Retail industry news - December 2022
Highlights from the year

Standards in action across retail

Hi contact.firstname,

Welcome to the last edition of GS1 Australia Retail News for 2022 including some highlights and initiatives from the year.

From GS1 Australia, we wish you a Merry Christmas and safe New Year.

In this issue

Christmas closing times and support hours

GS1 Australia will be closed from 4:00pm Tuesday 20 December 2022 and reopen at 9:00am on Monday 9 January 2022.

The NPC Customer Support team will be available during all business days during the Christmas and New Year period.

2DBarcodes | Continuing the conversation

2DBarcodes win APPMA Award

During May 2022 GS1 Australia received the APPMA Packaging Design Innovation Award for 2DBarcodes at the AUSPACK Packaging expo. The Award recognised innovation and leadership in the food and beverage industry.

Find out more

2D Barcodes took out silver at the PIDA Awards

GS1 Australia and Woolworths were announced as runner-up of the Packaging Innovation and Design Awards (PIDA) for the category, 'Save Food Packaging'. With the use of 2DBarcodes, Woolworths is achieving a reduction in food waste by up to 40%.

2D in Retail Advisory Group continued the conversation

In 2022 the 2D in Retail Advisory Group held two meetings where hundreds of attendees came together to help shape the future of 2DBarcodes in Australian retail. Be part of this by registering your interest today.

Join now

Get ready for 2023

Start the new year right and make sure you've registered for the next round of RFID Coalition workgroup meetings. Be inspired on your RFID journey by like-minded professionals, hear from industry experts and network your way into a successful future.

Register now

Future proofing retail with 2DBarcodes: small landscape, mountains of data

Already well established in non-retail settings such as medical and pharmaceutical industries, the case for using 2DBarcodes in retail is becoming stronger.

Read more

Recall Bootcamps still going strong

GS1 Australia Recall Bootcamps continued to share insights and expert knowledge during the 2022 series. If you missed out, you can watch recordings on the Recall Bootcamp playlist.

Watch now

An Australian first using GS1 Traceability

Throughout the year, numerous agriculture sectors implemented GS1 Traceability to deliver ground-breaking results. An Australian first was achieved for cut fruit where each piece can be traced from the supermarket shelf back to the original whole fruit from where it was cut. The framework to reach this milestone was proudly based on GS1 standards.

Read more

Government supported GS1 Traceability pilots

GS1 Australia collaborated with government and GS1 partners to support the cherry, potato and table grape industries on the completion of several successful traceability projects and pilots during 2022. You can view the final reports and results here.

CherryPlus Report   **Table Grapes Report**

National GS1 Traceability Advisory Group (NGTAG) continued to grow

2022 was a big year for the NGTAG group where membership grew by 107% to more than 300 with a total of 2000+ attendees at the group open events.

View special message from Co-chairs

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our Service Engagement Team on 1300 227 263.

Barcode Check

Advisory Services

NATIONAL LOCATION REGISTRY

National Product Catalogue

Photography

Product Launch

Recall

Smart Media

Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email **retail@gs1au.org**

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