020



GS1 Australia Online Marketplaces Industry News is specially designed for businesses selling through online channels such as Amazon, eBay and Google. The newsletter contains useful and often authentic information sourced from trusted partners in the exciting world of digital retail.

Free Shopify training

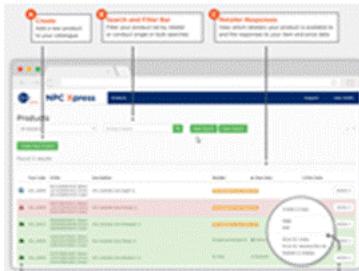
Register for free training to help build and grow a profitable business.

E-commerce isn't easy. If you've ever tried starting a business, you probably know the challenges. What are you going to sell? How



will you build a brand? How are you going to drive traffic and sales?

[Find out more](#)



NPC Xpress

NPC Xpress is a simple and intuitive interface to make it easier and faster for you to share product content with your recipients via the National Product Catalogue.

[Find out more](#)



GS1 @ Retail Global

We will be exhibiting and speaking at Retail Global, Gold Coast on 26 May 2020. The GS1 session will uncover why barcodes are critical to marketplace success.

If you are selling literally any kind of product on Amazon, eBay or any marketplace, then this conference will take your business to the next level.

[Find out more](#)

insignia helped Australian packaging supplier, Signet reduce their pick time by **40%** with wearable scanning technology

[FIND OUT HOW](#)



Costco launches e-commerce

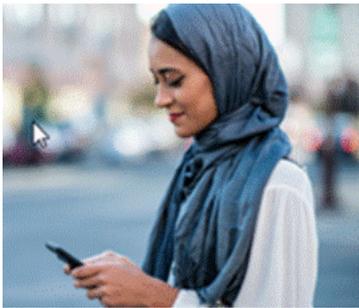


site

Costco members in Australia can now buy a wide range of items online and have them delivered for free to their door.

Patrick Noone, Country Manager Costco Australia, said the company would introduce grocery, food and fresh products at a later date.

[Read more](#)



GS1 Digital Link

Similar to a URL, Digital Link enables web connections to all types of B2B and B2C information.

Robert Beideman, Senior Vice President Solutions and Innovation, GS1 said: "The GS1 Digital Link standard is the bridge between physical products and their digital twins."

[Find out more](#)

Need help?

Contact GS1 Australia [Online Marketplaces team](#) or phone [1300 227 263](#).

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GS1 Australia

8 Nexus Court
Mulgrave VIC 3170
1300 BARCODE
www.gs1au.org

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