



Traceability
Solution Providers
Special Interest Group

Tuesday 30 August, 11.00am - 12.30pm

Traceability: Breaking down the barriers to adoption

Keynote speakers from Agriculture Victoria and Department of Jobs, Precincts and Regions:

A Cost Benefit Analysis Calculator for traceability systems implementation

Acknowledgement of Country



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We acknowledge the Traditional Custodians of the various lands on which we meet and work today and any First Nations' people that may be participating in this meeting.

Specifically, we acknowledge the people of the Kulin and Eora nations, where GS1 offices are located, and pay our respects to elders past, present and emerging.

We recognise and celebrate the diversity of First Nations' people, and their ongoing cultures and connections to the lands and waters across Australia.

Agenda



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| Time | Item | Who |
|---------|--|--|
| 11.00am | Welcome and Introduction | Peter Davenport , Manager Alliances GS1 Australia |
| 11.05am | Opening Remarks and official welcome | Luke Wood Co-Chair, Traceability Solution Provider Special Interest Group CEO, Escavox |
| 11.15am | Caroline Barrett and Matt De Pasquale launching A Cost Benefit Analysis Calculator for Traceability Systems Implementation | Caroline Barrett Program Manager – Traceability, Agriculture Victoria Matthew De Pasquale Senior Economist Strategy and Priority Projects Data + Analytics Department of Jobs, Precincts and Regions |
| 12.00pm | Panel Session Breaking down the barriers to adoption | Moderator: Luke Wood Panellists: Caroline Barrett, Matthew De Pasquale, Greg Calvert – FreshChain Sherah Kurnia –Associate Professor The University of Melbourne |
| 12.25pm | General Business & Close | Peter Carter Director Solutions & Innovation |

Digital housekeeping



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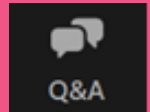
Be present
Avoid multitasking

Be considerate
Silence phones
Stay on mute when possible

[● REC]

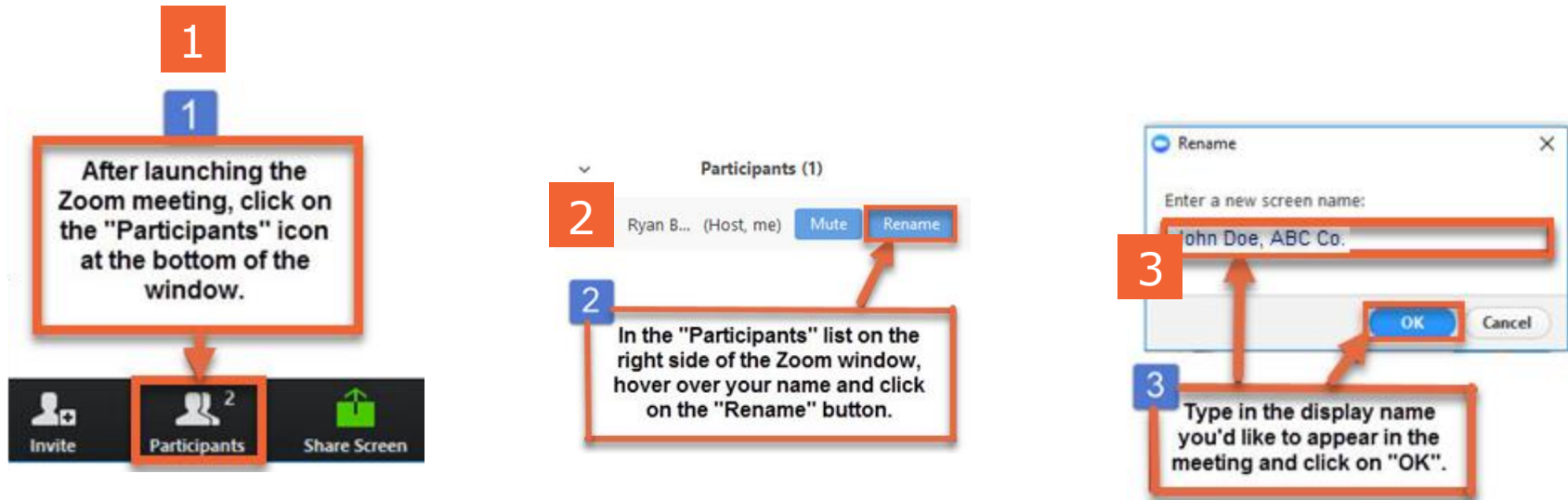
Be collaborative
Provide comments
Be open to other views

Q&A process
We will be monitoring the Q&A so
please use the Q&A feature for all
questions



Identify Yourself : Name & Company

- How to change your screen name:



1

1

After launching the Zoom meeting, click on the "Participants" icon at the bottom of the window.

Invite Participants Share Screen

2

Participants (1)

Ryan B... (Host, me) Mute Rename

2

In the "Participants" list on the right side of the Zoom window, hover over your name and click on the "Rename" button.

3

Rename

Enter a new screen name:

John Doe, ABC Co.

OK Cancel

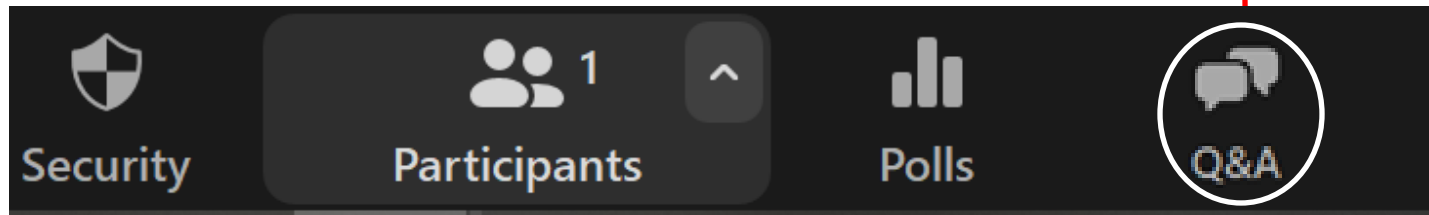
3

Type in the display name you'd like to appear in the meeting and click on "OK".

Use the Q&A

- Click the bar at the bottom of your screen
- Click Q&A to pose questions

Click here



GS1 Australia

Competition Law Caution



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Participants on GS1 Boards, committees, task forces, work groups, or other similar bodies, must always remember the purpose of the Board, committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user.

GS1 activity almost always involves the cooperation of competitors; therefore, great care must be taken to assure compliance with competition laws in Australia and in other jurisdictions (including the Australian Consumer Law (ACL), the Competition and Consumer Act (CCA) and state based Fair Trading Legislation.

This means:

- Participation must be voluntary, and failure to participate shall not be used to penalise any company.
- There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share. (For the avoidance of doubt, this does not preclude discussion of GS1 Australia's prices, customers or products.)
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of lawyer(s) with experience in competition law can be obtained.
- Where appropriate, meetings shall be governed by an agenda prepared in advance and recorded by minutes prepared promptly after the meeting.
- Where appropriate, tests or data collection shall be governed by protocols developed by GS1 in consultation with, and/or monitored, by legal counsel.
- The recommendations coming out of a GS1 Board, committee, task force, work group, are just that. Individual companies remain free to make independent, competitive decisions.
- Any standards developed must be voluntary standards.

Today's Host



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Luke Wood
CEO, Director Escavox

Co-Chair
Traceability Solution
Provider Special Interest
Group

Keynote Speakers



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Caroline Barrett

Program Manager – Traceability, Agriculture Victoria



Matthew De Pasquale

Senior Economist | Strategy and Priority Projects | Data + Analytics
Department of Jobs, Precincts and Regions

Cost Benefit Analysis Calculator for Traceability Systems

Caroline Barrett – Program Manager Traceability Agriculture
Victoria

Matt De Pasquale – Senior Economist
Department of Jobs, Precincts and Regions

Traceability

Traceability systems track the journey of food from 'farm to fork'



Drivers: Food safety, biosecurity, market access, provenance, product quality, supply chain efficiency, integrity assurances

Why develop a CBA Calculator for Traceability?

- Agriculture Victoria is supporting traceability development and adoption by primary producers
- Currently a range of Agriculture Victoria pilots with traceability systems implementation
- Traceability system implementation can be complex and financial decision making tools are rare globally
- As a deliverable of the Table Grape Traceability Pilot a Traceability Cost Benefit Analysis tool has been developed
- Aim: to support growers who are considering implementing traceability systems in their business



Design Workshop

- This calculator was developed through a design workshop including horticulture peak bodies, horticulture businesses, traceability solution providers, GS1 Australia, Port of Melbourne, Agriculture Victoria
- Economists Matt De Pasquale and Richard Harslett - DJPR Data and Analytics team created the calculator tool



Scope

- This calculator is aimed at primary producers and processors
- Potential for future versions aimed at different supply chain members



Accessing the calculator

The calculator is available now at

- GS1 webpage – <https://www.gs1au.org/what-we-do/standards/traceability/cba-calculator>

It will also be available via

- ATGA pilot webpage
<https://australiangrapes.com.au/traceability/>
- Agriculture Victoria Traceability Hub – future launch



Have Your Say

Panel Session



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Moderator



Luke Wood
CEO, Director Escavox

Co-Chair
Traceability Solution
Provider Special
Interest Group

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Panelists



Caroline Barrett
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Matthew De Pasquale
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Sherah Kurnia
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Open Invitation to here from **Global Dialogue for Seafood Traceability**

- **Monday 12th September – 2–3:30 pm**

Keep an eye out for **EU Green Deal and Digital Product Passports Session**

- **Tentative – Thurs 20th October**

Release of the **Tasmanian Primary Industries Traceability Strategy**

- **Submissions close 30th September – [link here](#)**

DAFF Future Traceability Strategy Update

- **Stay tuned – imminent release**

How can you join the TSP-SIG?



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- Traceability Solution Provider - Special Interest Group



EDUCATION



STANDARDS



COLLABORATION

SCAN ME



Open to all industries and solution providers interested in supporting enhanced product traceability for Australian industry and governments. Traceability requirements are continually evolving. No single solution is likely to meet all industry needs, now or into the future.

You are welcome to play an active or passive role in the group with the intention of networking, sharing insights and hearing from industry and government representatives to discuss projects, issues, trends and, where possible, align needs.

There is no cost to participate in this group other than the contribution of your time.



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**Thankyou for joining today's session.
We will send out the presentation**