



Retail industry news

October 2023



GS1 standards in action across retail

Hi contact.firstname

Welcome to the latest edition of GS1 Australia Retail News.
A monthly communication for members and contacts to keep updated on market trends, events and latest industry initiatives.



APPEX: 12-15 March 2024

AUSPACK has evolved

Australia's largest Processing and Packaging Expo is coming to the Melbourne Convention and Exhibition Centre. An event for manufacturing, retail and distribution to source the latest in machinery, equipment, materials and packaging, food processing and industry services. Registrations open in November 2023.

[Find out more](#)

Next Generation 2D Barcodes



New Video Series

View the new video series developed to assist Australian retail in understanding the adoption and implementation of next generation 2D barcodes. Whether you're a brand owner, retailer, solution provider, a packaging or a printing company, this series is for you.

Watch Episodes 1 & 2

[Subscribe to series](#)

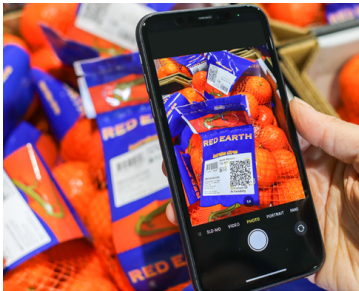


RFID Coalition Meeting

Wednesday 15 November

Our last meeting for 2023 is fast approaching and we encourage you to register your attendance. Don't miss this opportunity to hear first-hand about real-life industry examples of RFID in action!

[Register now](#)

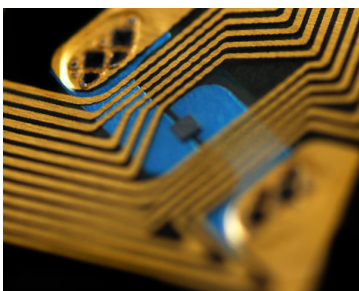


New Citrus Case Study

Citrus fruit traceability in a snap

2D barcodes have taken traceability into the next generation, strengthening the future for Australian agriculture, maintaining, and elevating the safety and quality of citrus fruits for consumers, both domestically and abroad.

[Find out more](#)



Ask our solution providers for help

RFID & Asset management

Looking for help with RFID and asset management? Our solution providers are here to help.

[Find help](#)



AIP Webinar | Intersection between Check Locally & Recycle Mate

Wednesday 18 October

Join the Australian Institute of Packaging (AIP) webinar to find out how Recycle Mate has partnered with APCO. You will learn about recycling for used packaging and the intersection between Check Locally, the waste and recycling end of the value chain and consumers.

[Register now](#)



GS1 Global Trend Research Report

Innovation in a world of continuous disruption

The third edition of the GS1 Innovation Trend Report discusses global uncertainty, disruptions and an analysis of trends for supply chain digitalisation.

[Download now](#)



Standards in Action Award 2023

Announced on 14 October, the 2023 GS1 Standards in Action Award recognises the remarkable people who provide their time, passion and expertise to drive transformation within industry.

This year the award goes to John Leorke from Puma Australia, for promoting and advocating the vital role GS1 global standards play in the implementation of RFID to enable accurate identification and traceability.



Getting started with your barcodes

Need a little extra help?

GS1 Australia runs training sessions to help guide members on creating, using, assigning and printing barcodes, along with many other useful tools.

[Find sessions](#)



Introduction to active & intelligent packaging

Tuesday 31 October

This course, from the Australian Institute of Packaging, is designed to assist anyone who is responsible for packaging, marketing, operations or logistics in the consumer goods and broader supply chain who is seeking smart packaging solutions that offer out-of-the-box business value. Get a better understanding of the smart packaging solutions currently available.

[Register now](#)

GS1 Australia Services 'Supporting your business'



Barcode Check



Advisory Services



National Product Catalogue



Photography



Product Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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