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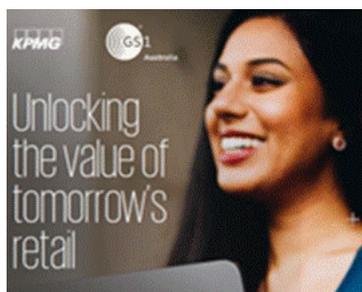
Retail industry news

February 2021



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and



Unlocking the value of tomorrow's retail

KPMG together with GS1 Australia have released a report about how quality aligned master data enables business to thrive in retail's age of information. Retail trends of tomorrow will be unlocked by capability that is built today.

[Find out more](#)



Multimodal freight data exchange – GS1 standards enabling access to real-time supply chain freight data

A National Freight and Supply Chain strategy initiative, the Australian Government released a report detailing how the National Freight Data Hub will improve delivery of goods to customers through access to real-time supply chain freight data.

The study which informed this report used GS1 identification and data sharing standards to collect and convert raw freight consignment message data into strategic-level data. Governments and industry will use this information to support planning, infrastructure investment and policy decisions.

[Request access](#)



RFID Coalition launches new website

Dedicated to improving visibility and inventory accuracy in Australian retail, this industry workgroup brings business together to collaborate and learn how to implement RFID.

[Find out more](#)



Improving traceability and inventory management with GS1 2DBarcodes

Increased demand for product traceability is driving an industry shift, with 82% of retailers and 92% of brand owners supporting the transition towards using data-rich 2DBarcodes. An important part of your supply chain journey is to start discussions with scanning, printing and labelling providers early.

[Read more](#)



Just released: National standard for freight

ALC releases a new freight data standard guideline for the Australian freight sector

This data standard guideline provides the framework for true interoperability of information relating to the movement of freight along the supply chain. Leveraging GS1 standards to provide the building blocks to enable the digitalisation of the freight and logistics industry. [Read media release](#)

[Read report](#)



GS1 Recall Bootcamp series

GS1 Australia has brought together product from across different sectors to deliver a series of Recall Bootcamps. The second in the series discusses two real-life scenarios and best practice for crisis communications. Here you can leverage the proven know-how and gain valuable tools and strategies for negotiating a crisis, as well as asking the big questions when we open up the floor.

[Register now](#)



NEED HELP applying a barcode to products or with SSCC labelling or assistance with messaging your trading partners?

Make your supply chain work effectively with our network of Solution Providers



Scan4Transport wins Supply Chain Award

Scan4Transport was the proud recipient of the ASCLA 2020 International Supply Chain Awards held late last year.

This new standard enables improvements in efficiency, interoperability, visibility and resilience in supply chains around the world. Specifically, global data standards for encoding key information required to facilitate the transport process into a 2DBarcode.

[Read more](#)



Uniqlo owner Fast Retailing's operating profit beats pre-pandemic

Owner of Japanese clothing chain Uniqlo says its quarterly profit beat pre-pandemic levels, boosted by China's resurgence and solid demand for comfortable clothing such as stretchy jogging pants.

[Read more](#)



Barcode Basics training online: New dates for 2021

Time to explore new learning and opportunities because getting your business right has never been more important.

[Find dates](#)

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode Check



Consult



LocateNet



National Product Catalogue



Photography



Product Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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GS1 Australia

8 Nexus Court
Mulgrave VIC 3170
1300 BARCODE
www.gs1au.org

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