

NOTE: This form will open in your browser. Please download and save before you start to fill the form in electronically. This form will need to be completed electronically using Adobe Acrobat Reader. Download a free version at <https://get.adobe.com/uk/reader/otherversions/>

Please specify if your turnover is <\$5M Yes No

Section 1: Company Details

Date of Submission / / Purchase Order Number

Company Name / Trading Name / Trustee Name

ABN/ACN - - -

Company/Head Office Street Address

Suburb/City State/Country Postcode

If you have entered an overseas address, are you carrying or intending to carry on a business in Australia? Yes No
If no, GST will not be charged.

Section 2: Contact Details

First Name Last Name

Position

Business Phone/Mobile Email

Section 3: Product Details

GTIN	Description	(Choose one)		
		Base	Inner	Case

NOTE: Please provide base, inner and case units as separate lines on the order form. For additional products, please attach above information separately.

Make my products available to this Recipient(s)*

*First recipients FREE, additional recipients fees apply.

Section 4: Product Return

- I will arrange to collect the product samples (within 7 working days after notification from GS1)
- I do not require product samples to be returned
- I will arrange for GS1 to return the product(s) at my cost

Do you have any questions or need assistance in completing this form? Please contact the Product Launch Team via email at GS1.ProductLaunch@gs1au.org.

Please return the completed form to GS1 Australia.

Section 5: Product Launch Checklist (To be provided to GS1 Australia)

- Two complete formed samples of base/consumer unit
- Loose packaging/labels/plastic wrap of the base/consumer unit
- Complete flat unformed packaging of other packaging levels
- Universal Buying Form (UBF) or New Line Submission Form (if available)
- Safety, ingredient or technical fact sheets on base/consumer unit (if available)

Section 6: Services Included

Barcode Check

- Up to 3 barcode verification reports per product (Consumer unit/inner/case).
- All products to be delivered at the same time.

Photography

- High resolution image of consumer unit/s
- Low resolution planogram images of consumer unit/s
- Additional images at cost as per Photography fee schedule

National Product Catalogue (Data and Digital Content)

- Image loaded
- Image available to **one trading partner**
- Data entry including single national price
- Published to **one trading partner**

- I do not want my product photographs to be used for GS1 Australia marketing and promotional purposes (advertising, social media and PR)

Section 7: Payment Methods

Payment must be submitted with your application.

To assist with efficient processing of your request, please provide payment using one of the options below. An invoice/receipt for payment will be sent to you with a confirmation email when your request has been processed. Payment is governed by the [GS1 Terms of Trade](#).

Option A: Direct Debit Payment

- Download the [Direct Debit form](#) and provide with this application form.

Option B: Credit Card Payment

- If you wish to make a credit card payment over the phone, please call **1300 227 263**.
- If you wish to make a credit card payment via GS1 Australia's secure pay my bill portal, [CLICK HERE](#).

Option C: EFT Payment

To facilitate prompt account reconciliation please email your application along with a remittance advice detailing your company name and the invoice/payment details to our [Customer Service team](#).

- GS1 Australia Bank Details

Bank National Australia Bank **Account Name** GS1 Australia Ltd. **BSB No.** 083 266 **Account No.** 69615 7718

Section 8: Product Launch Fee

Product Launch Fee per product	Member Rate (\$) +GST	*Full Rate (\$) +GST
Consumer unit only	321.00	418.00
Consumer unit + shelf ready tray	342.00	445.00
Make products available to additional recipients (per recipient)***	52.00	72.00

* Full rate is applicable to Service Only members of GS1 Australia

*** First recipients included, fees apply for additional recipients

Section 9: Signature Approval

By submitting this Order Form for the GS1 Product Launch Service

I/We, as authorised representatives of _____
have read and agree to the [GS1 Product Launch Specific Terms](#), the [GS1 Terms of Trade](#) and the [GS1 Australia Privacy Policy](#).
The [GS1 Terms and Conditions](#) are also available at www.gs1au.org.

Full Name (Director/Company Official)

Position

Signature

Date

 / /

[Download instructions for signing forms](#)

GS1 Australia

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