## HOW TO... send data to a retailer

## To send data to a retailer you need to 'add pricing' or 'publish'.

## There are two methods to do this, you can:



Click the **Retailer Option** after you submit a product

or

B Use the Action Menu on the Products Page and click the Retailer Option

For retailers who do not require pricing, you can Publish to Retailer instead via the same options.

## What's new?

Pricing screens are customised for each retailer and price updates now auto end-date the previous pricing.

