



Retail industry news

March 2022



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



RFID Coalition

The RFID Coalition is the premier industry forum where businesses come together to improve visibility and inventory accuracy in the Australian retail marketplace. The recent meeting, headed by Chairperson John Leorke from Puma, featured some great speakers, topics and intriguing conversation.

Stay ahead of the game. Don't miss the next meeting on Wednesday 25 May.

[Register now](#)



Retail Fulfilment Summit 2022

Maria Palazzolo, GS1 Executive Director and Chief Executive Officer will be on a panel, 'Preparing your business for the future of fulfilment' at the 7th Annual Retail Fulfilment Summit at the Sheraton Grand Sydney, Hyde Park from 31 May - 2 June 2022.

GS1 members are entitled to a 20% discount off the standard conference rate. Use code: GS1VIP20 when registering.

[Register now](#)



New Branded Food Database

We have partnered with Food Standards Australia New Zealand (FSANZ) to develop a 'Branded Food Database' which will serve as a central source of nutrient content for brand-specific food and beverages sold in Australia.

[Register for webinar](#)

[Find out more](#)



Photography for liquor

In the liquor industry and need high quality photography?

[Find out more](#)

muddyboots by  TELUS Agriculture

[LEARN MORE](#)

Improve supply chain transparency, dynamically manage risk and save time. Unlock a competitive advantage and streamline your due diligence activity.





Global Sustainability Position Paper

GS1 is engaging in sustainability, having already established global and sector-oriented data models and registries where product, location and entity data can be checked.

[Read more](#)



Risk management in the end-to-end supply chain

Traceability is becoming particularly important as a new generation of consumers make more ethical decisions on what they choose to eat. Trends show that consumers want to know more than just the nutritional information – they want to know the food's origin and when and how it was grown.

[Read more](#)



The National Location Registry

Join an information session on how to prepare for the new digital registry where attribute information about physical pickup and delivery locations is digitally stored and accessible to authorised users.

[Read more about the NLR](#)

[National Location Registry video](#)

[Register for webinar](#)

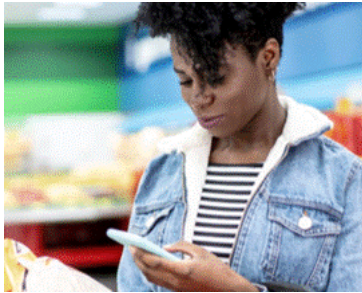
RFID moves to the cloud:
New opportunities emerge for
enterprise solution providers



Read the ebook →



2D Barcodes Getting Started Guide



Guidance for industry to get started on the 2DBarcode journey and enable a smooth transition to using more capable barcodes while minimising disruption to existing business processes.

[Read more](#)



Labelling trends and predictions

Read what global industry representatives are saying about the forthcoming industry trends for labelling: featuring 2DBarcodes the building blocks to support traceability, circular economy and sustainability. See how GS1 is changing the way we live and work every day.

[Read more](#)



A tale of two labels: S4T in action

Using the Leopard Systems platform, 'A tale of two labels' follows an average pick-up and delivery job using two different transport labels: A typical label and the new Scan4Transport label with standardised 2DBarcode.

Demonstrating how the new S4T transport label can greatly enhance the data available for all involved in the delivery task.

All with the simple scan of the 2DBarcode.

[Watch video](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners

Being better prepared for product recalls and decreasing risk to your brand
Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Consult



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

Join the mailing list

Did you receive this email as a forward and want to subscribe?

[Enter your details](#) to join the Retail industry news mailing list.

[Previous publications](#) - If you have missed previous issues they are available for download.



CONFIDENTIALITY DISCLAIMER: The contents of this e-mail may be confidential or privileged and unless specifically stated are not to be regarded as a contractual offer or acceptance by GS1 Australia. If you are not the intended recipient, or if this email has been copied or sent to you in error, please advise the sender by return email, do not disclose the contents, and delete the message and any attachments from your system. GS1 disclaims liability for accuracy or completeness, and any opinions expressed are those of the author alone. GS1 may monitor communications. All rights reserved, third party rights acknowledged.

© 2022 [GS1 Australia](#) T 1300 BARCODE ([1300 227 263](tel:1300227263))

This email was sent to contact.emailaddress1.

GS1 Australia
8 Nexus Court
Mulgrave VIC 3170

 Share

 Tweet

1300 BARCODE

([1300 227 263](tel:1300227263))

www.gs1au.org

in

Share

If you wish to unsubscribe from this communications list, select the 'Preferences' link below and update your preference list.