



Retail industry news

September 2022



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

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RFID Coalition Tech Expo - Highlights

The recent RFID Coalition Tech Expo hosted a range of keynote speakers, solution providers and an entertaining panel session. Catch up on the highlights.

Listen to participants.

[Watch video](#)

2DBarcodes | Continuing the conversation



Help shape change in Australian Retail

As the world gears up for the adoption of 2DBarcodes, you can be part of this and help determine the future of Australian retail. Join over 150 key stakeholders from across the retail industry in the 2DBarcodes in Retail Advisory Group.

[Register your interest](#)



2DBarcodes live in Brazil

Another great historic milestone - Parla Deli in Brazil implements 2DBarcodes with GS1 Digital Link to achieve availability of information and interactivity between all links in the production chain.

[Watch now](#)



GS1 Industry & Standards Virtual Event

From 19-22 September over 1,000 business leaders from over 80 countries come together to discuss how they can solve today's most pressing business challenges through the development and adoption of GS1 standards.

Join us to participate in over forty interactive sessions over four days. Registration is free for GS1 members.

[Register now](#)



Woolworths supports NLR registration drive

From the August edition of MHD, Digitising Location Data

Woolworths supports registration drive! Get registered and be part of this significant piece of digital infrastructure for Australian supply chains.

[Read more](#)



The NLR wins an iAWARD!

The National Location Registry has won the Not-for-Profit & Community Solution Category of the 2022 iAWARDS Victorian chapter!

Get registered and be part of this significant piece of digital infrastructure for Australian supply chains. Integrity in location master data is so important to increased freight efficiencies, supply chain visibility and traceability efforts.

RetailWorld



Work smarter not harder

Whether you're seeking funds to grow your business or looking to cut back on unnecessary expenses, John Szabo talks to Retail World about supply chains feeling the pressure of increasing costs. GS1 Savings Calculator can help organisations identify potential savings.

[Read more](#)

project44

Why Ocean Shippers Need More Than Just Tracking

Learn More ►



Getting started with your barcodes: training

Each module runs for 45 minutes. Sessions are designed to be stand-alone so you can attend any session, in any order.

[Register for a session](#)

GS1 Digital Link

GS1 Digital Link is 'The Missing Link'. GS1 Australia's Chief Global Programs Officer Sue Schmid talks to Food & Drink Business - "It's combining what you (already) have with what you need for the future."

[Read more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on 1300 227 263.



Barcode
Check



Consult



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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