



Online Marketplaces Industry News

February 2022



GS1 Australia Online Marketplaces Industry News is specially designed for businesses selling through online channels such as Amazon, eBay and Google. The newsletter contains useful and often authentic information sourced from trusted partners in the exciting world of digital retail.

eBay fulfilment by Orange Connex

eBay Fulfilment by Orange Connex is a new



solution which helps you provide an improved delivery service to your customers.

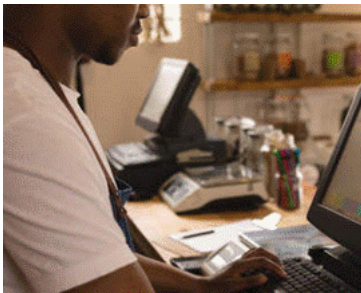
[Find out more](#)



If these labels could talk

GS1's Michiel Ruighaver discusses how the Scan4Transport standards are set to revolutionise elements of the freight transport process globally.

[Read article](#)



A new single solution for managing product information

We are making some big changes to our services so that you'll be able to manage all your product data, pricing and images in one central location, using one interface. Over the coming months we will be integrating our Smart Media service into the National Product Catalogue, providing you with a one-stop-shop.

Stay tuned!



Beginner's Guide to selling on Amazon

Thinking about selling on Amazon? There are a few things to consider before you start.

[Find out more](#)

Barcodes support China customs



Australian exporters can load product data in GS1's National Product Catalogue to create an intelligent auto-fill feature using GTINs to expedite the declaration process while improving accuracy.

[Register now](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](#).



Barcode
Check



Consult



Localnet



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media

Need help?

Contact GS1 Australia [Online Marketplaces team](#) or phone [1300 227 263](#).

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