

GS1 Barcode Check

# Data capture is critical for “digital” health

## Will your barcode scan?



With the increased requirement of digitised processes and traceability, scanning is becoming an important part of ensuring accuracy and safety in healthcare.

Unique product identification and quality data are critical, but without an accurate and scannable barcode, guaranteeing that a product can be recorded accurately across all systems from manufacture, distribution to patient, is not possible.

Given that digitised systems are being used increasingly to manage products using unique identification, batch, expiry dates and serial numbers, the need to ensure a barcode scans first time, every time is critical. The fact that we need to capture this data all the way to the patient or consumer as well as in the supply chain, increases the importance of barcode availability, accuracy and performance.

### Meet the trading partner and regulatory requirements

- Unique Device Identification regulations around the world
- Local and global pharmaceutical labelling regulations
- Trading partner specifications, guidelines and contracts

### Supply chain improvements

- Enable greater inventory accuracy
- Support real-time data capture and traceability across the supply chain
- Reduce waste by enabling improved product expiry management

### For more information

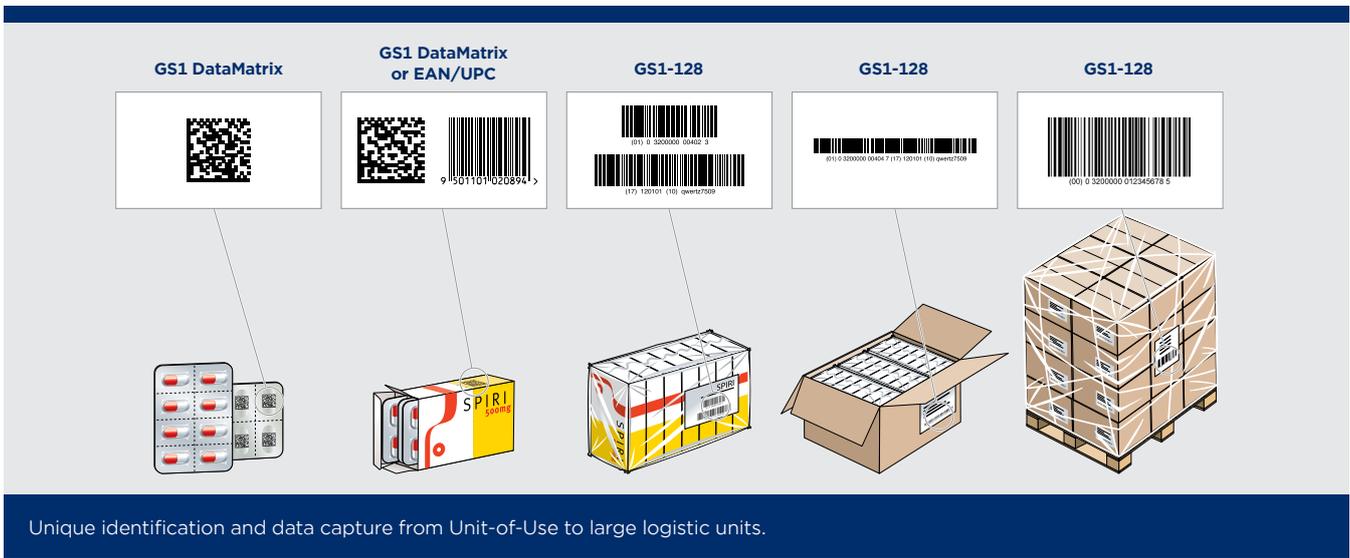
#### Melbourne office

T (03) 9550 3464  
E [testingservicesmelbourne@gs1au.org](mailto:testingservicesmelbourne@gs1au.org)

#### Sydney office

T (02) 9695 2201  
E [testingservicesmelbourne@gs1au.org](mailto:testingservicesmelbourne@gs1au.org)

W [www.gs1au.org/  
our-services/barcode-check](http://www.gs1au.org/our-services/barcode-check)



## Improved safety and quality control

- Support use of technology within clinical processes to reduce errors
- Ensure that your products can be recorded accurately for patient records
- Prevent costly mistakes by identifying barcode errors at design stage
- Ensure your products are correctly identified at all levels of packaging to meet industry needs

## Save time and money

- Reduce costly re-packaging, over-labelling and manual handling
- Ensure your product is recorded accurately in all systems including inventory and clinical
- Minimise disruption in the supply chain
- Capture accurate product data to support sales analysis, track and trace, recall and withdrawal and reimbursement processes

## Get expert advice from GS1

The Barcode Check service provides advice and education to prevent errors before product packaging is finalised.

Having tested more than 1.5 million barcodes, we help to ensure your products scan effortlessly, end-to-end throughout the supply chain.

## Barcode verification report

A comprehensive GS1 Australia Barcode Verification Report provides the level of testing, education and detail necessary to ensure products are accurately labelled and barcoded.

**We go beyond the simple question of “Does this barcode scan?” to more detailed information including:**

- Suitability for varied scanning requirements
- Unique identification consistency where product has multiple barcodes
- Barcode location, appropriate to all levels of packaging
- Size of barcode against the known scanning application
- Barcode number duplication and compliance
- Substrate and printing process issues
- Scan rate assessments.

We will work with your marketing team and designers to check data quality issues such as the wrong number on the product, barcodes not to specification, transposed company prefixes, and many other detailed technical issues, often invisible to the naked eye.

## Complimentary test report

GS1 Australia membership entitles all subscribers to at least one complimentary barcode test report each year.

### GS1 Australia

Head Office, 8 Nexus Court, Mulgrave VIC 3170  
 Locked Bag 2, Mt Waverley VIC 3149  
**T** 1300 227 263 | **F** +61 3 9558 9551 | **ABN** 67 005 529 920  
[www.gs1au.org](http://www.gs1au.org)

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