

25 March, 2019

Re: Country of Origin Labelling (CoOL)

All the key grocery retailers require your CoOL data via the National Product Catalogue (NPC).

These retailers need your data for priority and non-priority food items so products information is displayed accurately in-store and online. Users must enter product information, including CoOL information directly into the NPC and then release to both retailers. The new legislation comes into effect on 1 July 2018.

[CoOL laws](#)

[NPC Technical Documentation](#)



In reference to Coles recent NPC Supplier communication, Coles require CoOL information for your products into the NPC **by 30 April 2018**.

It's critical that you provide Coles with:

- Your CoOL information for priority and non-priority food items, and
- Compliant product package images

If you are unable to provide this information, Coles may delist your products.

[Coles Supplier Portal](#)

Regards

Coles Country of Origin team