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Retail industry news

March 2020



Standards in action across Retail

Welcome to the latest issue of the GS1 Australia monthly Retail news. Find out more about market trends, events and latest industry initiatives.



Food safety for the fresh produce industry

GS1 Australia and Produce Marketing Association A-NZ continue their partnership to improve the safety of fresh produce, offering PMA members **discounted access** and free training for GS1's national Recall platform.

[Find out more](#)



Smart Media demos

Register for a free Smart Media demo to learn more about managing your digital assets for catalogues, websites, POS, mobile apps and general promotional use.

[Register now](#)



Woolworths talks traceability at GS1 Global forum

The GS1 Global forum is a conference where member organisations, brands, retailers and other companies get together to discuss business cases, developments and how/where GS1 standards are making a difference. Woolworths shared their story on data imbedded barcode implementations.

[Watch video](#)

Intelligent retail mobility solutions to streamline front and back of store operations.

[FIND OUT MORE](#)



Trends in online shopping

The only way to stay ahead of the curve is to keep a constant eye on latest trends. So what should eCommerce retailers focus on?

[Read more](#)



GS1 US leads the way for next generation of barcodes

GS1 US addresses the willingness and capability of industry moving to the next generation of barcodes.

[Read more](#)



Smart Media
Content Creation powered by **NETSCOUT**

Image Naming Convention Tool

Smart Media - New image naming tool

We recently developed a free tool for current Smart Media subscribers - to support image naming conventions for loading and sharing images with retailers.

[Find out more](#)

Check out our **FREE** online SSCC label generator!



matthews
intelligent identification



IoT and the supply chain revolution

The digital age has seen many new entries in our everyday vernacular, from “world wide web” to “quantum computing”, from “big data” to “omni-channel”, and where one man’s “pivot” is another’s “disruption”. We have all become technophiles to some degree, whether by visible enthusiasm or simply through our everyday practices.

[Read more](#)



NPC Xpress

NPC Xpress is a simple and intuitive interface to make it easier and faster for you to share product content with your recipients via the National Product Catalogue.

[Read more](#)

Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

Join the mailing list. [Enter your details here.](#)



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