

GS1 Barcode Check

Does your Barcode Check Out?



Without an accurate and scannable barcode, manufacturers can't sell products, retailers can't stock shelves and customers can't buy goods.

A barcode that scans first time, every time, allows your product to be uniquely identified throughout the supply chain, from carton level to the end customer.

Imagine the impact on your business if a truck full of your product was turned around at the retailer's distribution centre? How much would it cost you to repackage? How much product would be lost? How would all of this impact your relationship with the retailer?

The Barcode Check service provides advice and education to prevent errors before product packaging is finalised. Problems not addressed by simple ISO reports could cost your business tens of thousands of dollars.

Having tested more than 1.5 million barcodes, we ensure your products scan effortlessly, end-to-end throughout the supply chain.

Improve Quality Control

- Prevent costly mistakes by identifying barcode errors at design stage, including packing changes
- Reduce lead-times and ensure your products are correctly identified, packed and shipped
- Improve customer experience and increase your brand value – buyers may not tolerate products on range if they do not scan.

“The electronic verification report saved us a lot of inconvenience, both in time and money, to cut cylinders, minimum print runs on inner and outer packaging, and courier costs. The Barcode Check service gave us a level of confidence that we had not previously had.”

Tonya Katsioli

Technical Coordinator
Kallis Bros



Save Time and Money

- Reduce costly corrective action, including re-packaging, over-labelling and manual handling
- Ensure your product sells for the right price and is recorded accurately in the retailers' systems
- Minimise delays and loss of sales in your supply chain with accurate and reliable barcodes
- Capture accurate product data to automate replenishment, track and trace, recall and withdrawal and achieve optimum stock rotation.

Barcode Verification Report

A comprehensive GS1 Australia Barcode Verification Report provides the level of testing, education and detail necessary to ensure products are accurately labelled and barcoded.

We go beyond the simple question of “Does this barcode scan?” to more detailed information including:

- Suitability for varied scanning requirements, including retailer Point-of-Sale and high speed warehouse conveyor
- Barcode location, appropriate to all levels of packaging
- Size of barcode against the known scanning application
- Barcode number duplication and compliance
- Substrate and printing process issues
- Scan rate assessments.

We will work with your marketing team and designers to check data quality issues such as the wrong number on the product, barcodes not to specification, transposed company prefixes, and many other detailed technical issues, often invisible to the naked eye.

“I had to rush an urgent order to Woolworths and the Barcode Check service was fantastic. I’ve also called several times about barcodes and the GS1 team has always been very helpful – thank you for doing such a great job.”

Mei
Turban Chopsticks

For more information

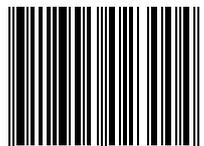
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