



## Media Release

9 December 2021

### **GS1 Australia supports National Location Registry: Lifting the productivity of Australian logistics**

Logistics operators and businesses will be able to get Australian produce from gate to plate more efficiently, thanks to the launch of the new National Location Registry.

“GS1 Australia is extremely pleased to partner with the federal Department of Infrastructure, Transport, Regional Development and Communications to develop and deliver an industry platform to complement the government’s Freight Data Hub initiative,” stated Maria Palazzolo, Executive Director and CEO at GS1 Australia.

The National Location Registry is an industry-led initiative, sponsored by the Department. Initially piloted by a steering group of industry stakeholders, the registry digitises the management, storage and sharing of attribute information about physical pickup and delivery locations. This data can then be shared between location owners and transport operators.

This new initiative provides a one-stop-shop of pick-up and delivery location information to support truckies to get goods to businesses and consumers. This includes operating hours, weight and height restrictions for vehicles, entry points, driver amenities and safety requirements for each site.

Ben Newton, Head of Transport Development at Woolworths declared that the registry will “reduce the administrative burden on industry”. Newton goes on to say that as location owners maintain their own location data, transport operators don’t need to maintain their own data set.

All products in all industries become freight at some point in the process, so understanding the specific parameters of a location where physical transport processes take place is important and is a key element in achieving supply chain visibility.

#### **Background**

The logistics industry is undergoing major changes due to increased reliance arising from the pandemic. Supply chains are congested, and any small efficiency gain is eagerly implemented. The higher volumes of freight precipitated by the increase in online shopping has added additional stress to distribution networks and put further strain on transport providers. There have been changes to trading hours and increased safety requirements around COVID at pick-up and delivery points.

For a transport operator to execute a delivery, they need to understand the specific parameters of the physical location. This information is currently held in separate systems and often not stored digitally.

The National Location Registry delivers efficiencies by lifting the digital capability of the logistics sector. In keeping with the supply chain efficiency pillar of the National Freight and Supply Chain Strategy, the registry provides essential data to drive productivity improvements in the transport and logistics industry.

## **Action needed**

The call to action is for businesses to sign up for the Registry and add their Global Location Numbers to the growing list already added. The benefits of the Registry will be maximised by adding as many organisations as possible. The Registry is designed support any business operation involving the sharing or retrieval of location data ensuring smooth pick-up and deliveries. Further information on operating hours, weight and height restrictions for vehicles, entry points, driver amenities and safety requirements can also be included. It is a multi-industry solution supporting sectors such as healthcare, transport and freight, grocery, agriculture and general merchandise.

1. There are two steps to join the Registry:
  - Get a [Global Location Number](#) (if you don't have one already)
  - Sign up to the [Registry](#)

A national call to action is in place for location owners across all industry sectors to publish their location data to the registry [www.nlr.org.au](http://www.nlr.org.au) .

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## **About GS1 Australia**

GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business communication. It is best known for the barcode, named by the BBC as one of "the 50 things that made the world economy". GS1 standards and services improve supply chain efficiency, traceability, and food safety across physical and digital channels in the food and beverage sector. With local member organisations in 115 countries, two million user companies and six billion transactions every day, GS1 standards create a common language that supports systems and processes in 25 sectors across the globe. For more information visit the GS1 Australia website [www.gs1au.org](http://www.gs1au.org)

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