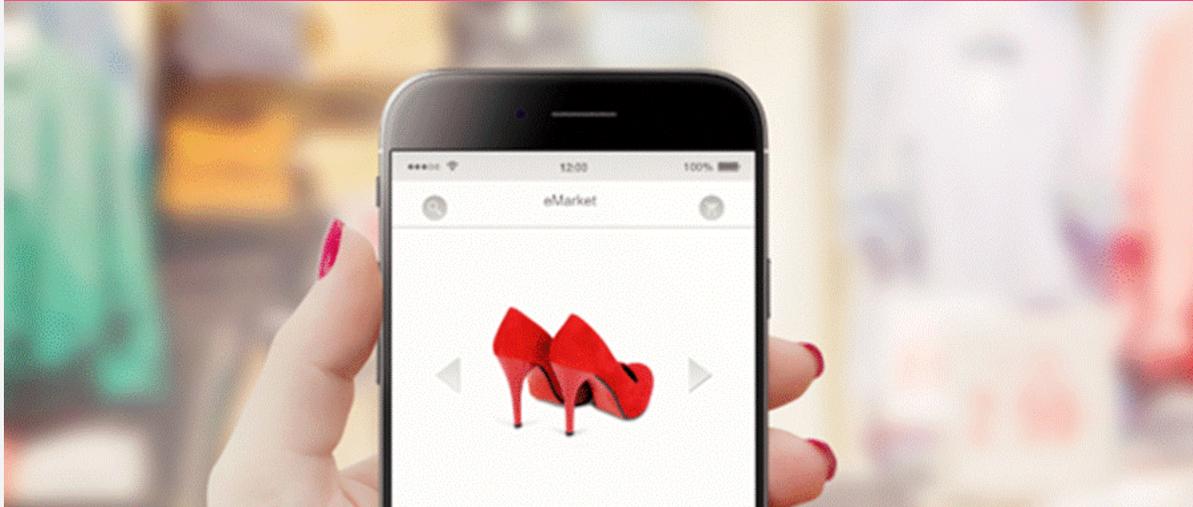




## Online Marketplaces industry news May 2020



### Online Marketplaces: Barcodes, GTINs and You

The GS1 Australia Online Marketplaces industry news is specifically for businesses selling through online channels such as Amazon, eBay and Alibaba. At GS1 we aim to provide our members with useful and authentic information sourced from trusted partners, in the hope that you will be able to utilise this in your own business. The digital world is an exciting platform and quite different from traditional 'bricks and mortar', as are the supporting supply chains and standards.

Digital Day @ Retail Global

Pooja Sengupta, Account Director, Retail at GS1



Australia is speaking at Retail Global, Digital Day at 2:40pm on 27 May 2020.

Join her session, "Barcodes: The secret to power online sales".

[Register now](#)



### NORA Network - Free webinar

Pooja Sengupta, Account Director, Retail at GS1 Australia is hosting a webinar through the NORA network at 11:00am AEST on Wednesday 10 June.

This free session will provide insights into bridging the gap between eCommerce and bricks and mortar retailers with global standards. Don't miss out!

[Register now](#)



### New Digital Handbook

Alibaba Global Initiatives, a division under the Alibaba Business School, recently released a handbook titled "Digital Action for Entrepreneurs in the Age of Covid-19."

Entrepreneurs worldwide are encouraged to use this handbook to stay informed and inspired.

[Download handbook](#)



### China Customs adopts GTIN reporting

Improving the efficiency of supervision and customs clearance has become a significant challenge for customs agencies around the world.

Imports and exports to China will now be streamlined using Global Trade Item Numbers (GTINs) thanks to a resolution by



[www.gs1au.org](http://www.gs1au.org)



Tweet

If you wish to unsubscribe from this communications list, select the 'Preferences' link below and update your preference list.



Share