**GS1 Australia teams up with**

**the Product Stewardship Centre of Excellence**

paving the way for a more sustainable future

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FOR IMMEDIATE RELEASE

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Announcing a new impact-focused partnership with [GS1 Australia](https://www.gs1au.org/) and the [Product Stewardship Centre of Excellence](https://stewardshipexcellence.com.au/) (the Centre) aimed at fostering innovation, enhancing product stewardship and driving the development of sustainable practices across industries in Australia.

Product stewardship is core to a circular economy and involves all parts of the supply chain. GS1 Australia is committed to helping Australian industry including our 24,000 members transition to a more circular economy using established, global open supply chain standards.

**Peter Carter, General Manager of Public Policy & Government Engagement at GS1 Australia** commented, *“Together with the Centre we want to accelerate the transition to a circular economy by providing practical tools and standards that improve and support accurate communication about products, services, places and people, across the entire product supply chain and lifecycle”.*

*“With over 85 active national collective stewardship schemes and individual business initiatives across 27 product classes, there is an enormous opportunity for Australian industry to leverage current supply chain data collection and communication processes. Reducing the use of harmful plastics, improving product and materials recovery and streamlining business and regulatory processes,”* Carter added.

*“GS1 Australia’s product and location registries, along with global open standards, play an important role in managing information about products and their supply chains. Accessing and sharing this information with product stewardship initiatives is critical given Australia’s appetite for imported manufactured goods and our reliance on export trade.”*

**Rose Read, Product Stewardship Centre of Excellence Director** said, *“We welcome the opportunity to partner with GS1 Australia in creating awareness and greater consistency in capturing and sharing product and supply chain data to accelerate the establishment, implementation and effectiveness of product stewardship schemes in Australia.”*

**Dharshi Hasthanayake, Manager of Sustainability and Circularity at GS1 Australia** commented, *“We are looking forward to working with the Centre on initiatives that promotes best practice data collection and sharing, to support long-term circularity throughout the entire product lifecycle. The partnership supports a shared commitment to environmental responsibility and the leadership role that business and government can play. We have mutual goals to create lasting positive change for our industry, our communities and the planet.”*

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**About GS1 Australia**
[GS1 Australia](https://www.gs1au.org/) is part of a worldwide network, operating in over 118 countries. As a member-based, not-for-profit organisation, our charter is to operate and manage supply chain standards, including barcodes, in accordance with our global GS1 system and to provide related solutions and services to our members, to enhance efficiency. Our standards are used across various sectors, including retail, healthcare and logistics, to streamline operations and support sustainable practices.

**About the Product Stewardship Centre of Excellence**
[Product Stewardship Centre of Excellence](https://stewardshipexcellence.com.au/) is an independent, not for profit charity, that seeks to advance product stewardship in Australia by working with businesses, governments, and communities to implement and promote best practices that contribute to a circular economy and a sustainable future. The Centre helps businesses, industries and product stewardship organisations to create positive environmental and social outcomes through sustainable design, resource conservation, reuse, repair, and recycling.