



Newsletter: Issue 22, Christmas 2023

Effective digitisation of all parts, components and assets in the rail supply chain begins with standardised and harmonised identification leading to a more efficient and safer rail industry, by laying the digital foundations to support effective MRO and asset management.

Project i-TRACE is a journey well worth taking. Like any journey it starts with a first step - Let us show you how.

Subscribe to this newsletter to keep abreast on key developments, progress and success stories as the rail industry moves further towards this competency. We will also provide you with a range of tools, training, events and other resources to help you get "On Track".

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Queensland Rail and Sydney Trains present at i-TRACE User Group

Kirsty Neilsen, Inventory CoE Lead, Queensland Rail and Tony Annetts, Associate Director Supply Chain, Sydney Trains presented at the i-TRACE User Group in December. The group heard about progress made in the adoption of Project i-TRACE standards across their respective organisations.

Some great achievements were shared regarding the deployment of scanning capabilities and engagement with supplier communities, working together to improve data quality for the rail industry and unlock mutual benefits for all.

To join the next Project i-TRACE User Group [contact us](#).



Half a million products and counting

More than 500,000 Australian product records are now available in the global product registry service, Verified by GS1. Local brand owners have added their products to 410 million others around the world, safeguarding product identity and ownership in the eyes of global retailers, marketplaces, and trade agencies.

[Read more](#)



Sustainability & Circularity – Recycled Materials

Environment Ministers have endorsed the proposed National Framework for Recycled Content Traceability – based on the GS1 Global Traceability Standard.

[Read more](#)

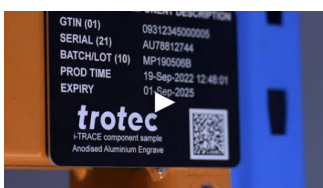
**Improve asset management
and achieve complete supply
chain traceability. [ASK US HOW](#)**


  **GS1 Project i-TRACE Standards
Certified barcoding**



Congratulations to Metro Trains Melbourne!

The 2023 Rail Industry Awards was a fantastic night. Congratulations to the winner of the Rail Innovation of the Year award, Metro Trains Melbourne for their MetroGO app.



Trotec shows how it's done

The key to marking GS1 compliant barcodes is to use a Certified Partner. They've had their barcodes tested and certified as meeting the rail industry requirements.

Have a look at how Trotec Laser can etch directly onto a product, component or onto an ID plate.

[Watch video](#)



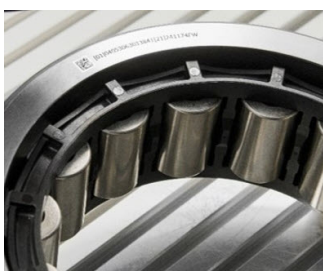
Project i-TRACE comes to life at AusRAIL Plus 2023!

It was fantastic to have the chance to meet rail professionals in person at the recent AusRAIL Plus 2023 in Sydney.

This year Project i-TRACE partnered with three certified barcoding partners, Trotec Laser, insignia and Zebra Technologies.

Together, we demonstrated the different ways parts and components can be marked and barcoded and then scanned.

[Read Rail Express article](#)



Send your rail barcodes in for testing

Make sure your barcodes scan. Use our Barcode Check service.

[Read more](#)



Do you have a story or news to share?

If you would like to publish an article in this newsletter, [contact us](#).



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Rail team via email [**itrace@gs1au.org**](mailto:itrace@gs1au.org)

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