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Freight and Logistics industry news

Track and Trace standards

Issue 12, February 2021

As COVID-19 continues to impact businesses and supply chains, the opportunity to focus on the digitalisation of the freight sector has never been more important. Ensuring the freight transport process is as efficient as it can be to serve the dynamic needs of the customer in these challenging times and to prepare for future growth.

For many years now, we have been working with industry to provide the digital building blocks that are so critical in the industry transformation journey. Data standards are at the heart of digitalisation and new

Just released: National data standard for freight

Australian Logistics Council releases a new freight data standard guideline for the Australian Freight sector

This data standard guideline provides the digital framework to enable true interoperability of information relating to the movement of freight along the supply chain.

Leveraging GS1 standards, it provides the building blocks to enable the digitalisation of the freight and logistics industry.

Read media release
Download guideline

NATIONAL LOCATION REGISTRY

COMING SOON! National Location Registry

Understanding the specific parameters of a location where physical transport processes take place has been identified as a critical component to achieving effective supply chain visibility. In keeping with the supply chain efficiency pillar of the National Freight & Supply Chain strategy, the Registry will provide essential data to drive productivity improvements in the Freight & Logistics industry.

For more information contact
Bonnie Ryan
Director – Freight, Logistics and Industrial Sectors
GS1 Australia

Read more

Scan4Transport

GS1 | S4T Scan4Transport

Delivering digital capability in the transport process

Supply Chain Award winner

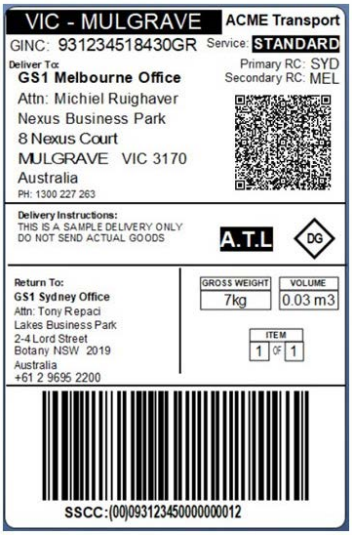
Scan4Transport was the proud recipient of the ASCLA 2020 International Supply Chain Awards held late last year. This new standard enables improvements in efficiency, interoperability, visibility, and resilience in supply chains around the world. Specifically, global data standards for encoding key information required to facilitate the transport process into a 2DBarcode.

Read more

Call for pilot participants

Scan4Transport is a global standard for encoding transport data on a Freight Label. The standard supports companies across the transport process including first mile, sortation and last mile activities and enables them to keep pace with the growing needs of their customers.

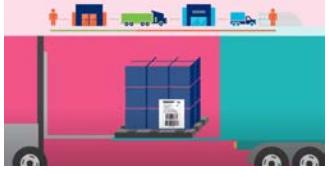
If you'd like to take part in a pilot program implementing these standards contact us



Labelling guideline

Standardising how key data required to support the transport process is encoded into a 2D barcode on the transport label.

Download S4T labelling guideline



GS1 standards in action!

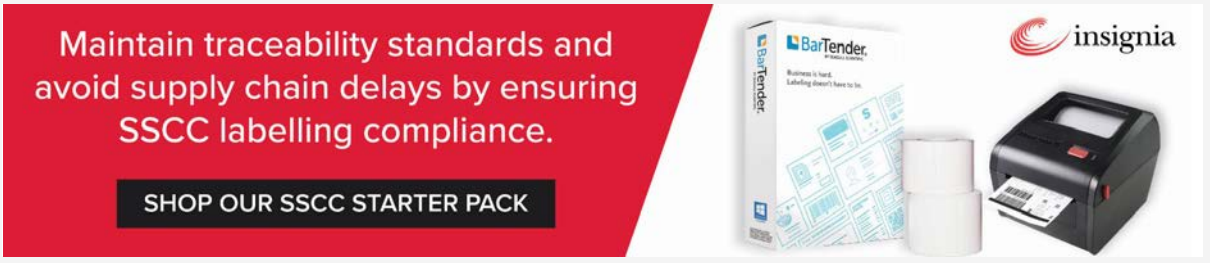
An overview of how GS1 Global Data Standards create efficiency, interoperability, resilience, and visibility across the freight transport process.

Watch animation

New Co-Chair for National GS1 Traceability Advisory Group

David McNeil, Chair of the Australian Logistics Council Technology Policy Committee has also been appointed as Co-Chair of the National GS1 Traceability Advisory Group (NGTAG). David brings to focus the important role that transport & logistics must play in achieving effective end to end traceability relevant to all industries.

Read more



Multimodal freight data exchange – GS1 standards enabling access to real-time supply chain freight data

A National Freight & Supply Chain strategy initiative, the Australian Government released a report detailing how the National Freight Data Hub will improve getting goods to customers through access to real-time supply chain freight data.

The study which informed this report used GS1 identification and data sharing standards to collect and convert raw freight consignment message data into strategic-level data. Producing insightful information for governments and industry to support planning, infrastructure investment and policy decisions.

Request access

GS1 Digital Link

Similar to a URL, GS1 Digital Link enables web connections to all types of B2B and B2C information.

It's like a bridge between physical products and their digital twins - digital assets are linked to each other through a common identity that also links to the actual physical product.

It also provides transport companies with access to updated transport instructions and provides feedback regarding the status of a delivery.

Read more

Optimise Your Cold Chain to reduce Food Waste Seminar Series

Sponsored by AusIndustry's Entrepreneurs' Programme

Get FREE advice on improving cold chain efficiency, trends and packaging, learn from those who have done it and leave with a path to success.

Download information

APEC trade modernisation and cross border customs reform

Cross border trading is as challenging as ever, especially for companies selling products that are faced with high levels of scrutiny by customs authorities. A one-day delay at the border is equivalent to a 1% loss in export value and reduces trade competitiveness.

Read more

Digitalisation and standardisation must go hand in hand

Jaco Voorspuij, Senior Manager Transport & Logistics - GS1 Global Office, discusses how visibility in the supply chain can be addressed by digitalisation and standardisation.

Read more

Training and events

GS1 Australia provides training for its members about the implementation of standards and services. Training sessions available here.

Contact the training team if you have any further questions on 1300 BARCODE (1300 227 263).

Need help?

Want to know more about the benefits of standards in Freight and Logistics?

Contact our Freight and Logistics team or phone **1300 227 263.**

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