Tuesday 30 August, 11.00am - 12.30pm

Traceability: Breaking down the barriers to adoption

Keynote speakers from Agriculture Victoria and Department of Jobs, Precincts and Regions:

A Cost Benefit Analysis Calculator for traceability systems implementation
Acknowledgement of Country

We acknowledge the Traditional Custodians of the various lands on which we meet and work today and any First Nations’ people that may be participating in this meeting.

Specifically, we acknowledge the people of the Kulin and Eora nations, where GS1 offices are located, and pay our respects to elders past, present and emerging.

We recognise and celebrate the diversity of First Nations’ people, and their ongoing cultures and connections to the lands and waters across Australia.
<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Who</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.00am</td>
<td>Welcome and Introduction</td>
<td>Peter Davenport, Manager Alliances GS1 Australia</td>
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<tr>
<td>11.05am</td>
<td>Opening Remarks and official welcome</td>
<td>Luke Wood Co-Chair, Traceability Solution Provider Special Interest Group CEO, Escavox</td>
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<tr>
<td>11.15am</td>
<td>Caroline Barrett and Matt De Pasquale launching</td>
<td>Caroline Barrett Program Manager – Traceability, Agriculture Victoria Matthew De Pasquale Senior Economist</td>
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<tr>
<td>12.00pm</td>
<td>Panel Session</td>
<td>Moderator: Luke Wood Panellists: Caroline Barrett, Matthew De Pasquale. Greg Calvert – FreshChain Sherah Kurnia –Associate Professor The University of Melbourne</td>
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<tr>
<td>12.25pm</td>
<td>General Business &amp; Close</td>
<td>Peter Carter Director Solutions &amp; Innovation</td>
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</tbody>
</table>
Digital housekeeping

Be present
Avoid multitasking

Be considerate
Silence phones
Stay on mute when possible

Be collaborative
Provide comments
Be open to other views

Q&A process
We will be monitoring the Q&A so please use the Q&A feature for all questions
Identify Yourself: Name & Company

• How to change your screen name:

1. After launching the Zoom meeting, click on the "Participants" icon at the bottom of the window.

2. In the "Participants" list on the right side of the Zoom window, hover over your name and click on the "Rename" button.

3. Type in the display name you’d like to appear in the meeting and click on "OK".
Use the Q&A

• Click the bar at the bottom of your screen
• Click Q&A to pose questions
Participants on GS1 Boards, committees, task forces, work groups, or other similar bodies, must always remember the purpose of the Board, committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user.

GS1 activity almost always involves the cooperation of competitors; therefore, great care must be taken to assure compliance with competition laws in Australia and in other jurisdictions (including the Australian Consumer Law (ACL), the Competition and Consumer Act (CCA) and state based Fair Trading Legislation).

This means:
• Participation must be voluntary, and failure to participate shall not be used to penalise any company.
• There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share. (For the avoidance of doubt, this does not preclude discussion of GS1 Australia’s prices, customers or products.)
• If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of lawyer(s) with experience in competition law can be obtained.
• Where appropriate, meetings shall be governed by an agenda prepared in advance and recorded by minutes prepared promptly after the meeting.
• Where appropriate, tests or data collection shall be governed by protocols developed by GS1 in consultation with, and/or monitored, by legal counsel.
• The recommendations coming out of a GS1 Board, committee, task force, work group, are just that. Individual companies remain free to make independent, competitive decisions.
• Any standards developed must be voluntary standards.
Today’s Host

Luke Wood
CEO, Director Escavox

Co-Chair
Traceability Solution Provider Special Interest Group
Keynote Speakers

Caroline Barrett
Program Manager – Traceability, Agriculture Victoria

Matthew De Pasquale
Senior Economist | Strategy and Priority Projects | Data + Analytics
Department of Jobs, Precincts and Regions
Cost Benefit Analysis Calculator for Traceability Systems

Caroline Barrett – Program Manager Traceability Agriculture Victoria

Matt De Pasquale – Senior Economist
Department of Jobs, Precincts and Regions
Traceability systems track the journey of food from ‘farm to fork’

Drivers: Food safety, biosecurity, market access, provenance, product quality, supply chain efficiency, integrity assurances
Why develop a CBA Calculator for Traceability?

• Agriculture Victoria is supporting traceability development and adoption by primary producers

• Currently a range of Agriculture Victoria pilots with traceability systems implementation

• Traceability system implementation can be complex and financial decision making tools are rare globally

• As a deliverable of the Table Grape Traceability Pilot a Traceability Cost Benefit Analysis tool has been developed

• Aim: to support growers who are considering implementing traceability systems in their business
Design Workshop

• This calculator was developed through a design workshop including horticulture peak bodies, horticulture businesses, traceability solution providers, GS1 Australia, Port of Melbourne, Agriculture Victoria

• Economists Matt De Pasquale and Richard Harslett - DJPR Data and Analytics team created the calculator tool
Scope

- This calculator is aimed at primary producers and processors
- Potential for future versions aimed at different supply chain members
Accessing the calculator

The calculator is available now at

- GS1 webpage – https://www.gs1au.org/what-we-do/standards/traceability/cba-calculator

It will also be available via

- Agriculture Victoria Traceability Hub – future launch
Have Your Say
Panel Session

Moderator

Luke Wood
CEO, Director Escavox
Co-Chair
Traceability Solution Provider Special Interest Group
luke@escavox.com

Panelists

Caroline Barrett
Program Manager – Traceability, Agriculture Victoria
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Matthew De Pasquale
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Department of Jobs, Precincts and Regions
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Greg Calvert
Co-Founder of FreshChain Systems
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Sherah Kurnia
Associate Professor at The University of Melbourne
sherahk@unimelb.edu.au
Open Invitation to here from **Global Dialogue for Seafood Traceability**
- Monday 12th September – 2–3:30 pm

Keep an eye out for **EU Green Deal and Digital Product Passports** Session
- Tentative – Thurs 20th October

Release of the **Tasmanian Primary Industries Traceability Strategy**
- Submissions close 30th September – [link here](#)

**DAFF Future Traceability Strategy** Update
- Stay tuned – imminent release
How can you join the TSP-SIG?

- Traceability Solution Provider - Special Interest Group

Open to all industries and solution providers interested in supporting enhanced product traceability for Australian industry and governments. Traceability requirements are continually evolving. No single solution is likely to meet all industry needs, now or into the future.

You are welcome to play an active or passive role in the group with the intention of networking, sharing insights and hearing from industry and government representatives to discuss projects, issues, trends and, where possible, align needs.

There is no cost to participate in this group other than the contribution of your time.
Thank you for joining today’s session. We will send out the presentation.